

325 MAIN STREET PUBLIC REALM CITY DESIGN REVIEW - SOCIAL STAIR

April 29, 2020

bxp Boston Properties

LEMON BROOKE

SELBERT PERKINS DESIGN

 Stantec

PICKARD CHILTON

An architectural rendering of a modern building with a prominent glass facade and a large, cantilevered section. The building is set in an urban environment with other high-rise buildings, trees, and a street scene. The text "SOCIAL STAIR & HEADHOUSE INTERACTION" is overlaid in white on the building's facade. The entire image has a semi-transparent red overlay.

SOCIAL STAIR & HEADHOUSE INTERACTION

SOCIAL STAIR

EXISTING CONDITION



325 MAIN

DESIGN REVIEW SUBMISSION FEBRUARY 26, 2019

PICKARD CHILTON

13

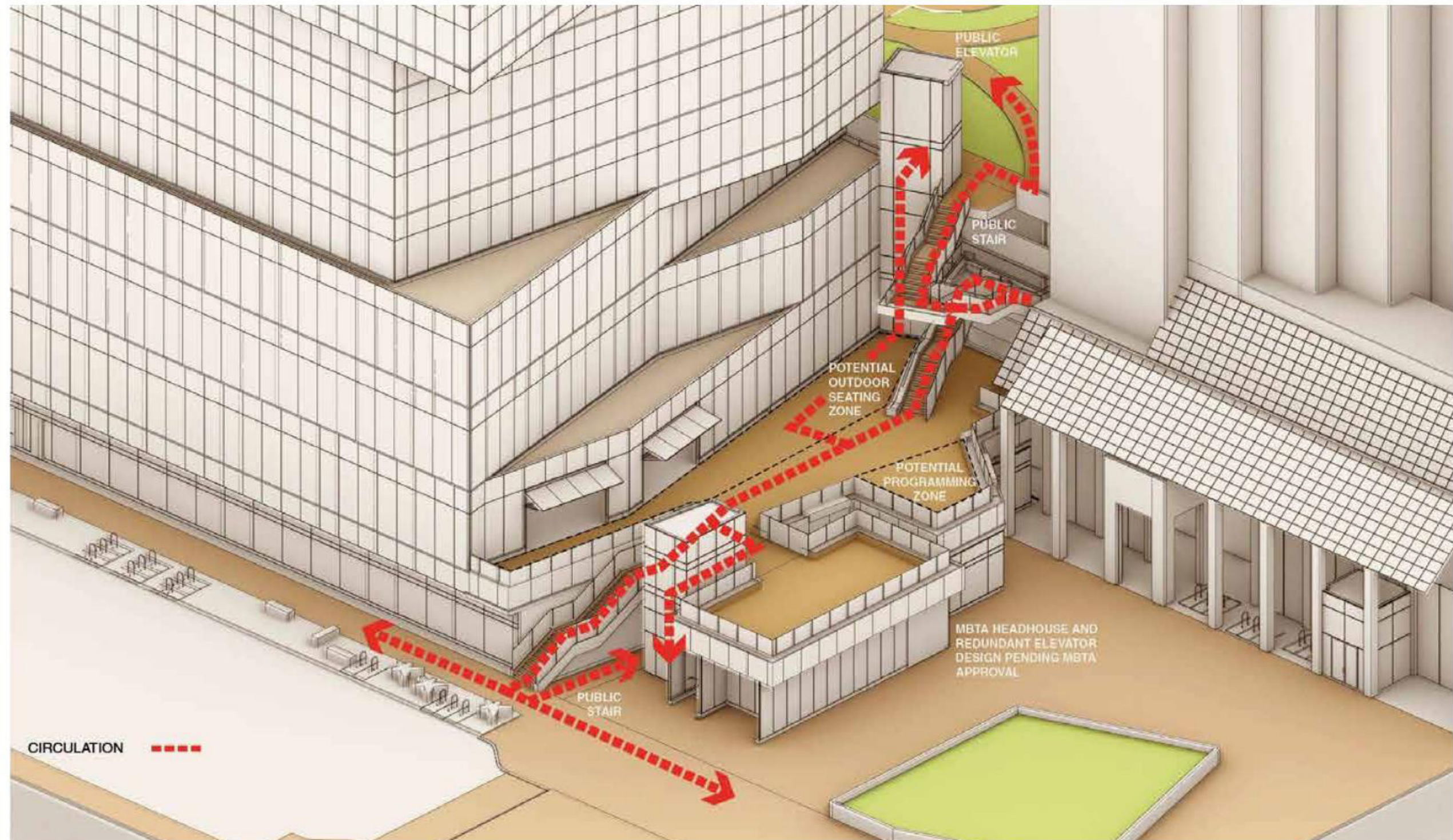
PRESENTED AT DESIGN REVIEW HEARING #1 - FEBRUARY 26, 2019

