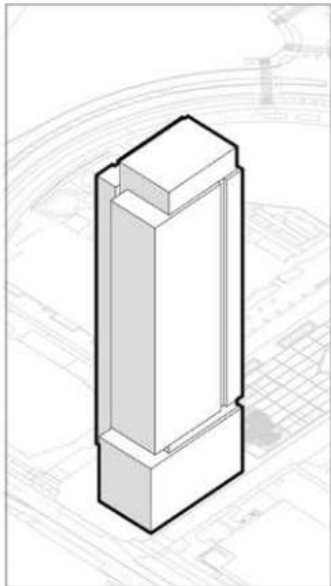
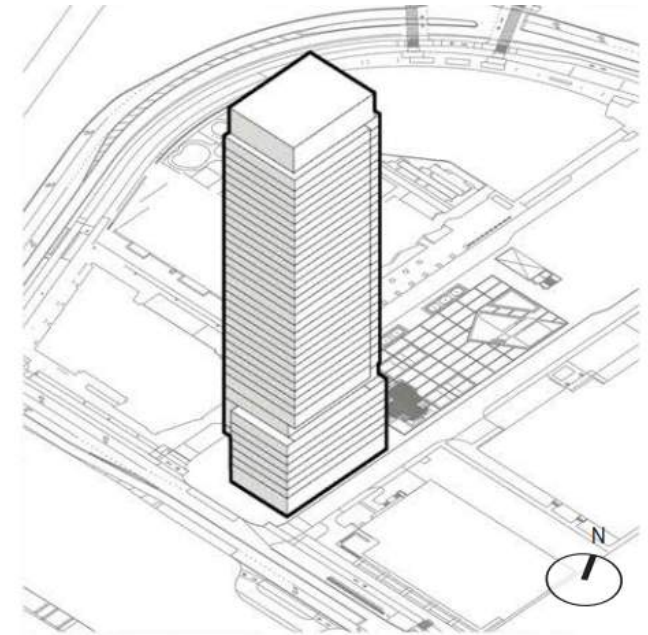
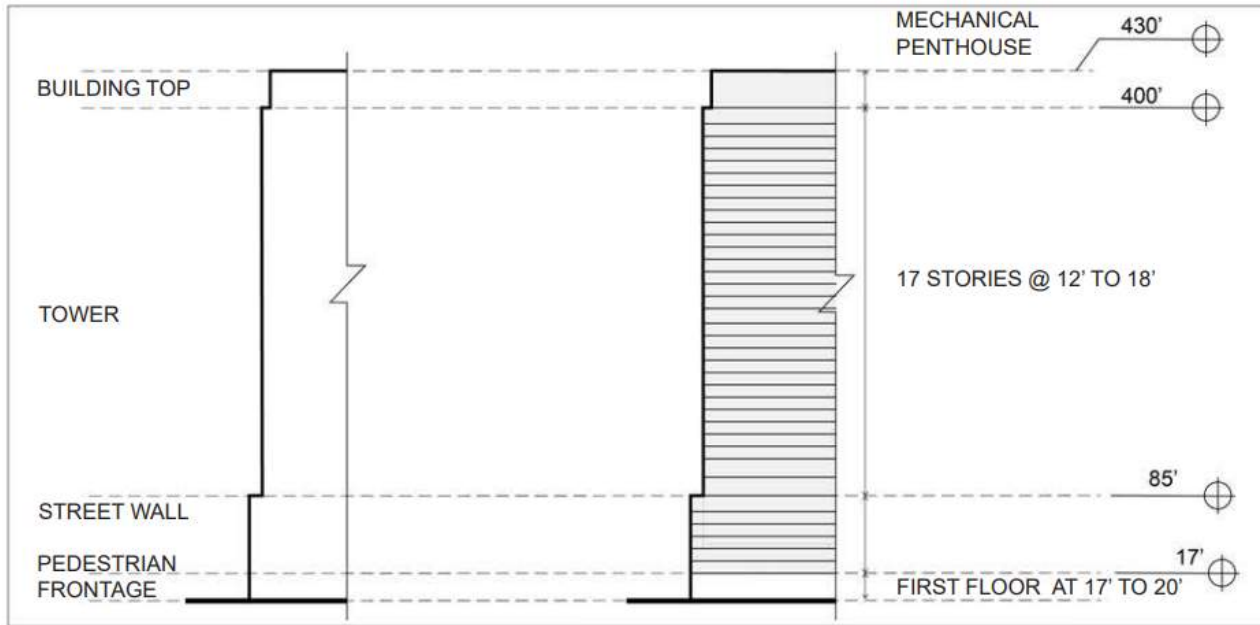