SOCIAL STAIR



SOCIAL STAIR

KENDALL PLAZA TO ROOF GARDEN CONNECTOR



325 MAIN

DESIGN REVIEW SUBMISSION FEBRUARY 26, 2019

DECEMBER 04 2018

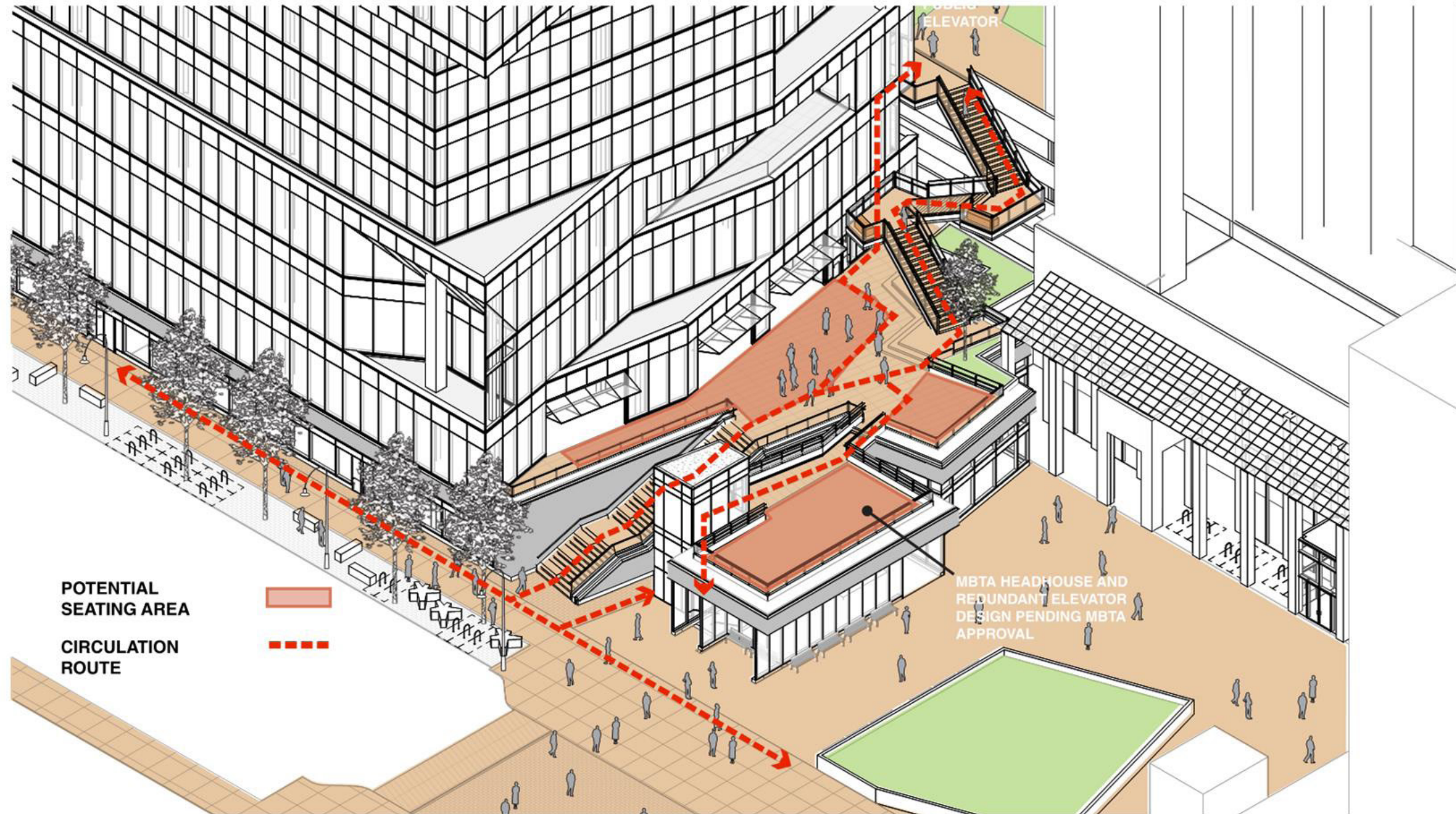
PICKARD CHILTON

17

PRESENTED AT DESIGN REVIEW HEARING #1 - FEBRUARY 26, 2019

SOCIAL STAIR

KENDALL PLAZA TO ROOF GARDEN CONNECTOR REVISED DESIGN



325 MAIN

DESIGN REVIEW SUBMISSION FEBRUARY 26, 2019

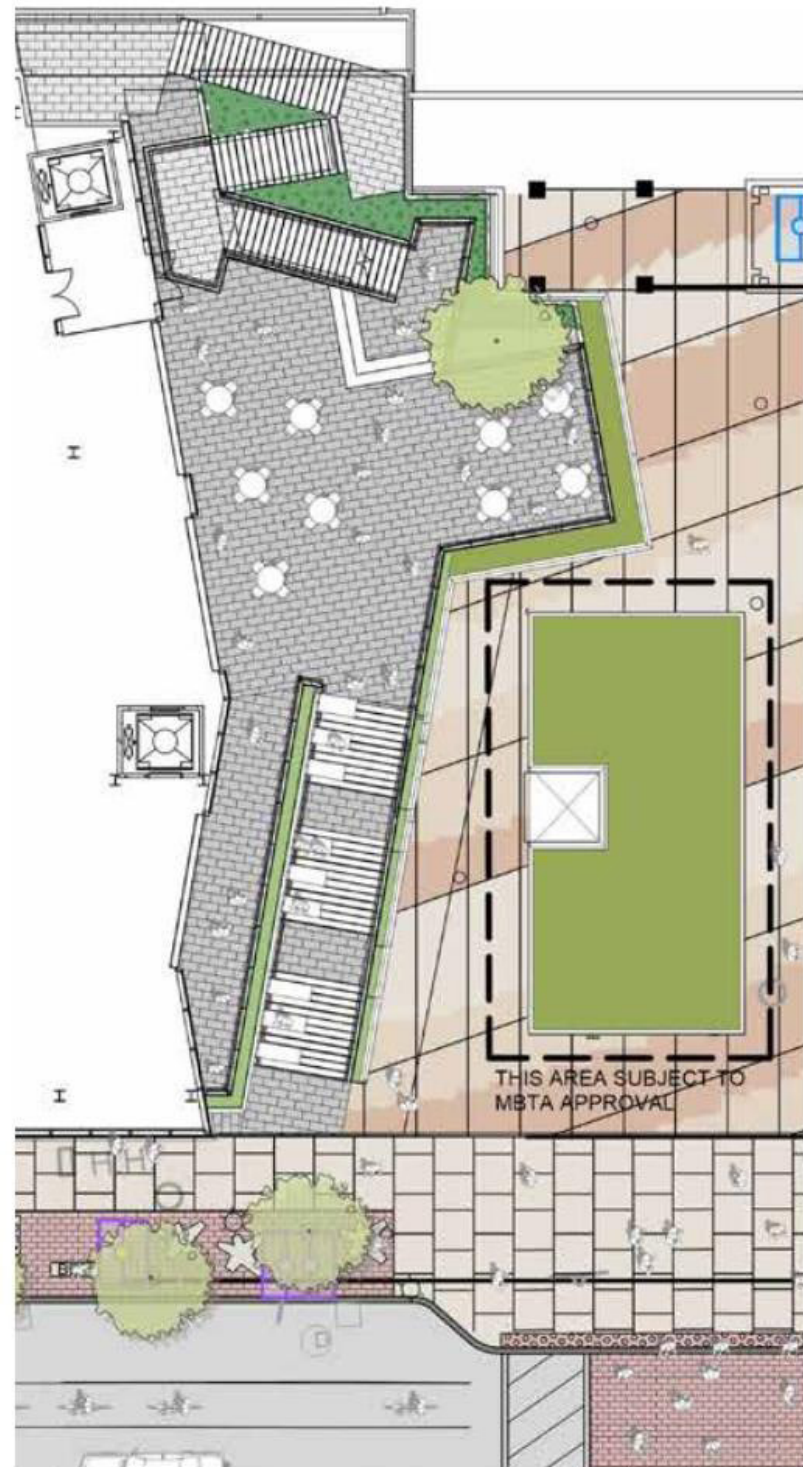
PICKARD CHILTON

20

PRESENTED AT DESIGN REVIEW HEARING #1 - FEBRUARY 26, 2019

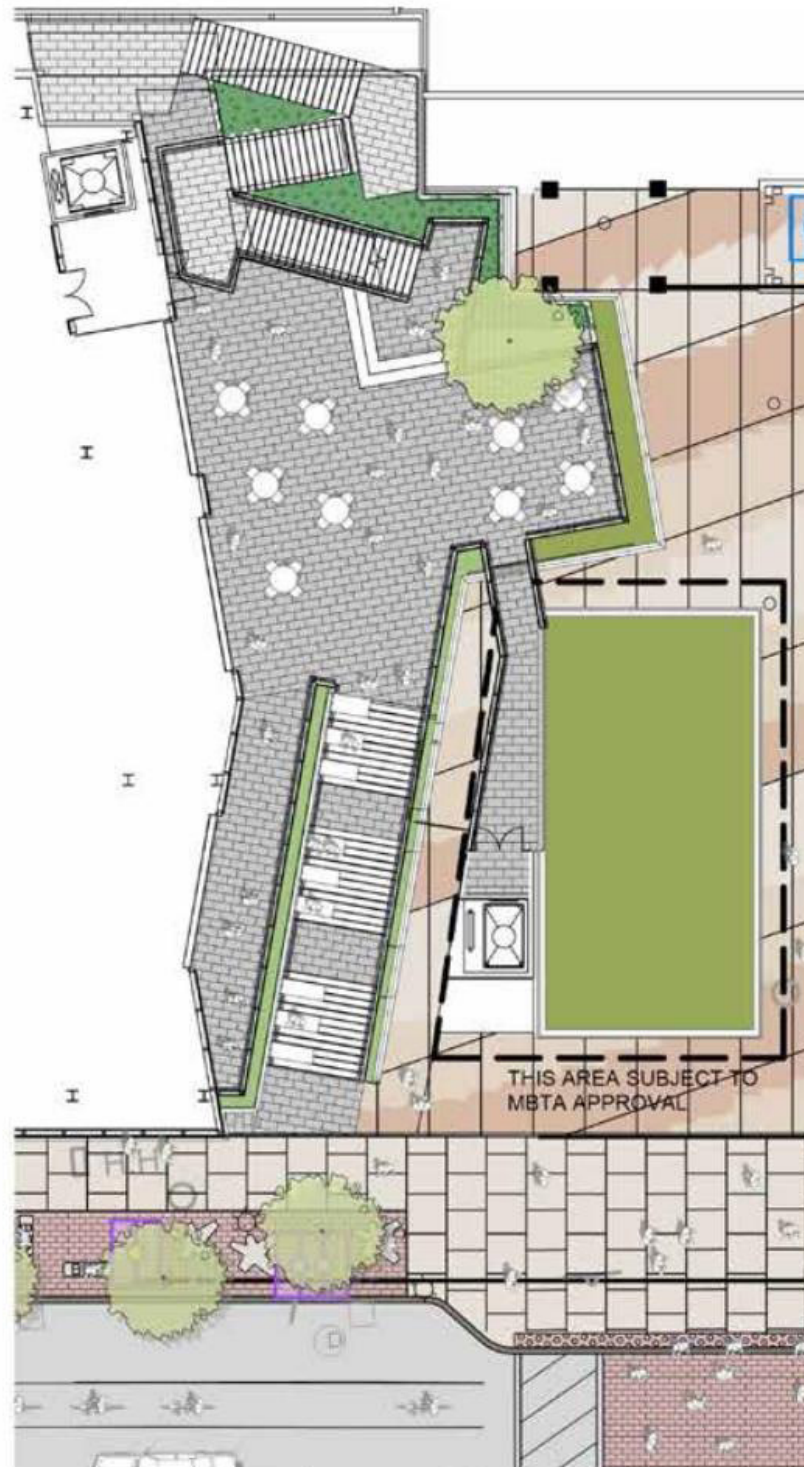
SOCIAL STAIR

KENDALL PLAZA TO ROOF GARDEN CONNECTOR

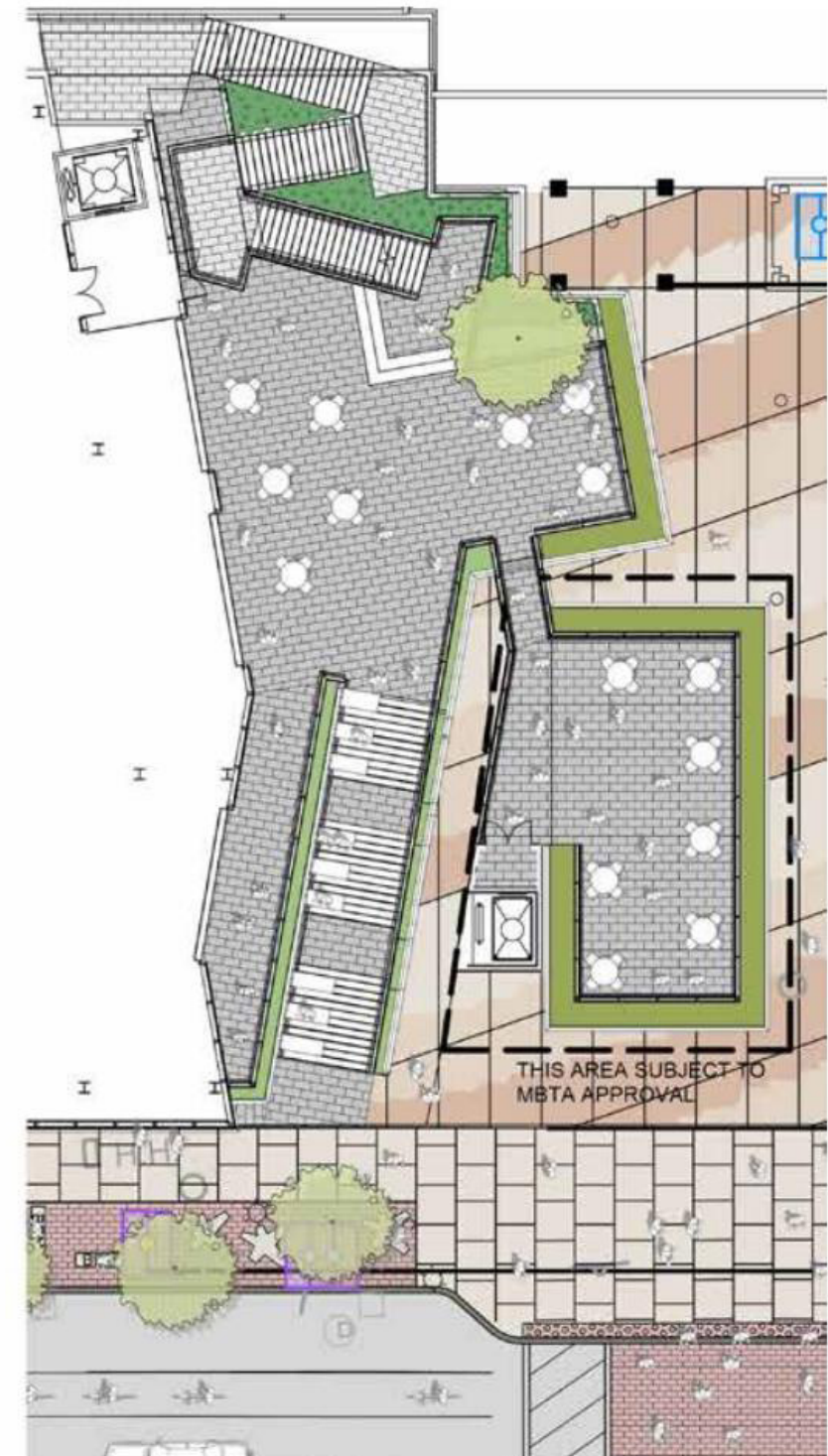


GREEN ROOF
325 MAIN

DESIGN REVIEW SUBMISSION FEBRUARY 26, 2019



NEW ELEVATOR + GREEN ROOF



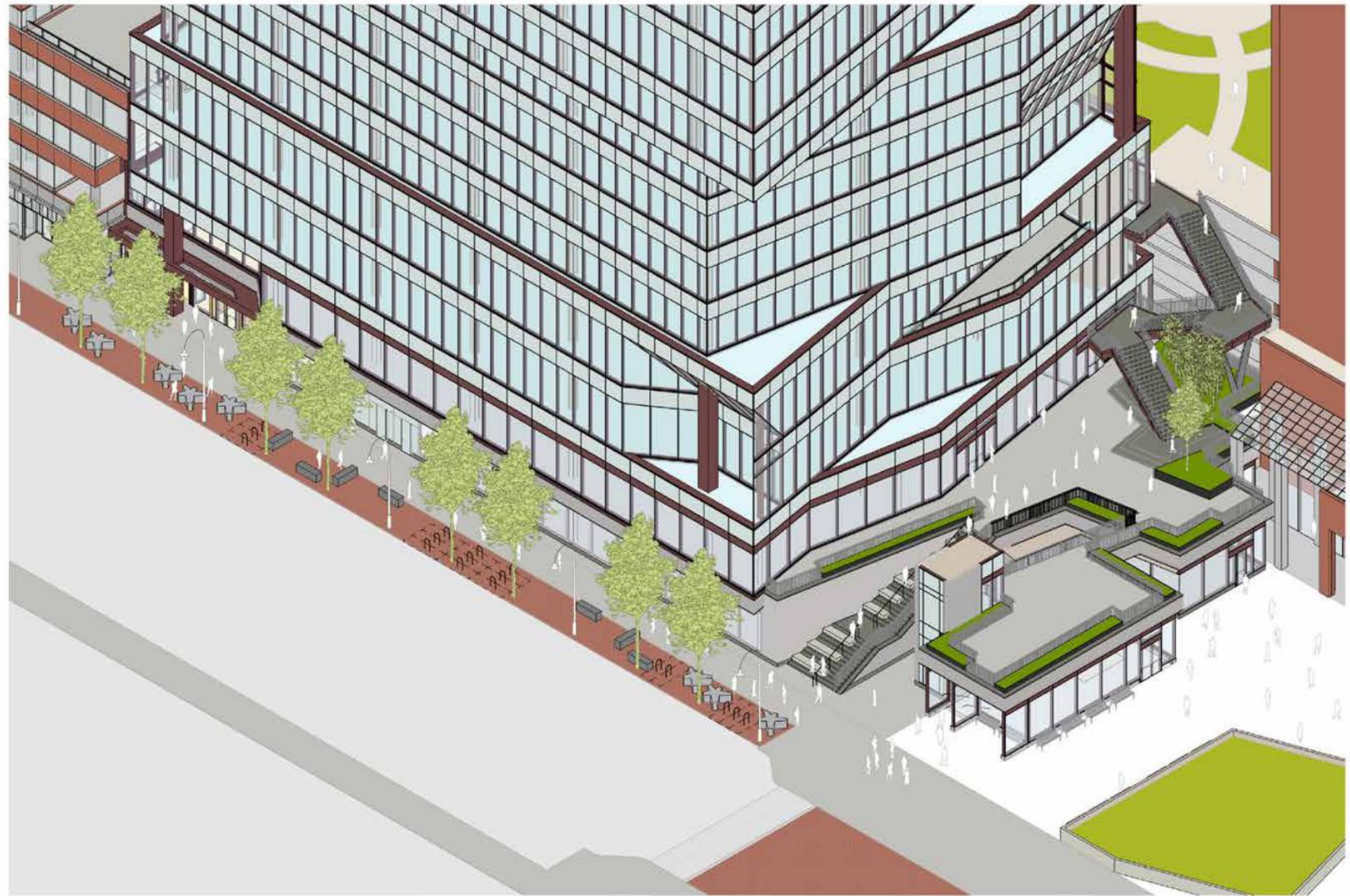
NEW ELEVATOR + OCCUPIED ROOF

LEMON BROOKE PICKARD CHILTON

21

PRESENTED AT DESIGN REVIEW HEARING #1 - FEBRUARY 26, 2019

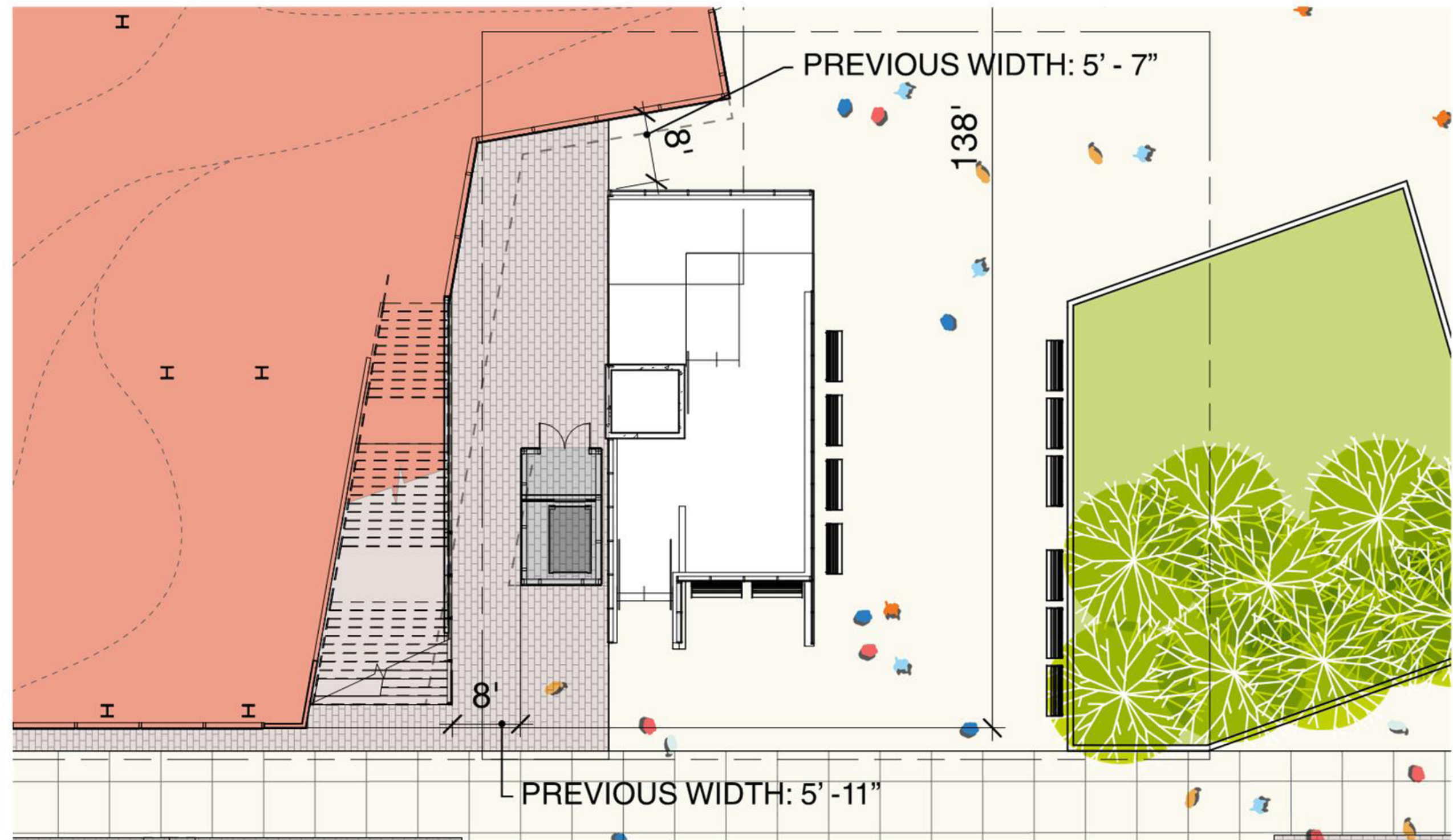
SOCIAL STAIR



PRESENTED AT DESIGN REVIEW HEARING #2 - MARCH 12, 2019

SOCIAL STAIR

PLAZA TO TERRACE SOCIAL STAIR



PRESENTED AT DESIGN REVIEW HEARING #2 - MARCH 12, 2019



SOCIAL STAIR

SOCIAL STAIR

STONE SOCIAL STAIR



PRESENTED AT DESIGN REVIEW HEARING #2 - MARCH 12, 2019

SOCIAL STAIR

SOCIAL STAIR



PRESENTED AT DESIGN REVIEW HEARING #2 - MARCH 12, 2019

SOCIAL STAIR

SOCIAL STAIR



PRESENTED AT DESIGN REVIEW HEARING #2 - MARCH 12, 2019

SOCIAL STAIR

SOCIAL STAIR

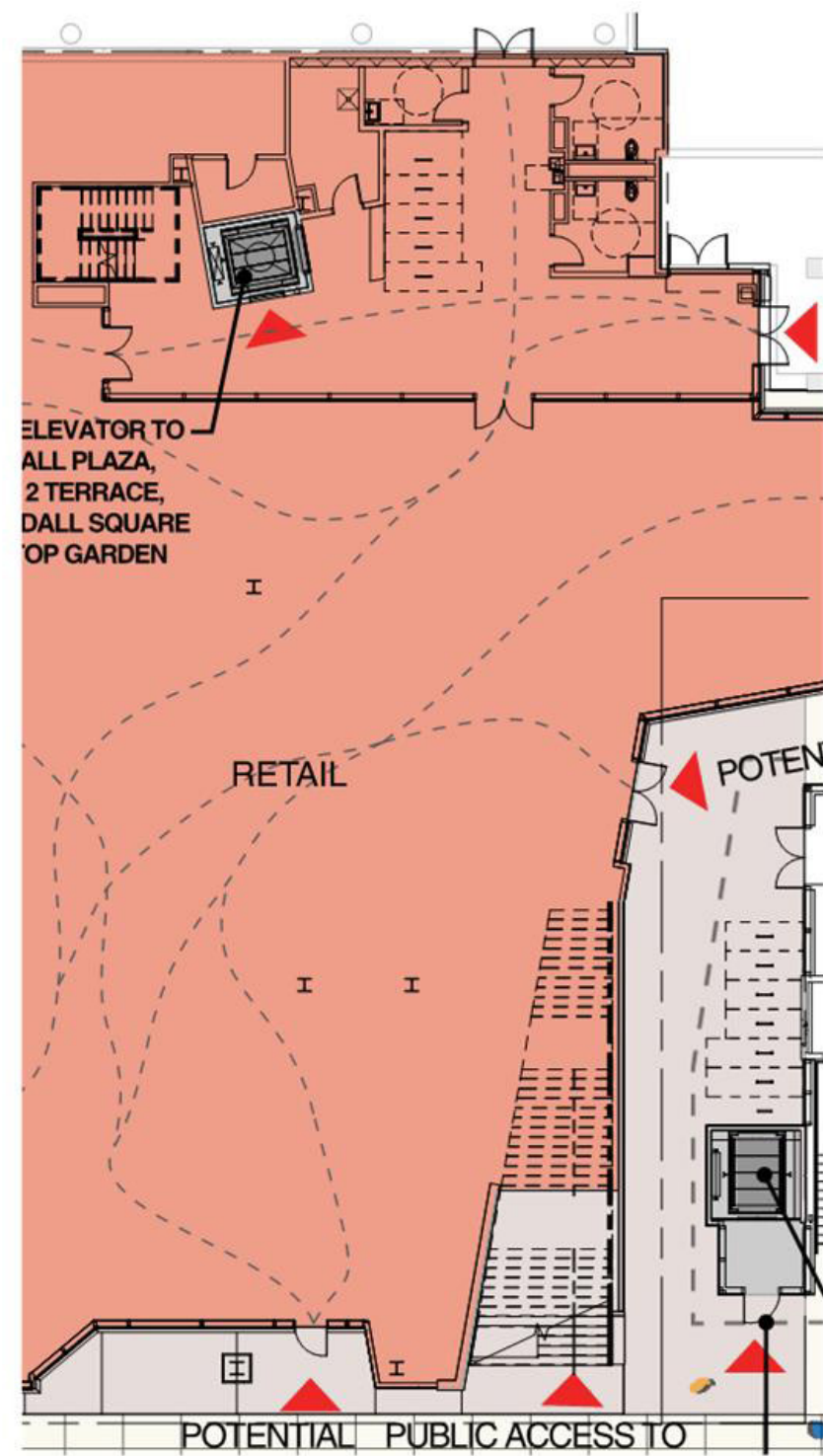


20 MARCH 2019

PRESENTED AT CRA DESIGN REVIEW - MARCH 20, 2019

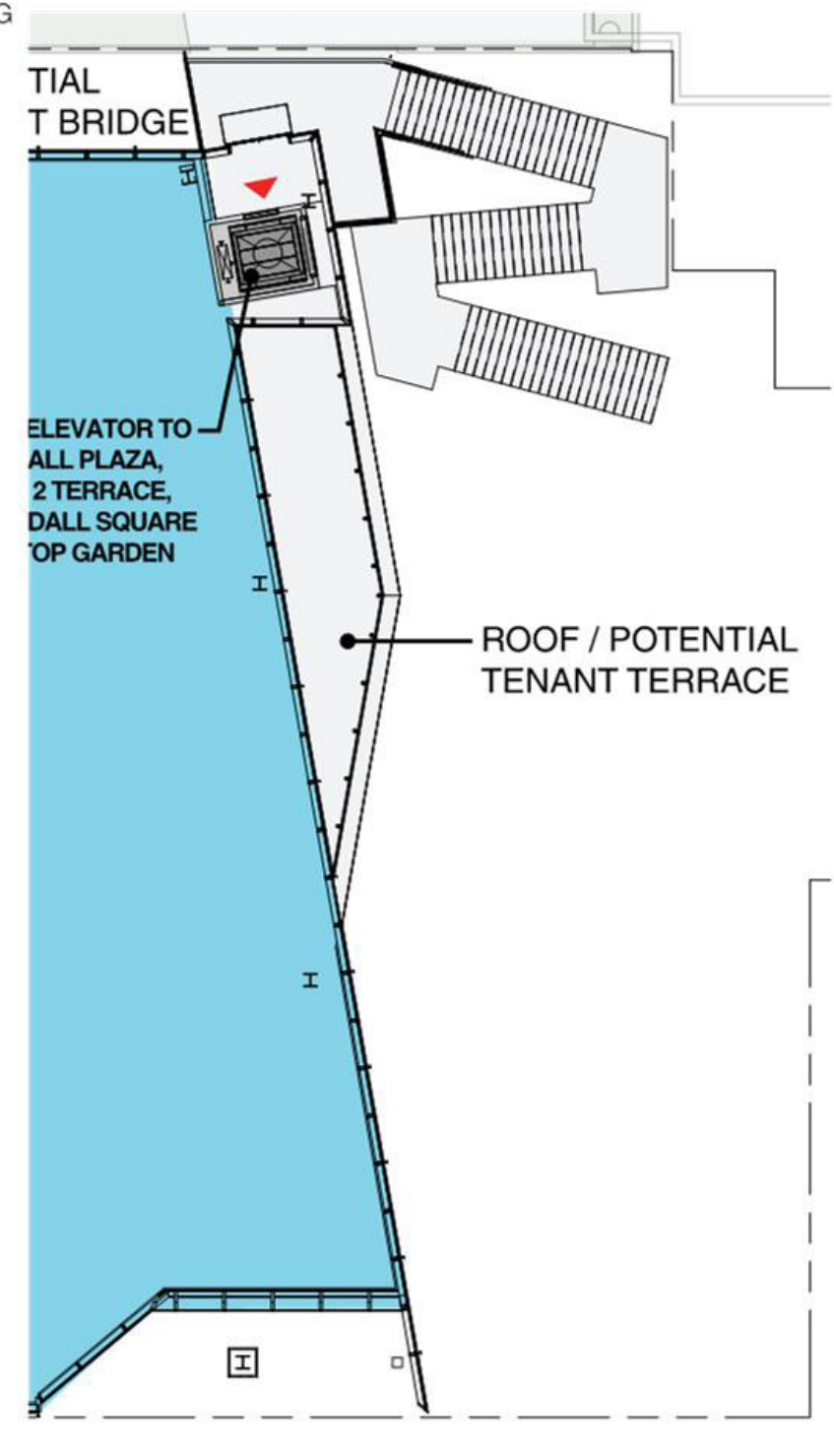
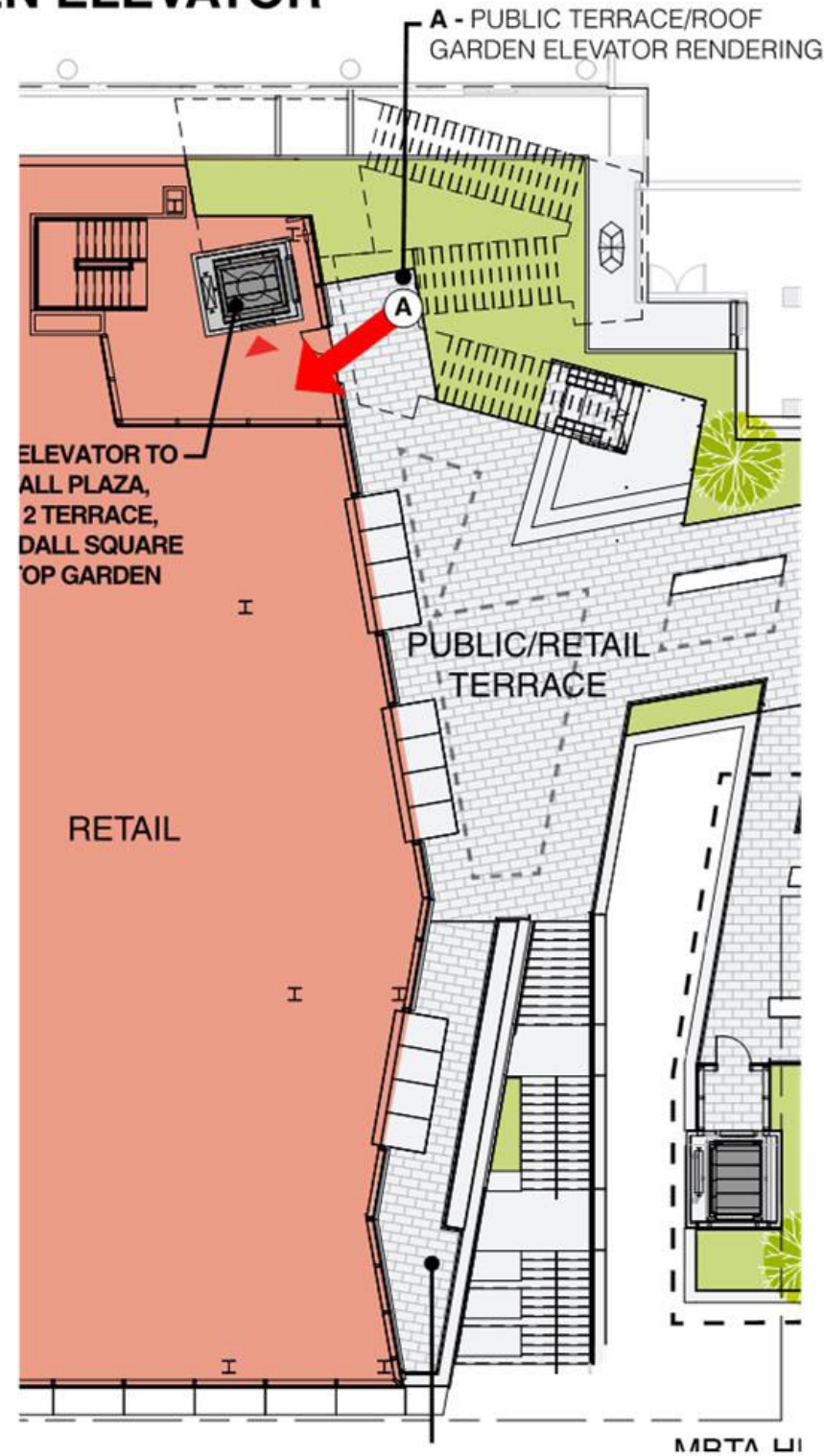
SOCIAL STAIR