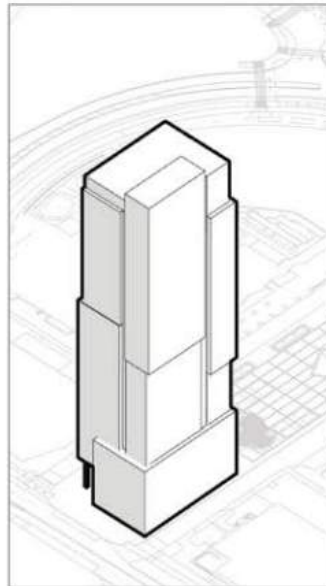
AGENDA

1. IDCP MASSING OVERVIEW
2. CONSTRAINTS & OBJECTIVES
3. MASSING EVOLUTION
4. CONCEPTUAL BUILDING DESIGN

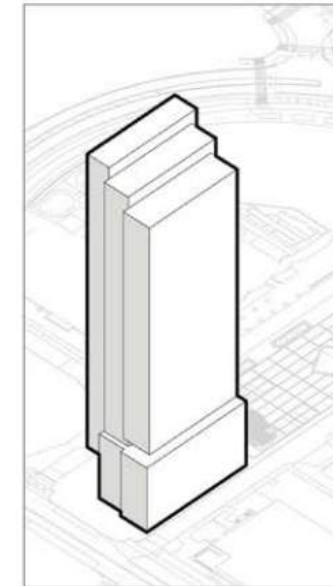
IDCP CHAPTER 10 BASELINE MASSING



Variation 1



Variation 2



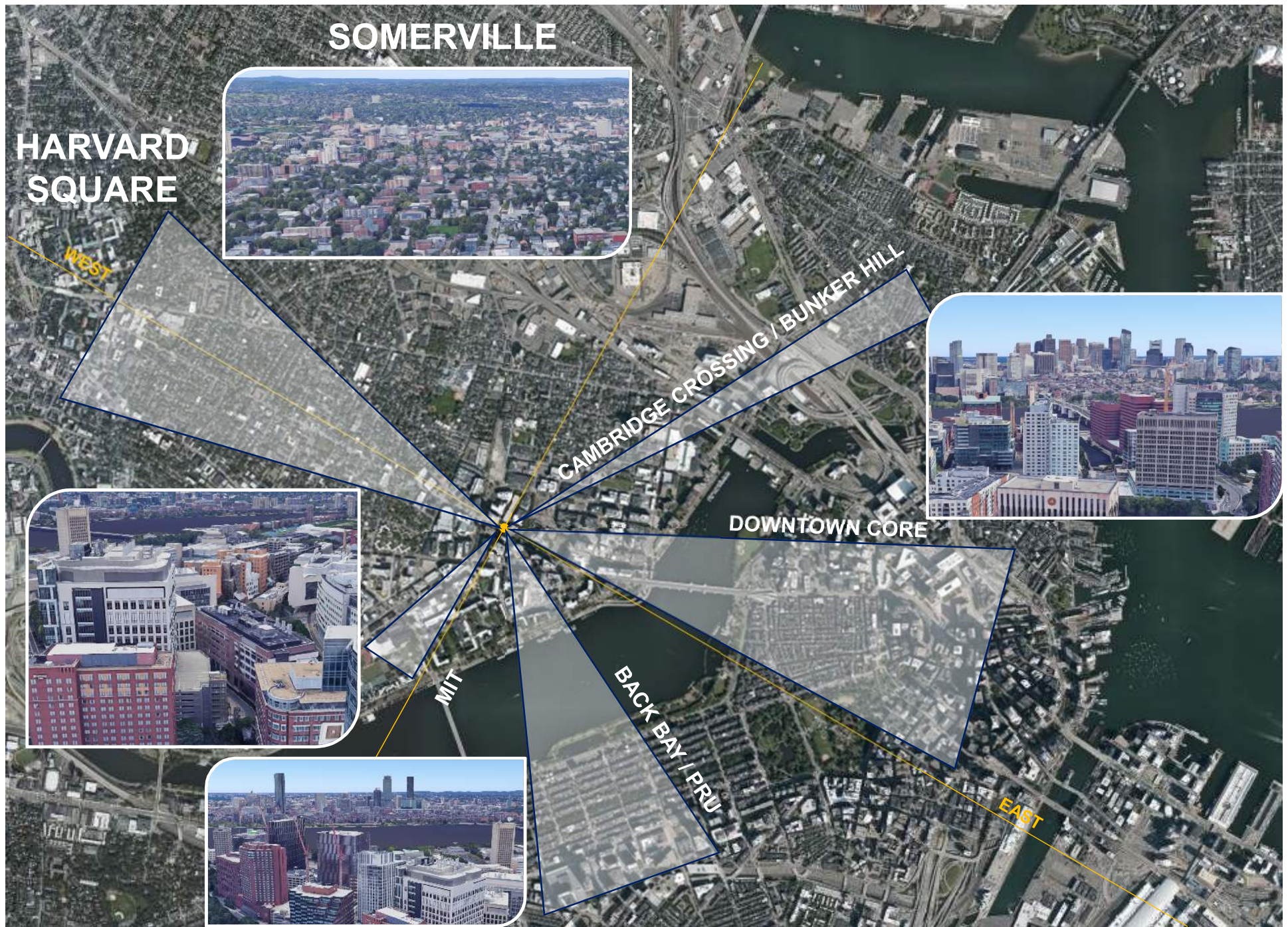
Variation 3

SOUTH EAST AXON

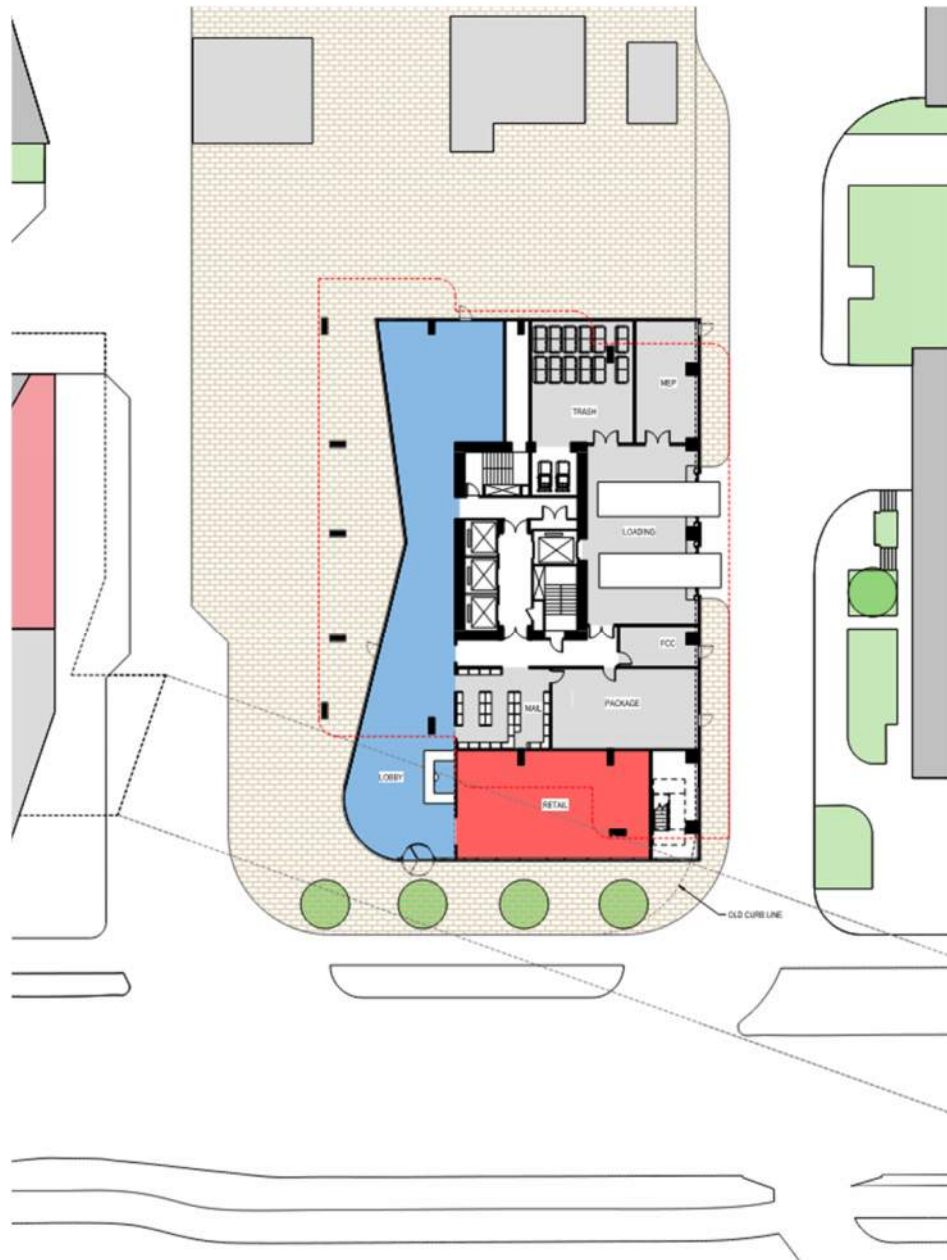