PUBLIC TERRACE/ROOF GARDEN ELEVATOR



325 MAIN

DRDAP MATRIX PROGRESS REVIEW MAY 24, 2019



PICKARD CHILTON

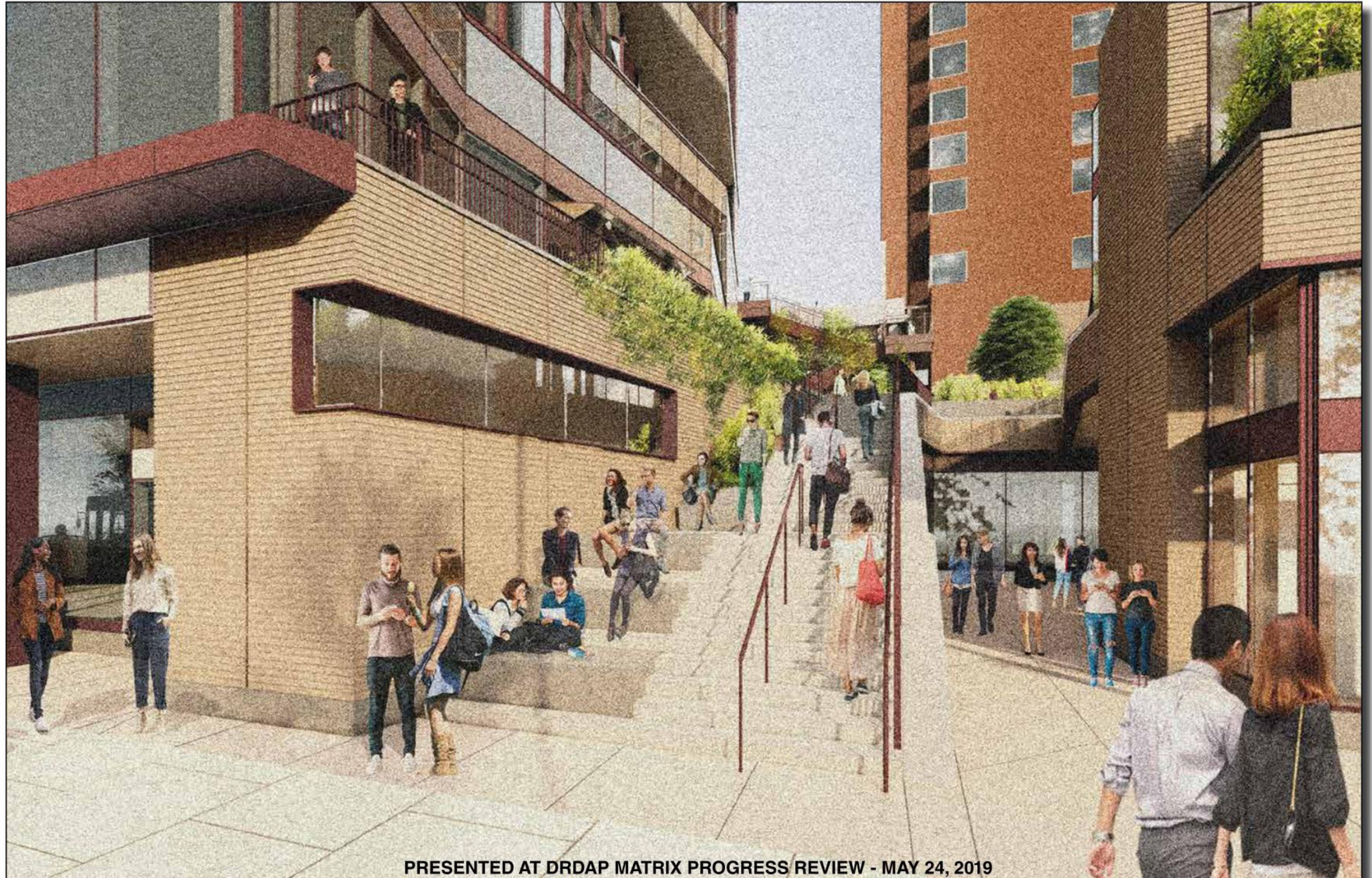
PRESENTED AT DRDAP MATRIX PROGRESS REVIEW - MAY 24, 2019

SOCIAL STAIR



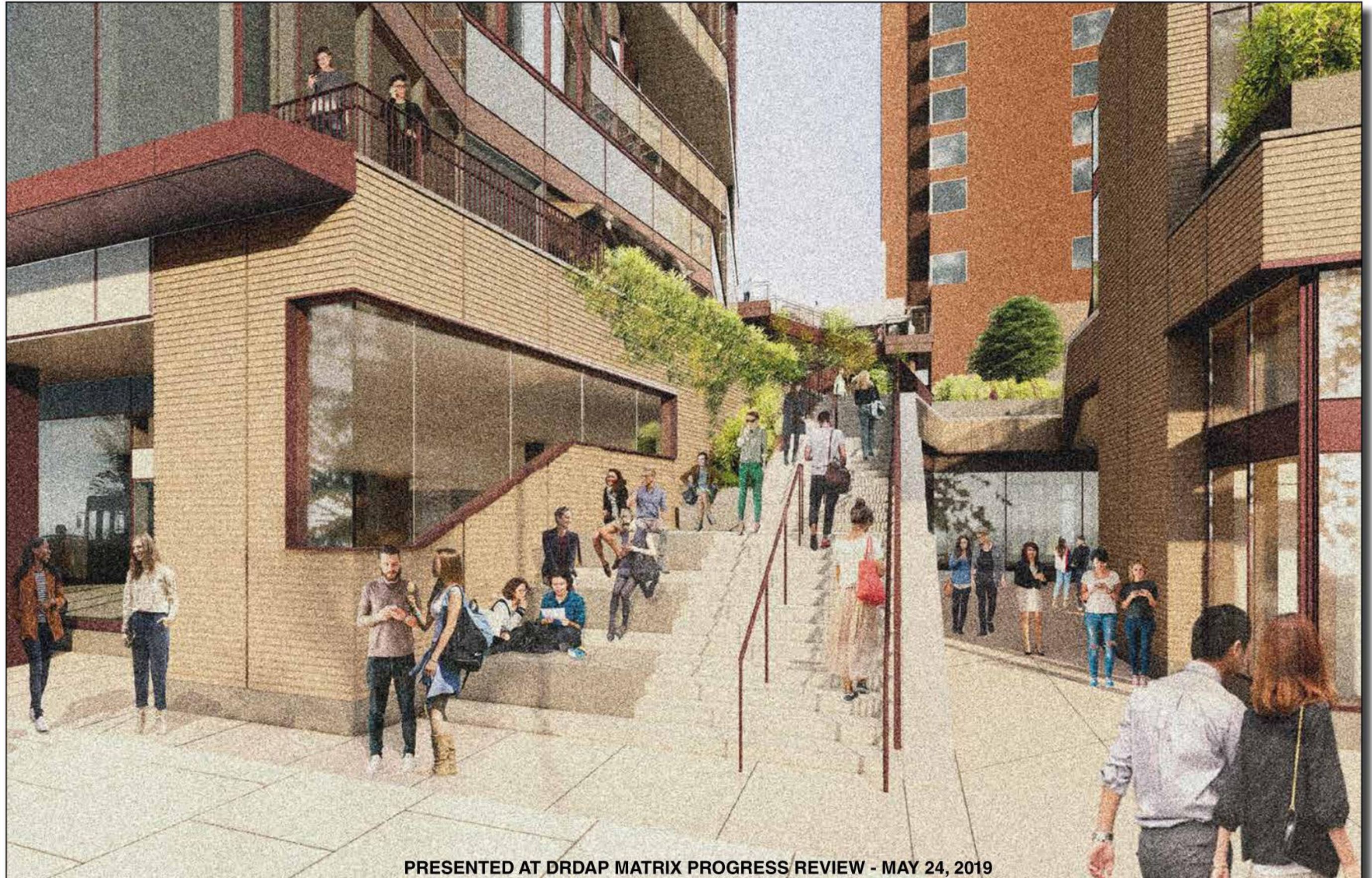
PRESENTED AT DRDAP MATRIX PROGRESS REVIEW - MAY 24, 2019

SOCIAL STAIR



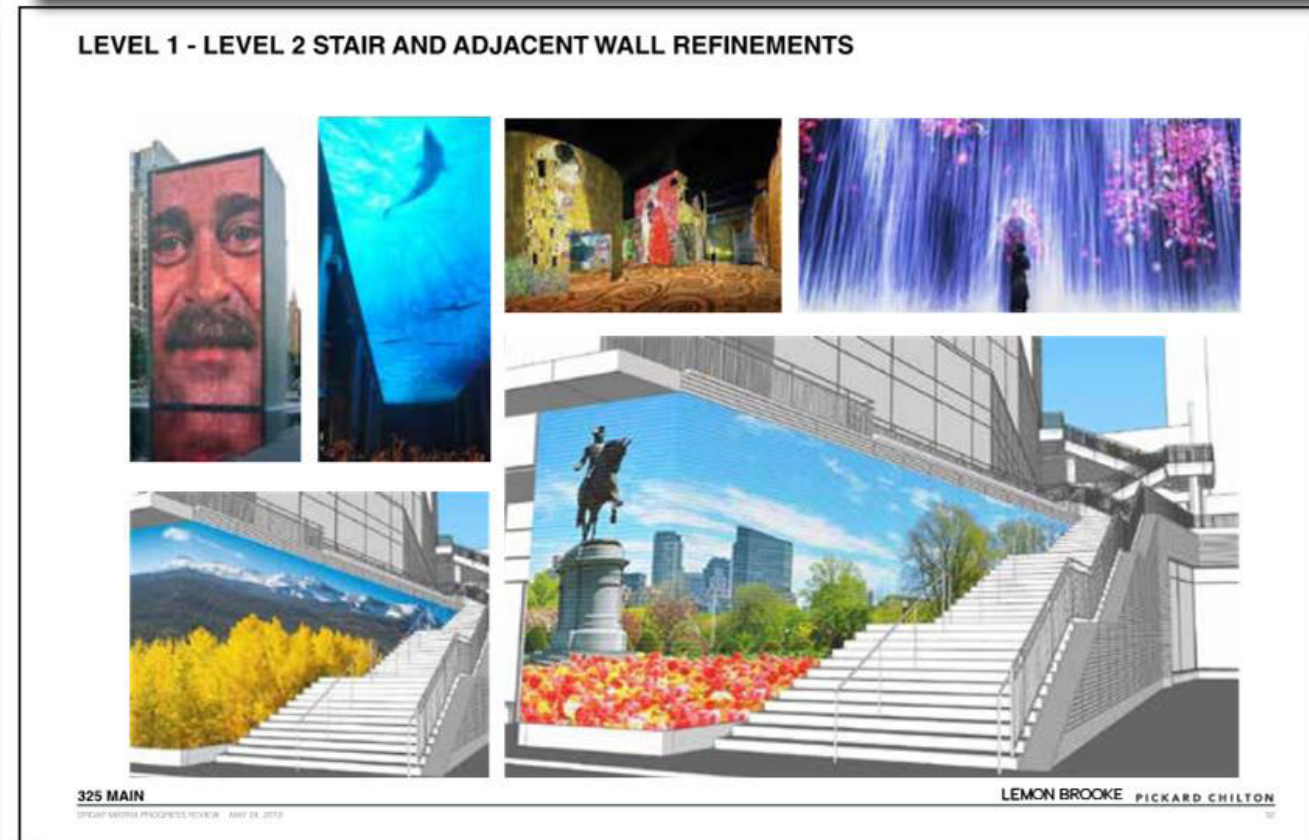
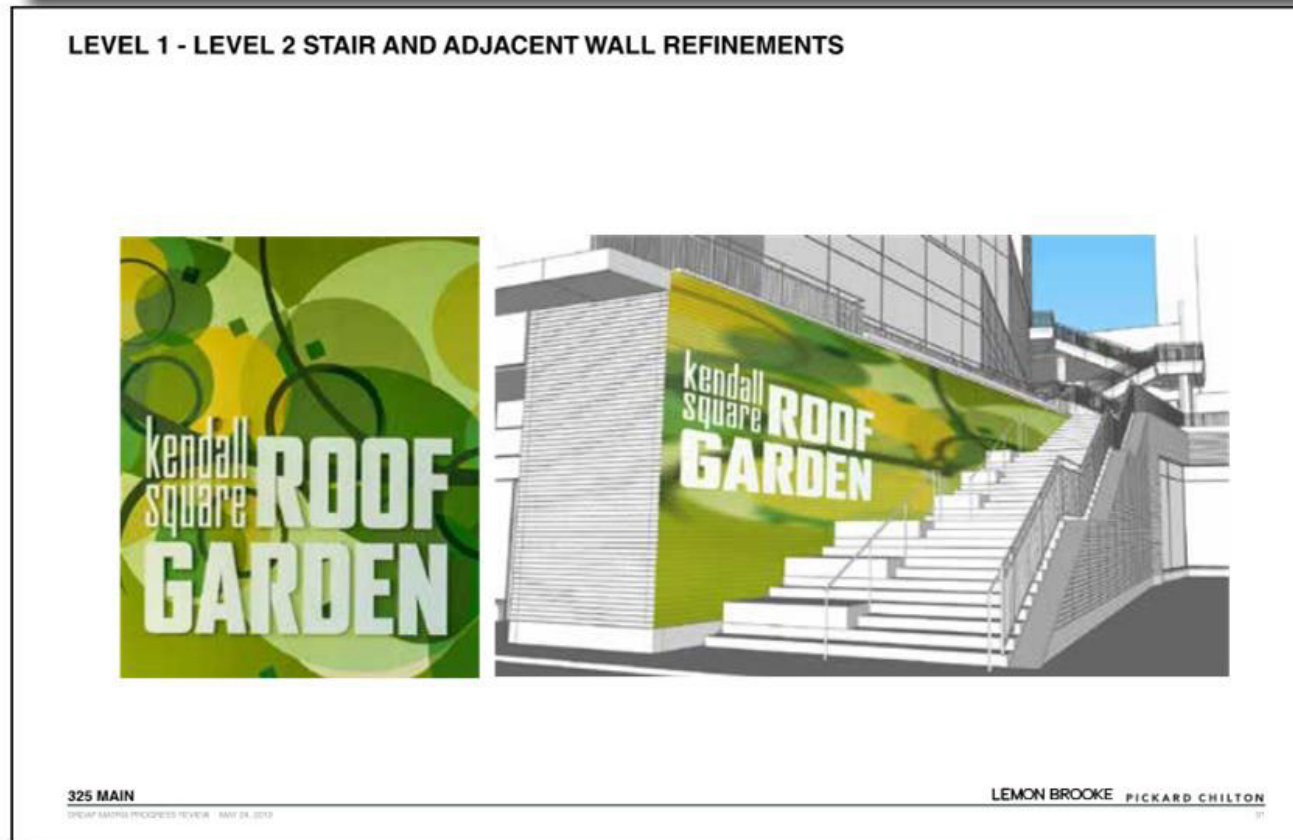
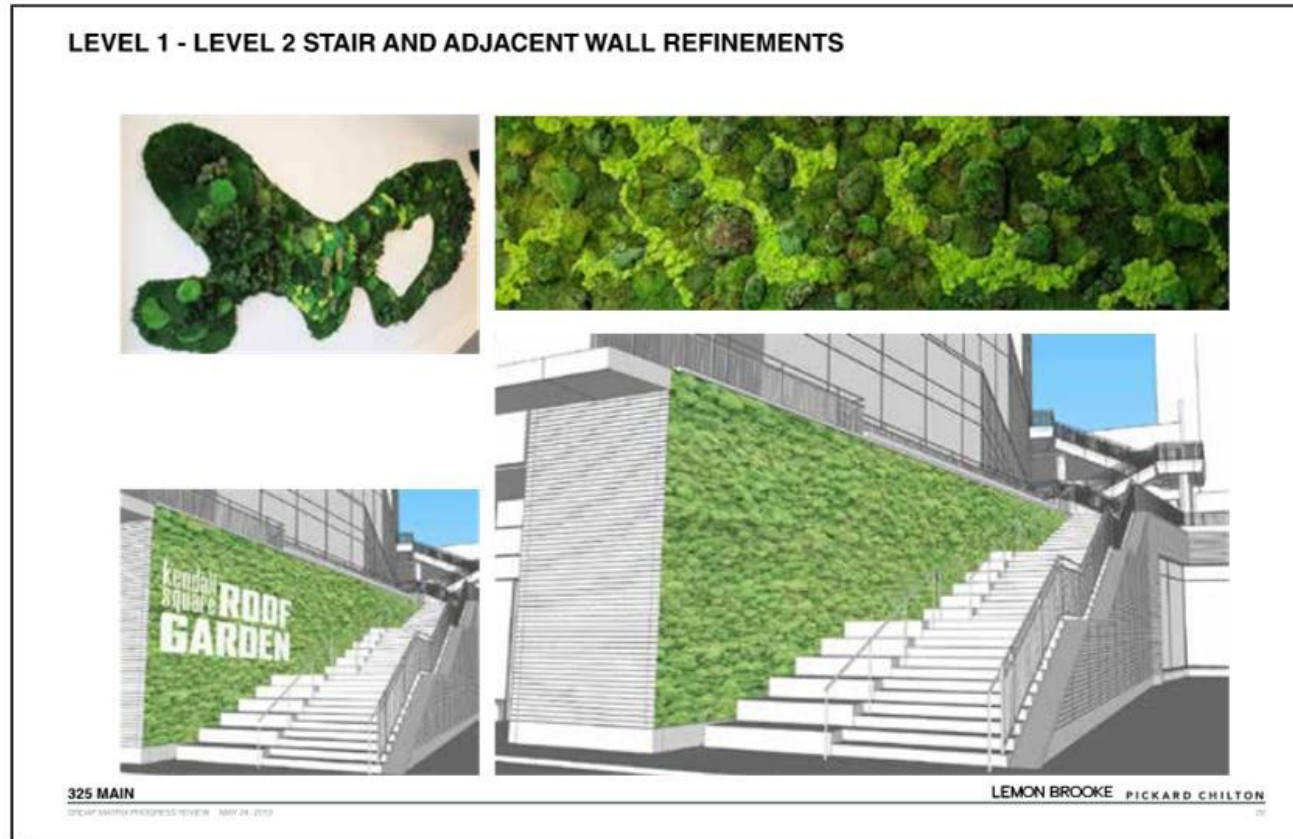
PRESENTED AT DRDAP MATRIX PROGRESS REVIEW - MAY 24, 2019