URBAN RESPONSE



MACRO VIEW STUDY



EVOLUTION 1



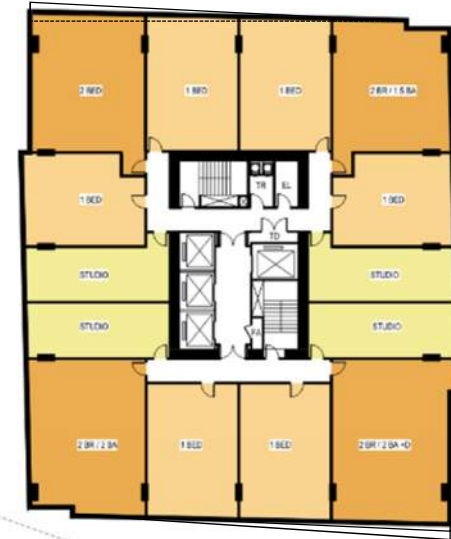
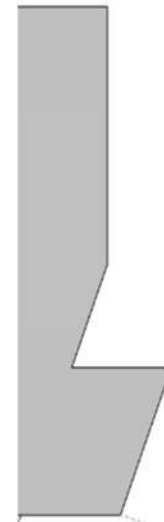
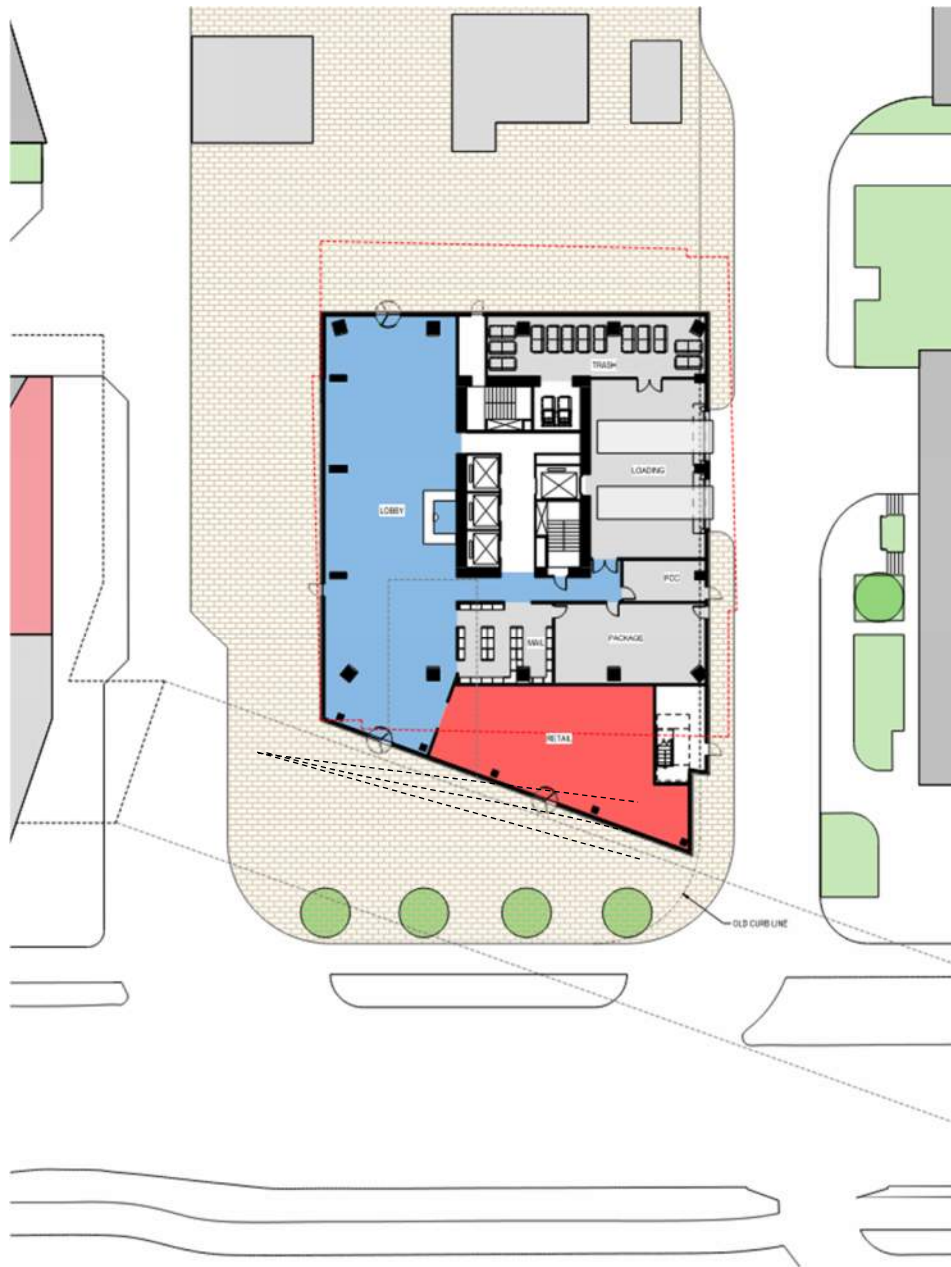
TYPICAL TOWER FLOOR