SOCIAL STAIR



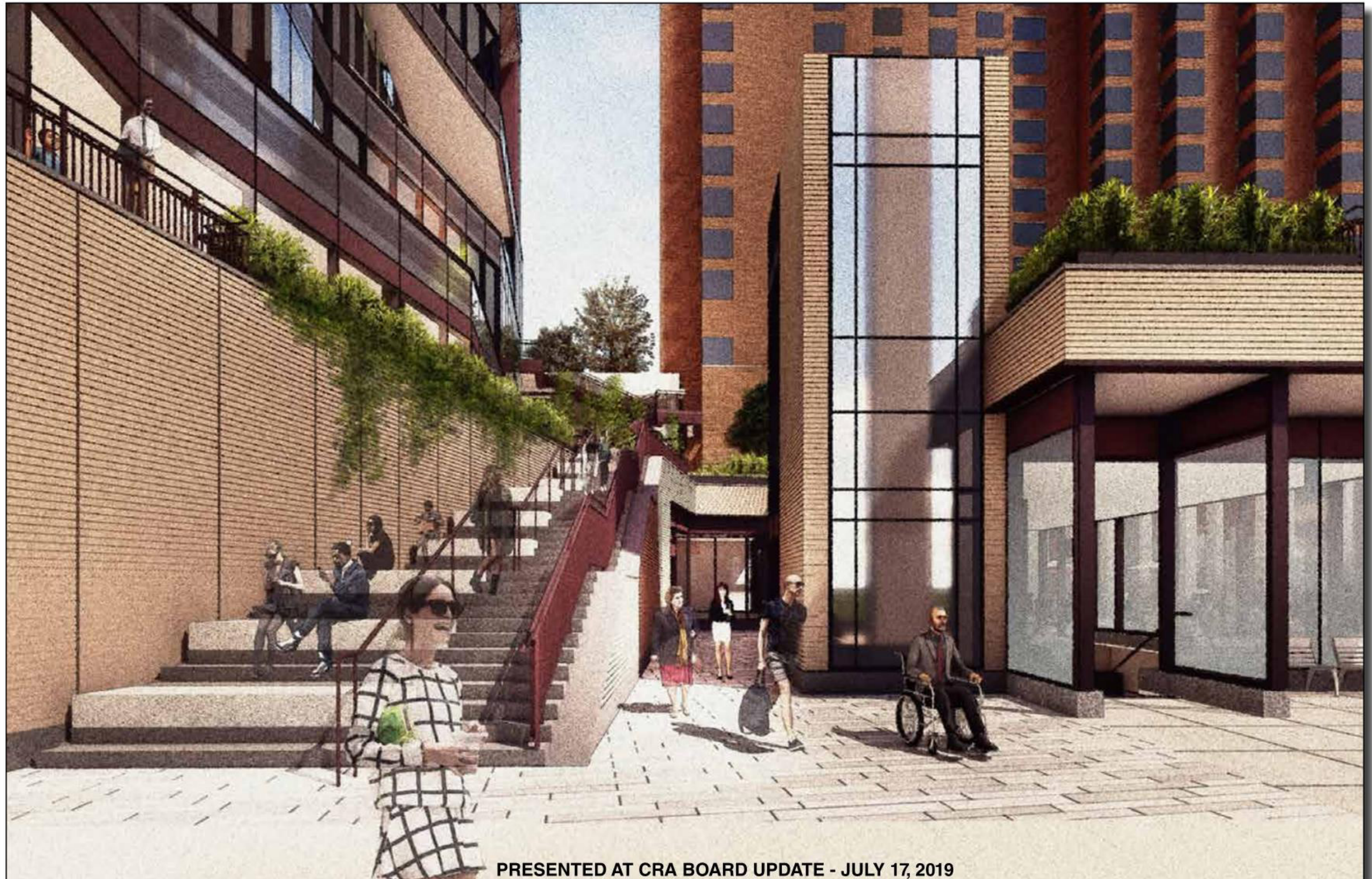
PRESENTED AT DRDAP MATRIX PROGRESS REVIEW - MAY 24, 2019

SOCIAL STAIR



PRESENTED AT DRDAP MATRIX PROGRESS REVIEW - MAY 24, 2019

SOCIAL STAIR + HEADHOUSE INTERACTION



PRESENTED AT CRA BOARD UPDATE - JULY 17, 2019

SOCIAL STAIR + HEADHOUSE INTERACTION



PRESENTED AT CRA BOARD UPDATE - JULY 17, 2019

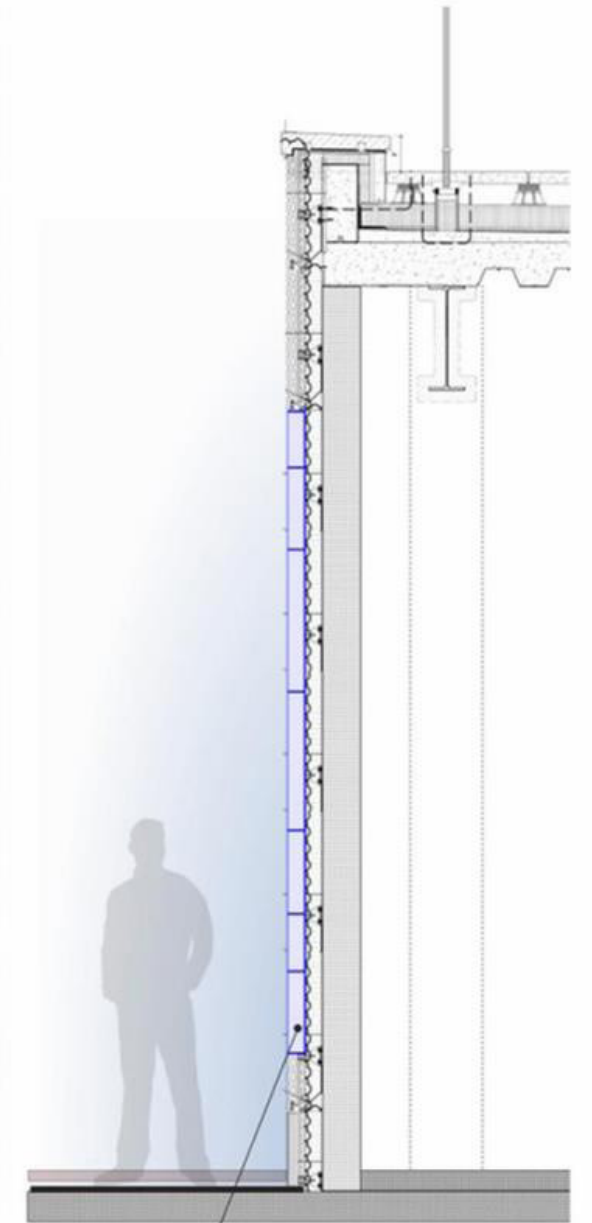
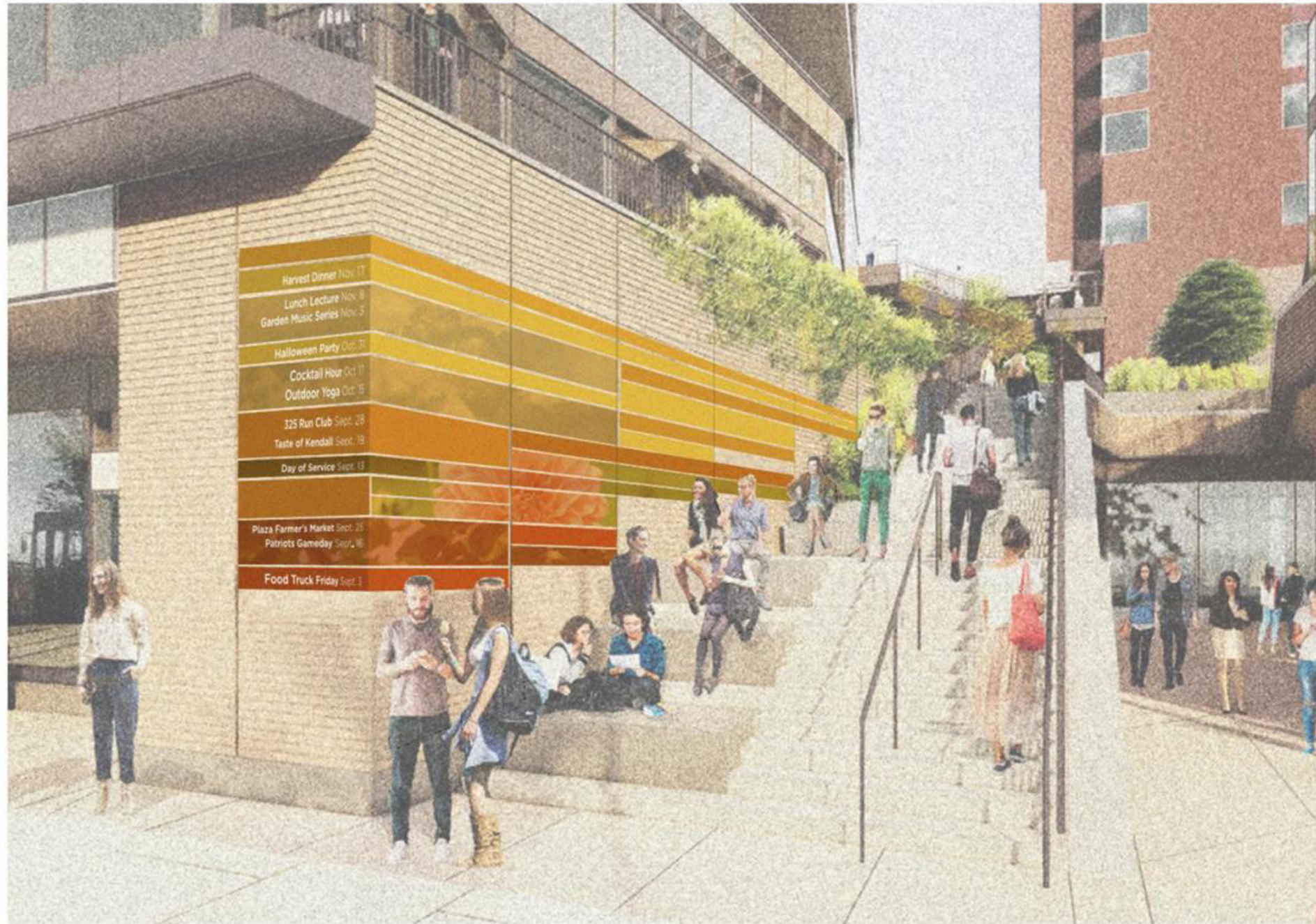
SOCIAL STAIR

TERRA COTTA WALL



SOCIAL STAIR

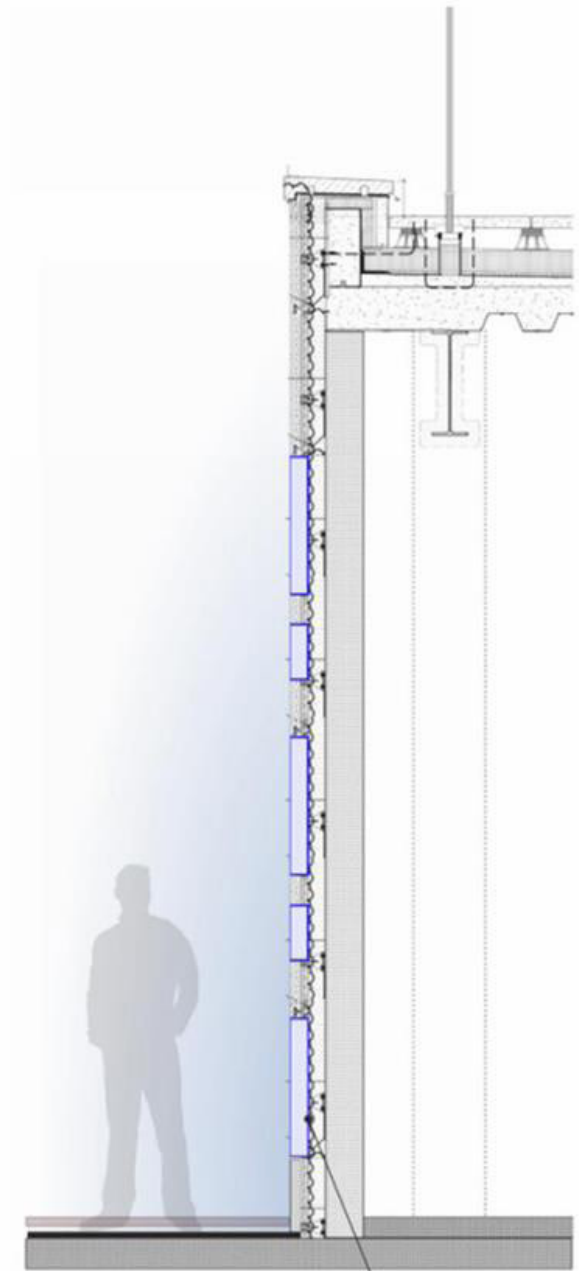
SOCIAL STAIR DIGITAL WALL OPTION 1



COMBINED EXTERIOR GRADE SCREENS,
INTEGRATED FLUSH WITH TERRA COTTA T
(28" x 15" LED SCREENS)

SOCIAL STAIR

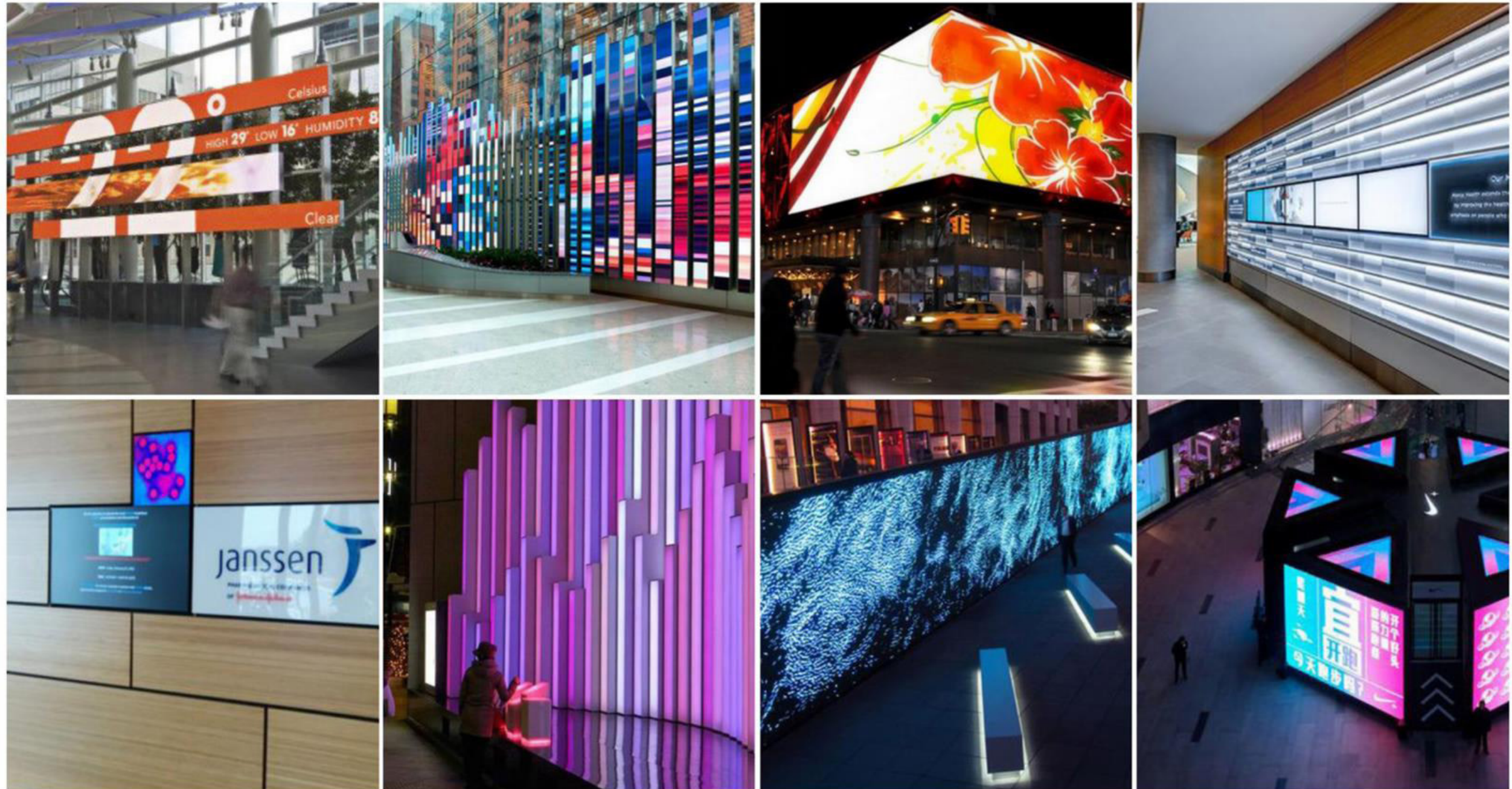
SOCIAL STAIR DIGITAL WALL OPTION 2



INTERSPERSED EXTERIOR GRADE SCREENS, INTEGRATED FLUSH WITH TERRA COTTA TILES (5000+ NIT, 192mm x 192mm LED MODULES)

SOCIAL STAIR

SOCIAL STAIR DIGITAL DESIGN PRECEDENTS



SOCIAL STAIR

SOCIAL STAIR DIGITAL WALL DAYTIME



325 MAIN STREET PUBLIC REALM | 04/01/20 | PICKARD CHILTON | bxp Boston Properties | LEMON BROOKE | SELBERT PERKINS DESIGN | Stantec
PRESENTED AT PUBLIC REALM DESIGN REVIEW - APRIL 1, 2020

325 MAIN STREET PUBLIC REALM | 04/29/20 | PICKARD CHILTON | bxp Boston Properties | LEMON BROOKE | SELBERT PERKINS DESIGN | Stantec

SOCIAL STAIR

SOCIAL STAIR DIGITAL WALL NIGHTTIME



325 MAIN STREET PUBLIC REALM | 04/01/20 PICKARD CHILTON bxp Boston Properties LEMON BROOKE SELBERT PERKINS DESIGN Stantec
PRESENTED AT PUBLIC REALM DESIGN REVIEW - APRIL 1, 2020

325 MAIN STREET PUBLIC REALM | 04/29/20 PICKARD CHILTON bxp Boston Properties LEMON BROOKE SELBERT PERKINS DESIGN Stantec

SOCIAL STAIR

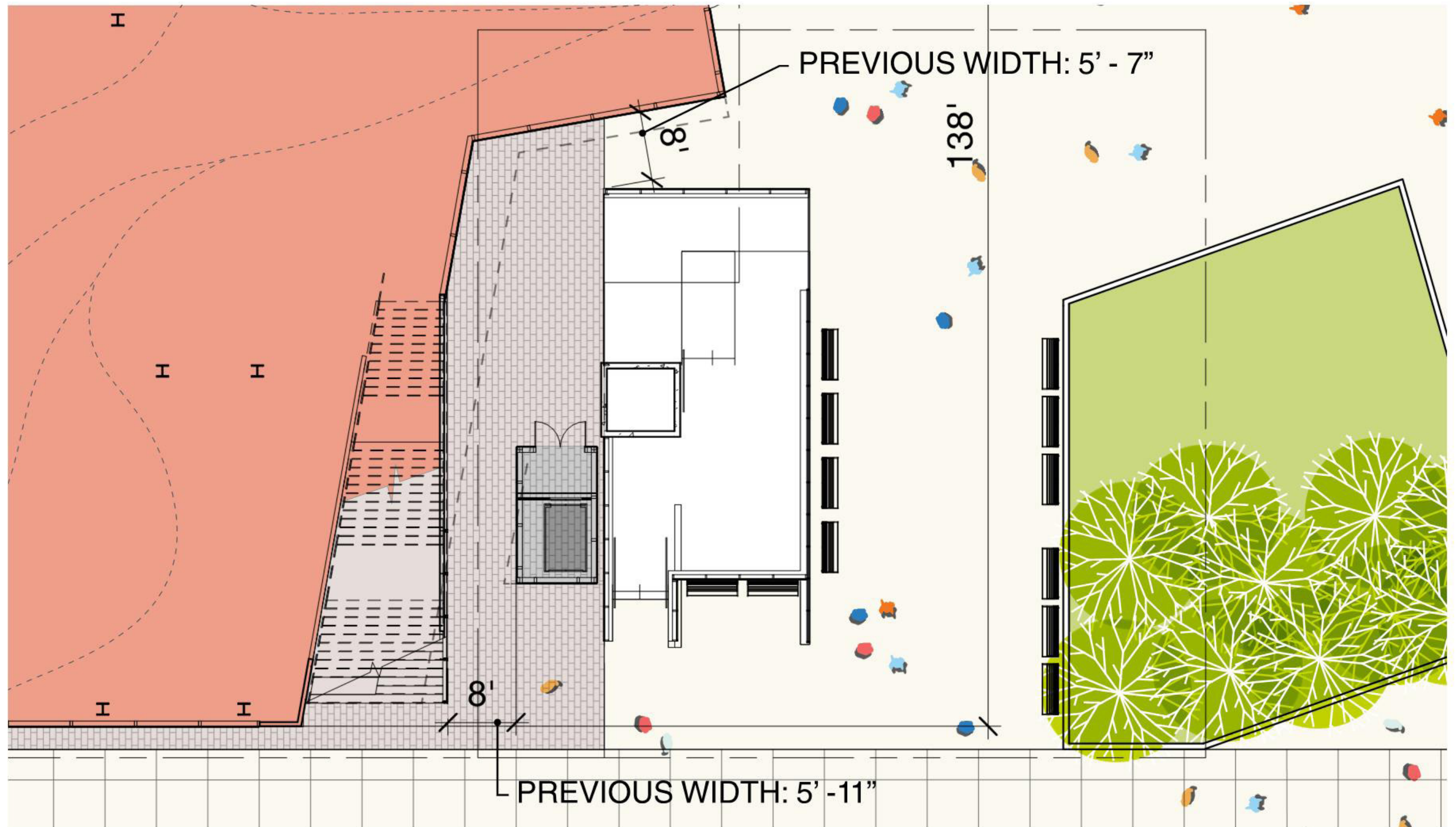
SOCIAL STAIR DIGITAL WALL NIGHTTIME



325 MAIN STREET PUBLIC REALM | 04/01/20 PICKARD CHILTON bxp Boston Properties LEMON BROOKE SELBERT PERKINS DESIGN Stantec
PRESENTED AT PUBLIC REALM DESIGN REVIEW - APRIL 1, 2020

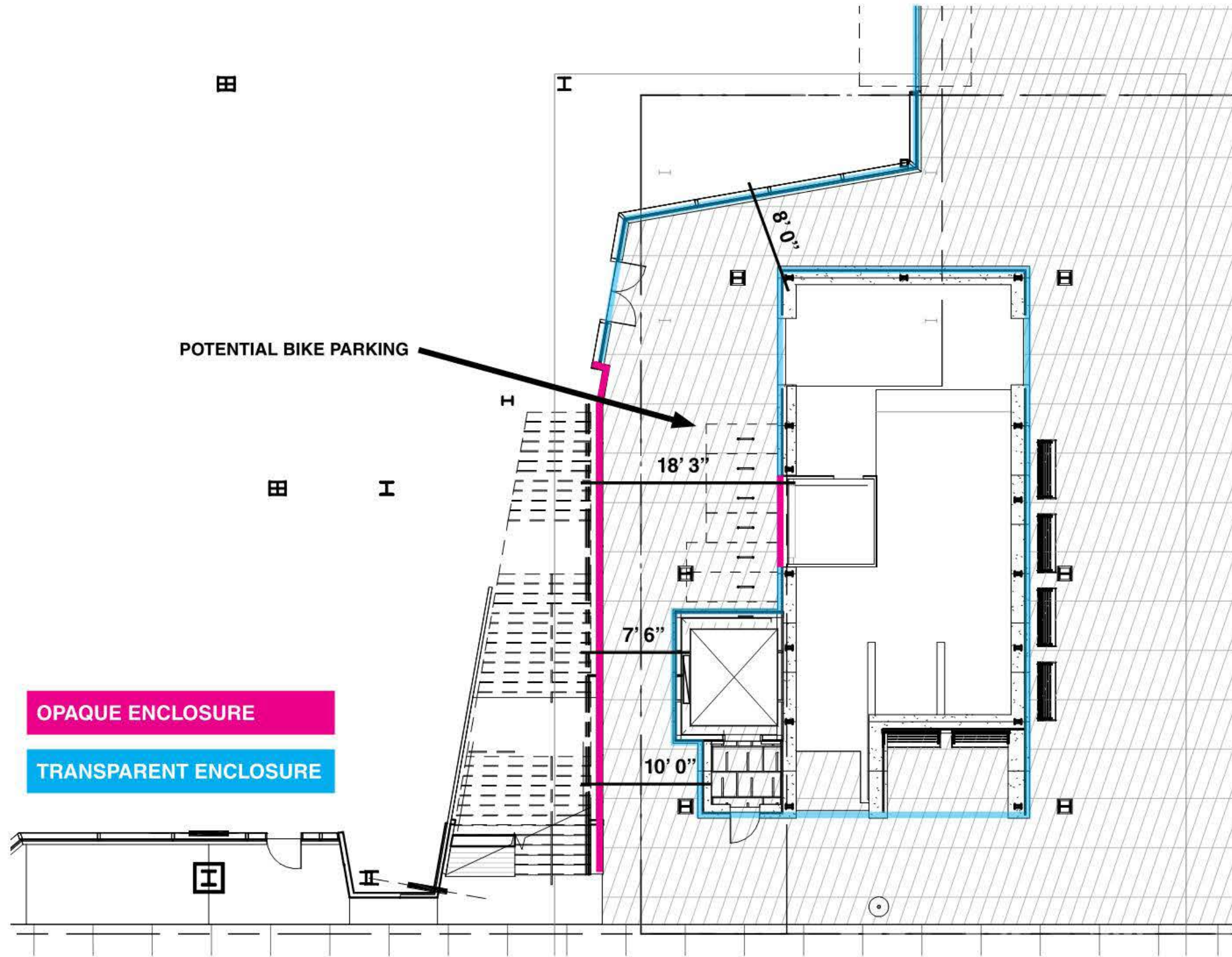
325 MAIN STREET PUBLIC REALM | 04/29/20 PICKARD CHILTON bxp Boston Properties LEMON BROOKE SELBERT PERKINS DESIGN Stantec