EVOLUTION 1

AMES & BROADWAY PEDESTRIAN VIEW



EVOLUTION 2



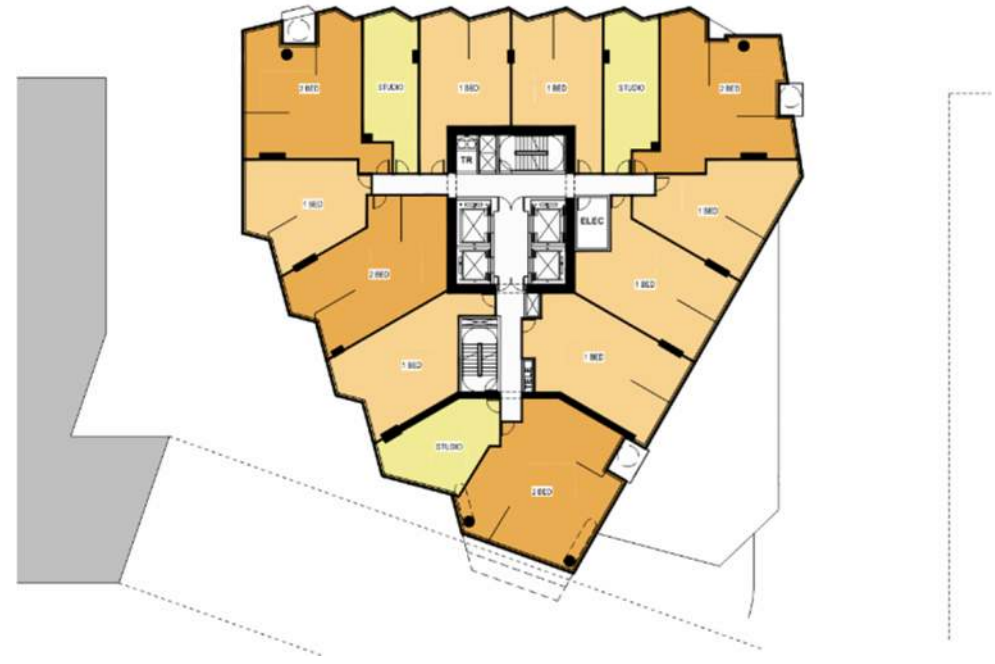
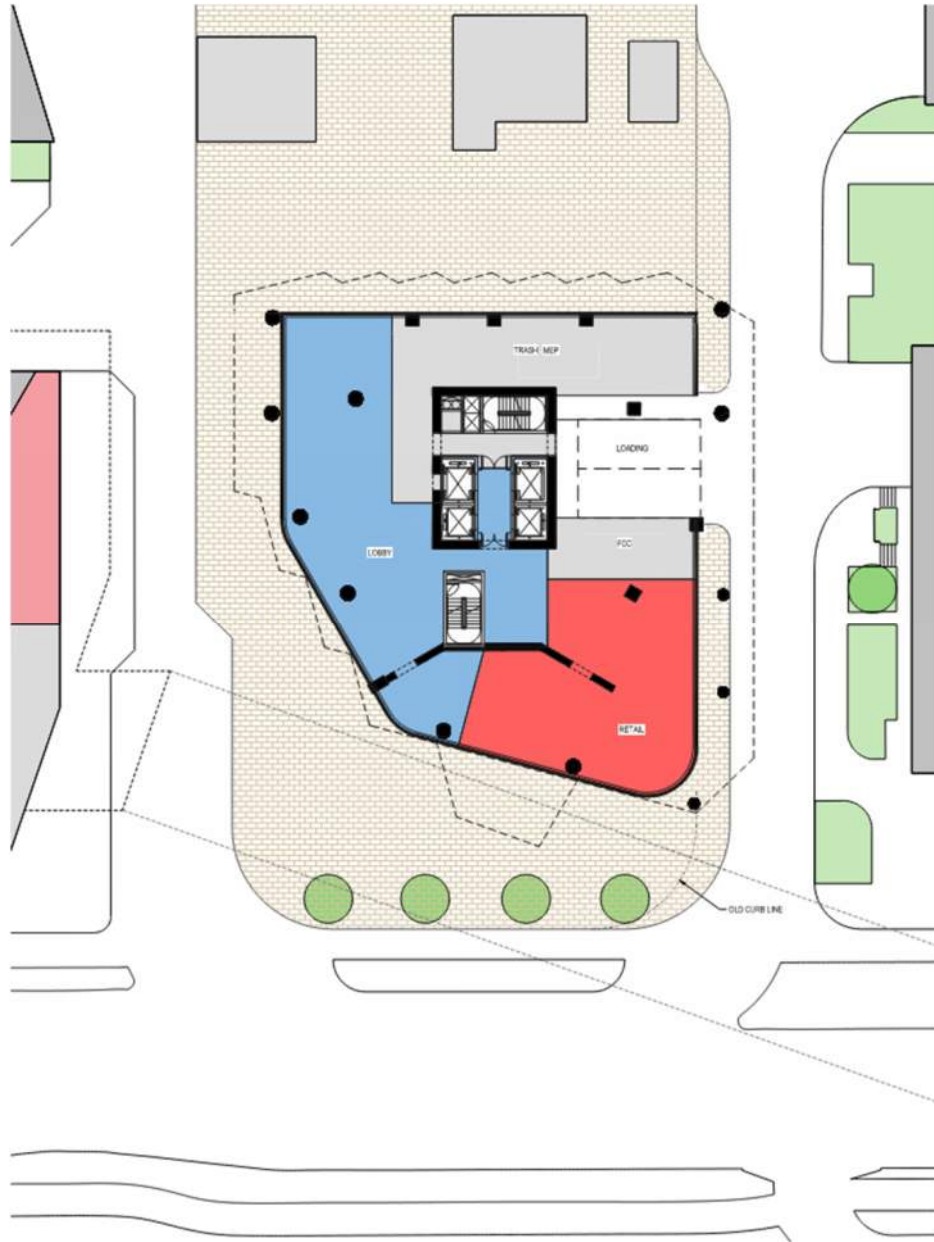
TYPICAL TOWER FLOOR