SOCIAL STAIR + HEADHOUSE INTERACTION



PRESENTED AT DESIGN REVIEW #2 - MARCH 12, 2019

SOCIAL STAIR + HEADHOUSE INTERACTION



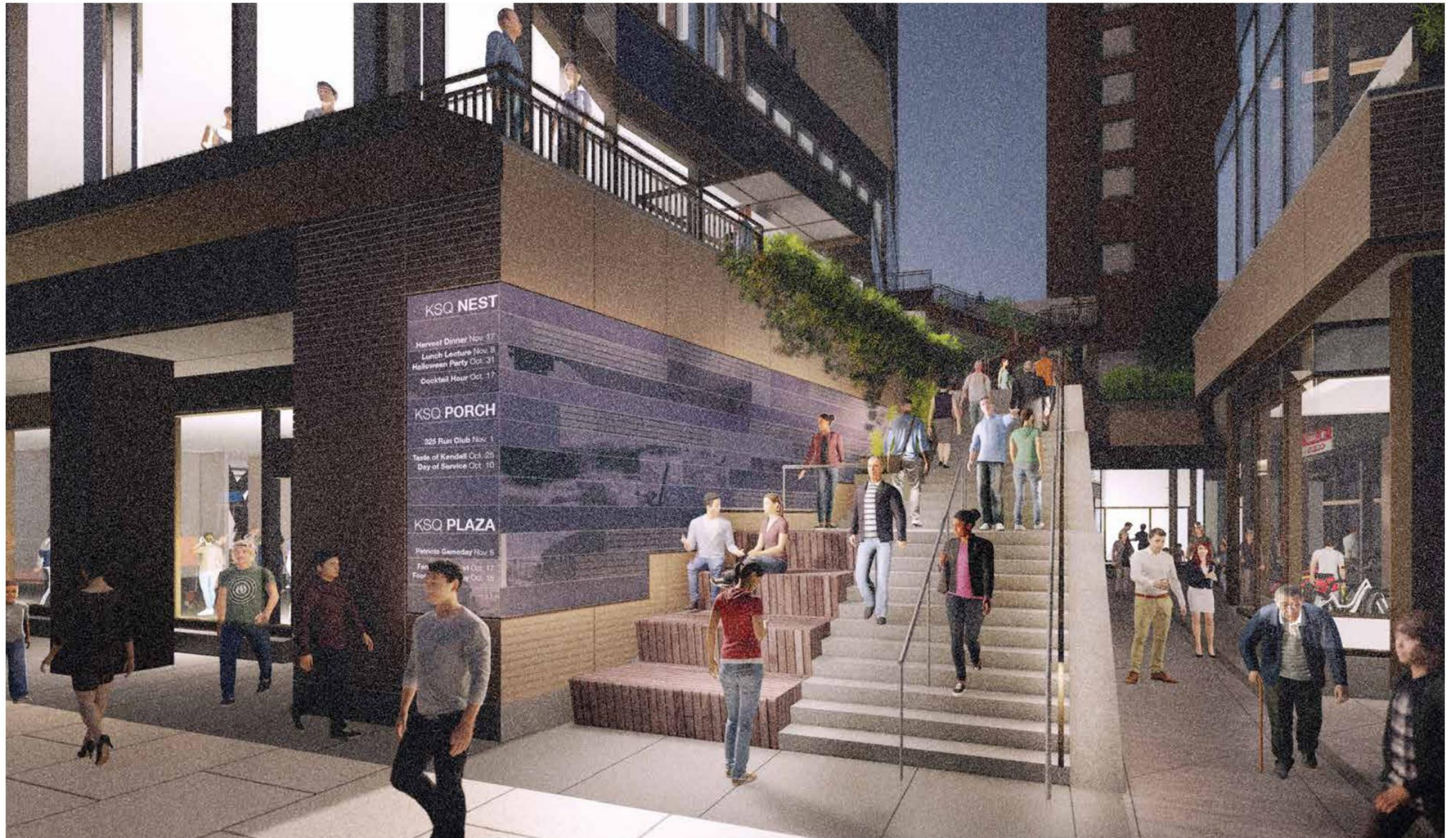
SOCIAL STAIR



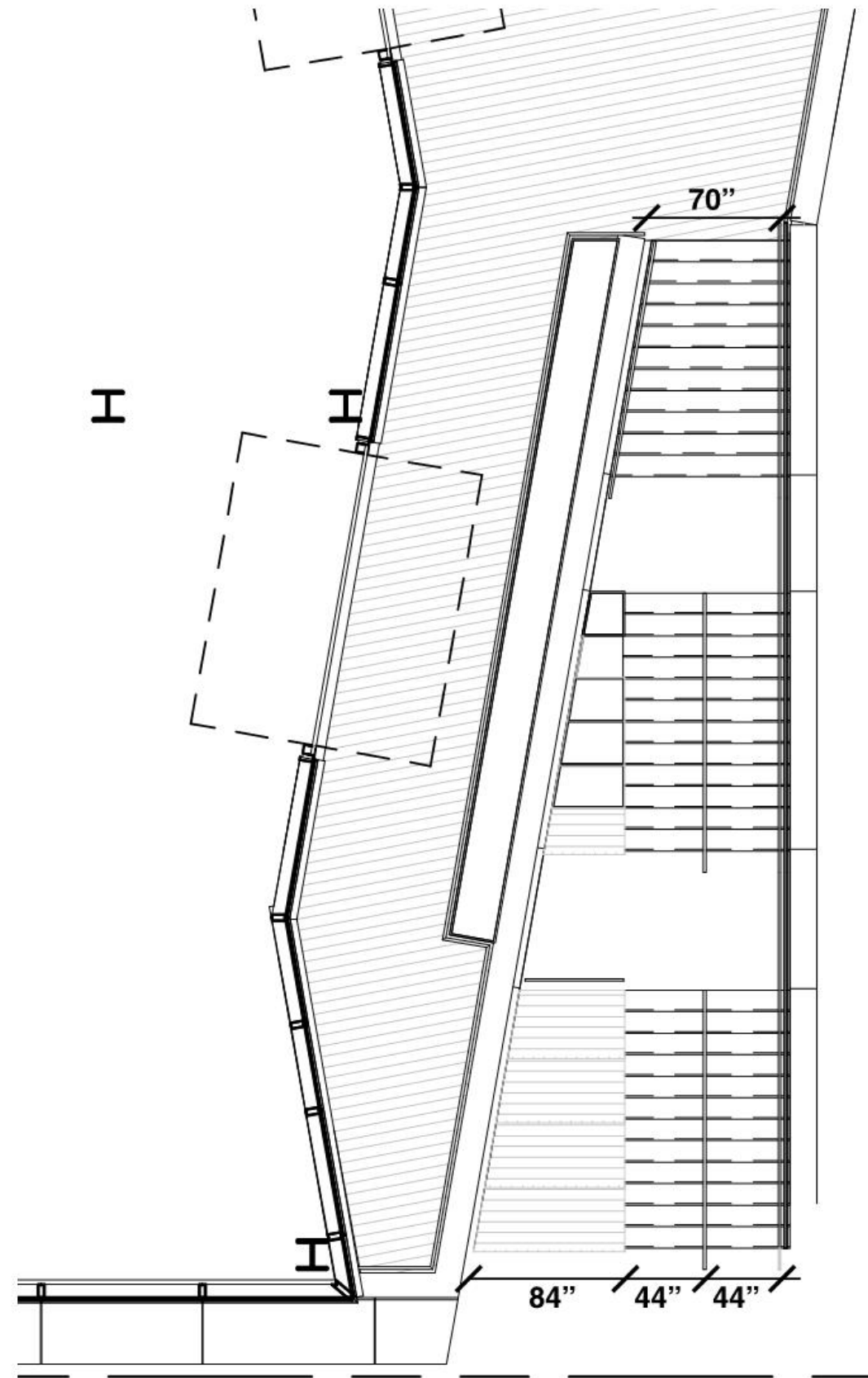
SOCIAL STAIR



SOCIAL STAIR



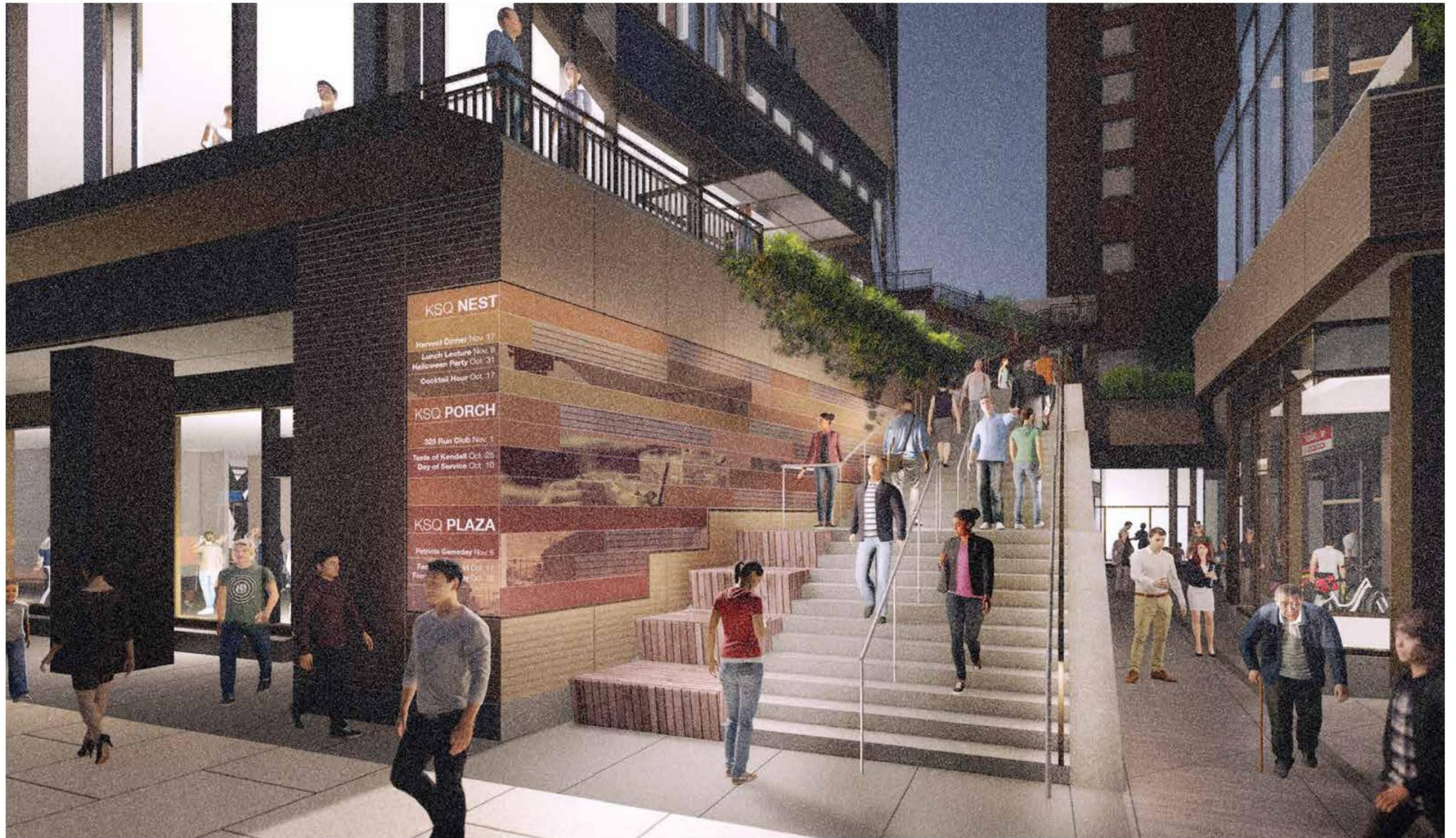
SOCIAL STAIR



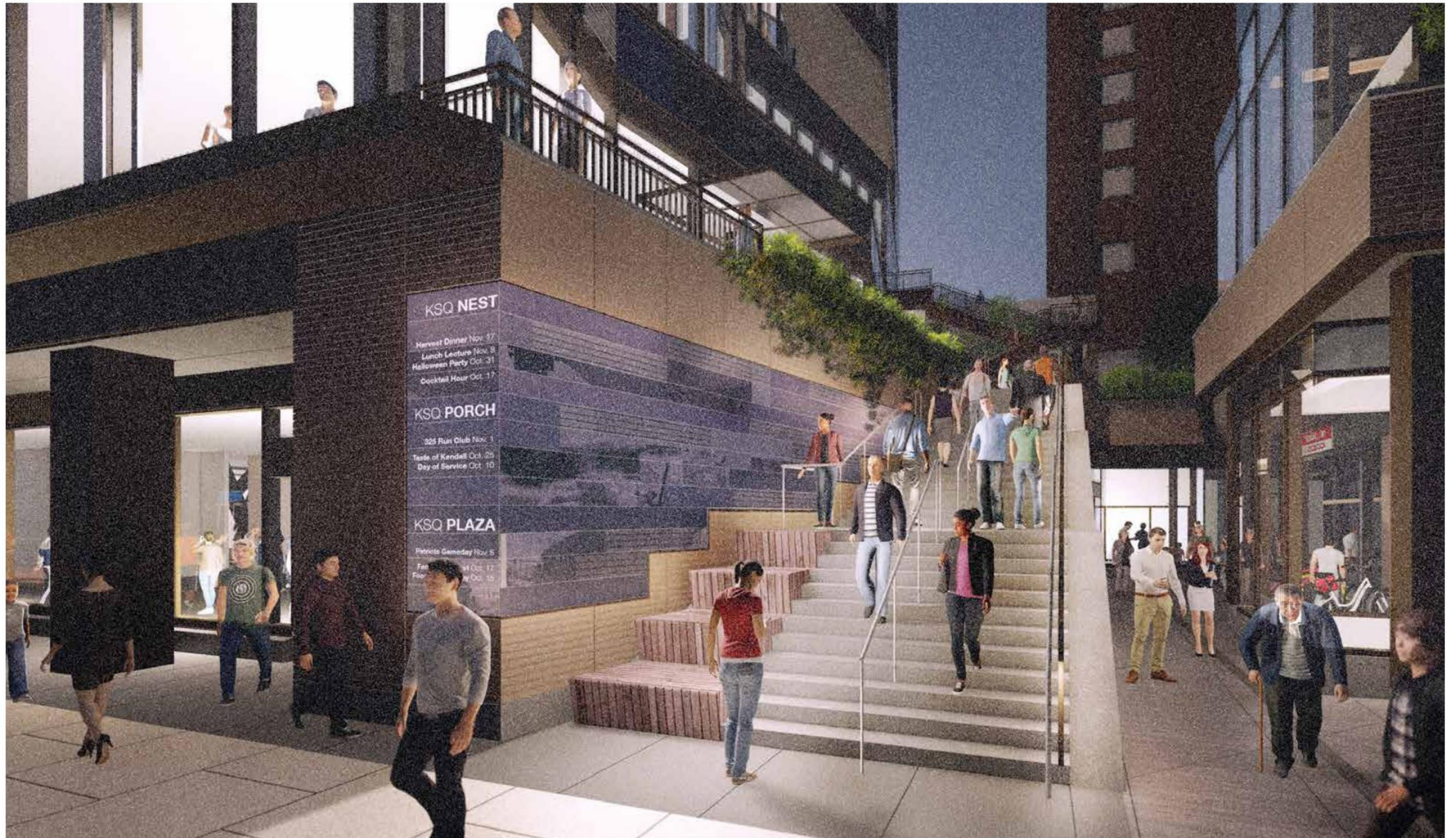
SOCIAL STAIR



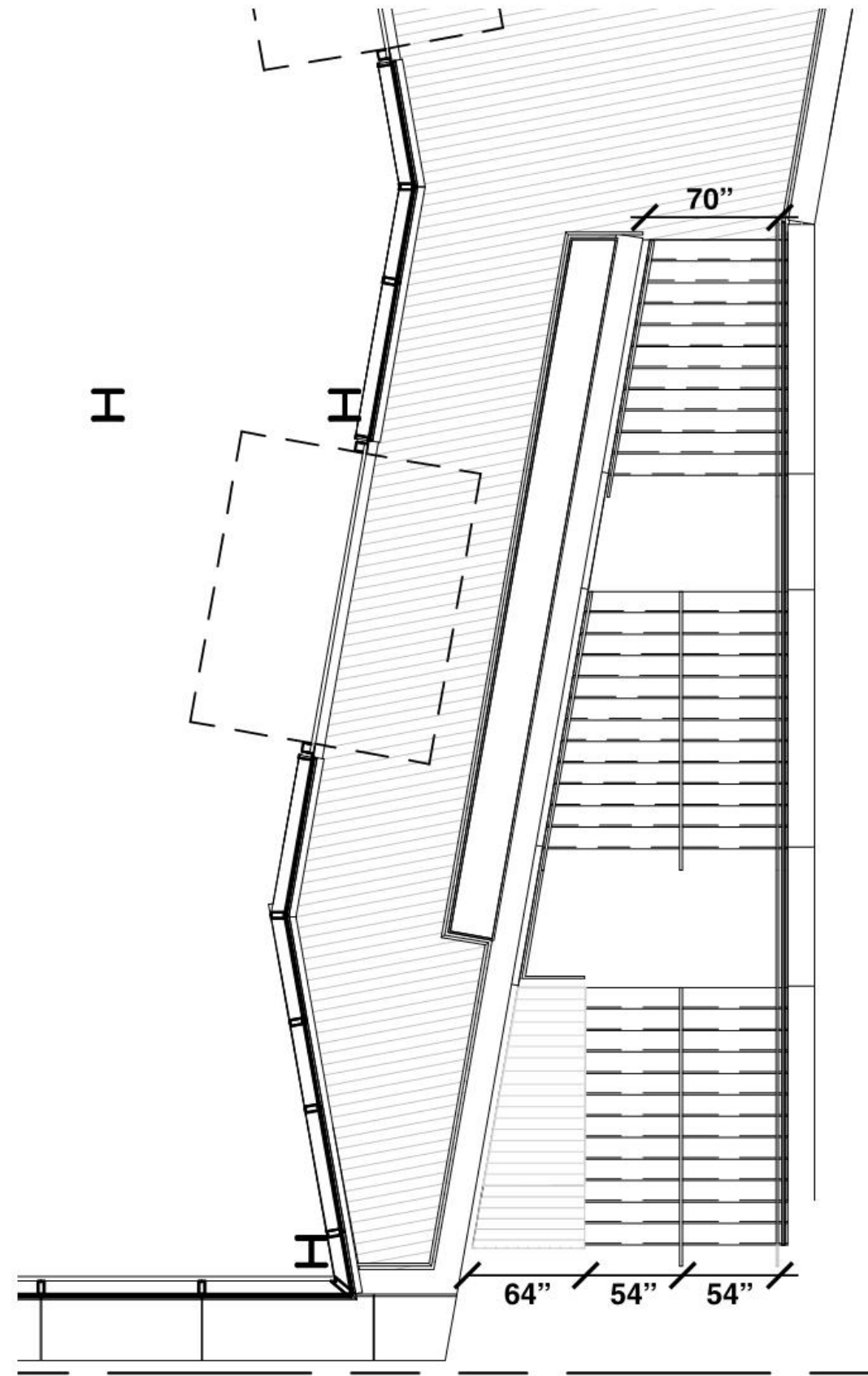
SOCIAL STAIR



SOCIAL STAIR



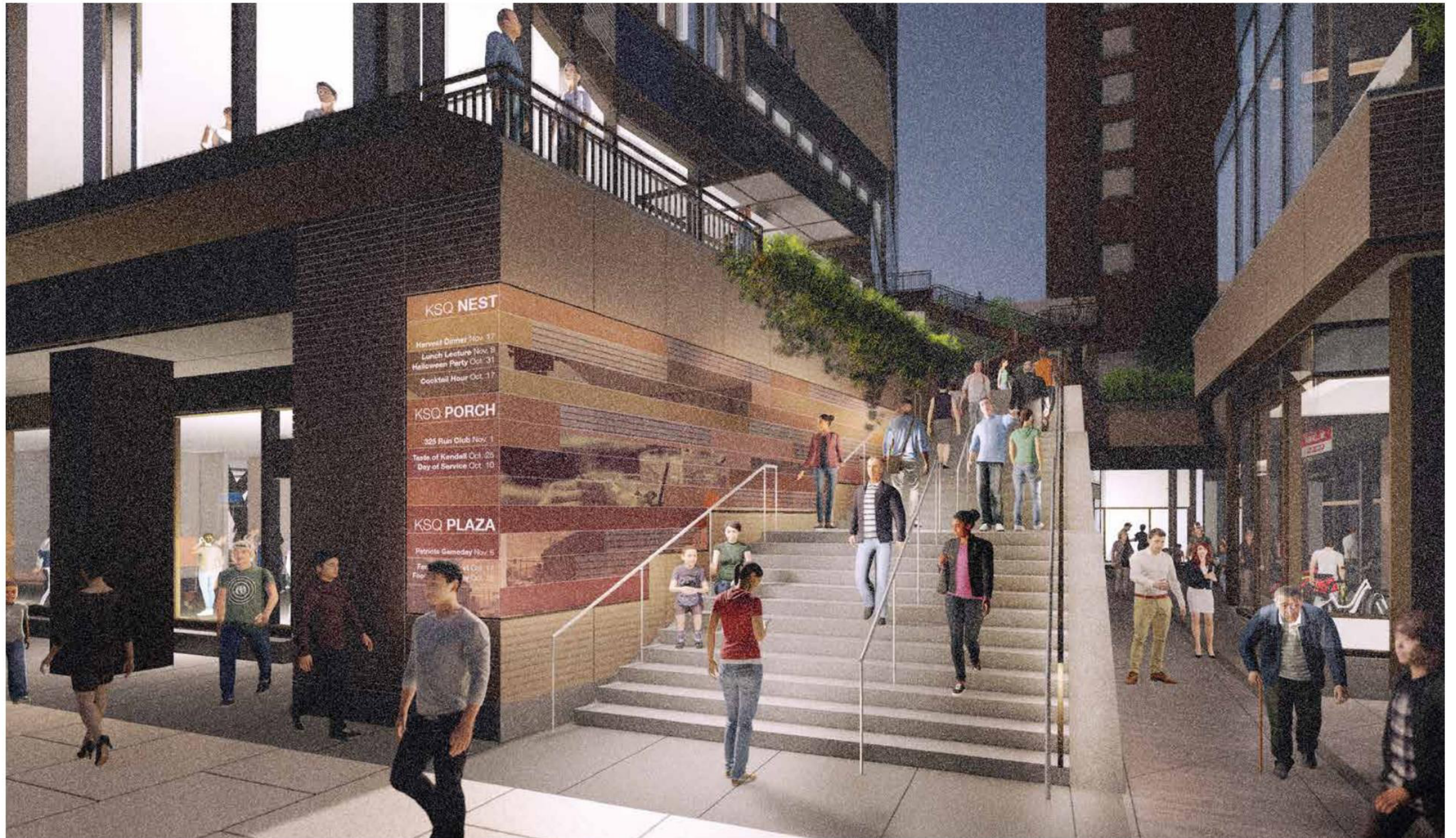
SOCIAL STAIR



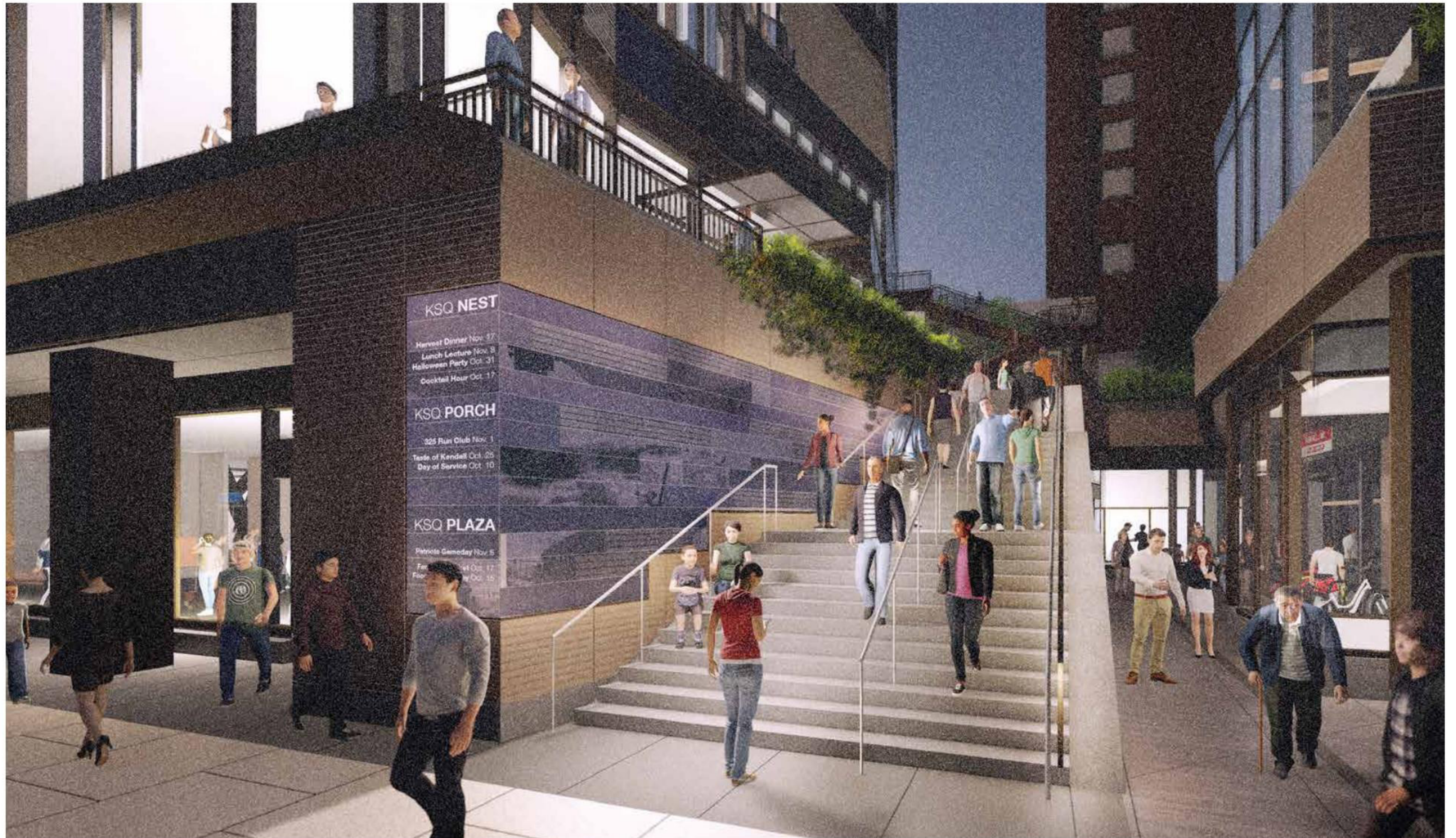
SOCIAL STAIR



SOCIAL STAIR



SOCIAL STAIR



SOCIAL STAIR