EVOLUTION 2

AMES & BROADWAY PEDESTRIAN VIEW



EVOLUTION 3



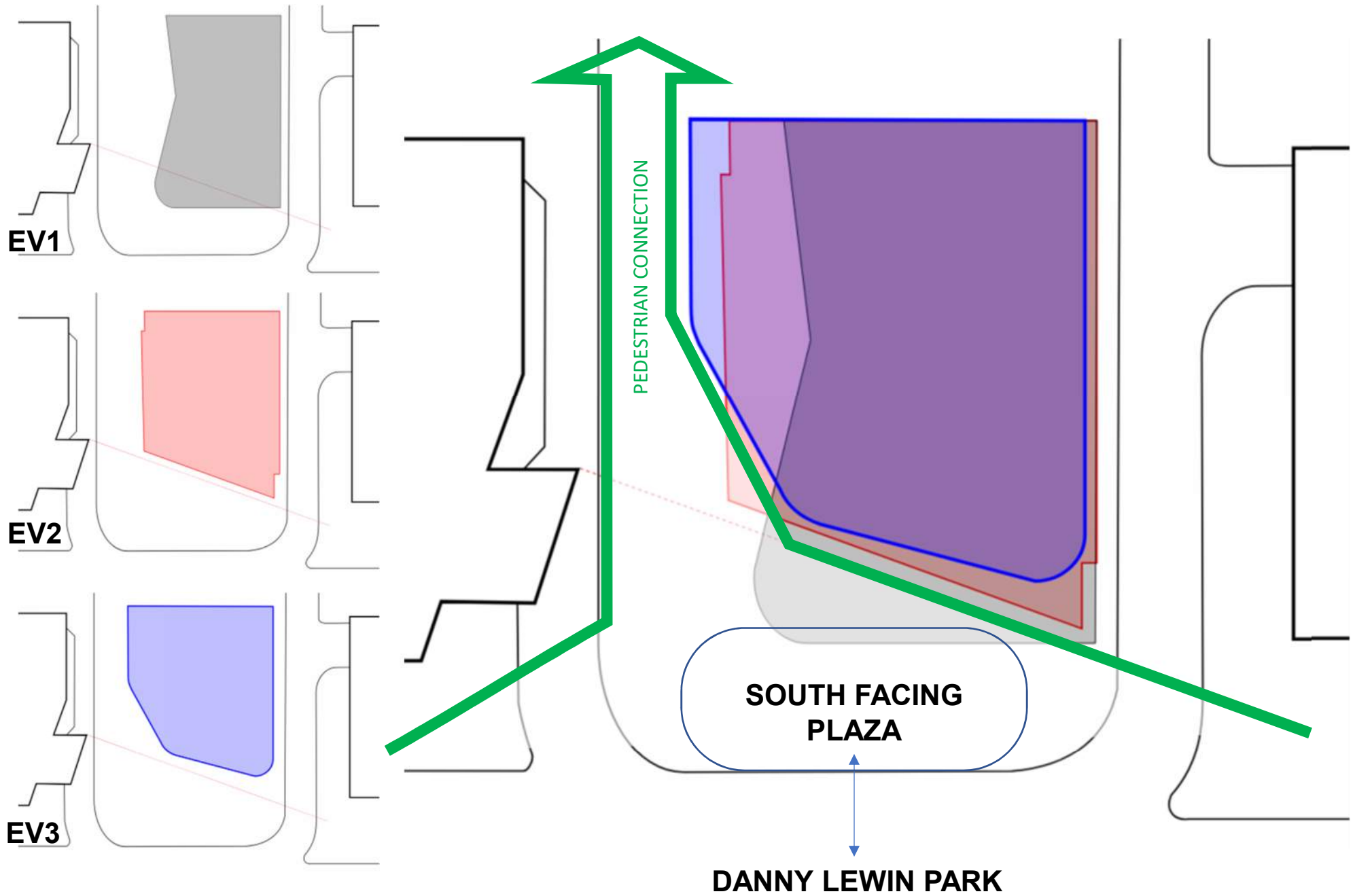
TYPICAL TOWER FLOOR

EVOLUTION 3

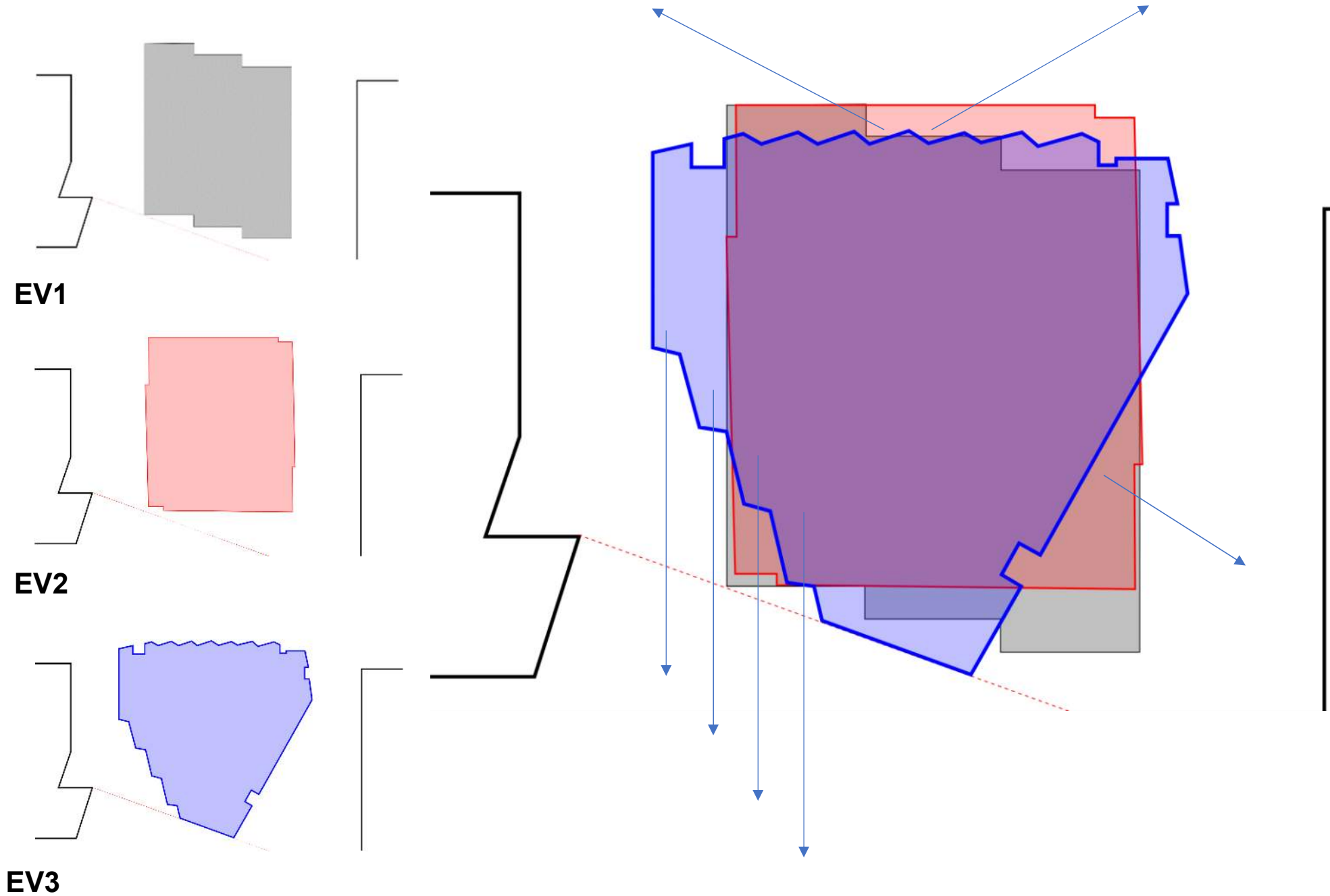
AMES & BROADWAY PEDESTRIAN VIEW



OVERLAY DIAGRAM | GROUND LEVEL



OVERLAY DIAGRAM | TYPICAL TOWER FLOOR



EVOLUTION 3

BROADWAY AERIAL



EVOLUTION 3

BROADWAY PLAZA



EVOLUTION 3

PEDESTRIAN VIEW FROM DANNY LEWIN PARK



EVOLUTION 3

BROADWAY EASTBOUND



EVOLUTION 3

BROADWAY & AMES PEDESTRIAN VIEW



EVOLUTION 3

BROADWAY & WEST SERVICE DRIVE



EVOLUTION 3

CENTRAL PARK AERIAL



EVOLUTION 3

CENTRAL PARK AERIAL

