

245 Main Street Monitor Content

Categories

- *CIC related Content*

- information on CIC, primarily the Cambridge campus
- information on events of interest at CIC and Venture Cafe
- information on CIC clients and what they are working on (Client spotlights)

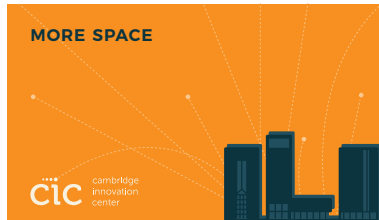
- *Kendall Square Content*

- Recognize institutions, companies, individuals advancing innovation in Kendall
- Support activities of Kendall Square Association
- Recognize important events that emphasize Kendall's prominence in innovation

- *Recognize and Support Efforts in Kendall around expanding opportunities in the innovation ecosystem*

- Promote the 8th floor Opportunity Space and the resident organizations
- Promote and recognize efforts by these resident organizations and the Kendall Square Association to emphasize a diverse and inclusive employment environment.

245 Main Campaign



Client Spotlight



Events





**WELCOME TO
KENDALL SQUARE**
the most innovative square
mile on the planet



**KENDALL SQUARE:
PROUD HOME OF MIT**
the renowned university
advancing in academic
research and
entrepreneurship



**KENDALL SQUARE:
PROUD HOME OF THE
BROAD INSTITUTE**
the groundbreaking research
center tackling disease
and other medical
challenges across
the globe



**KENDALL SQUARE:
PROUD HOME OF
WHITEHEAD INSTITUTE**
the world-renowned
institution using biomedical
research to improve
human health



**KENDALL SQUARE:
PROUD HOME OF
MCGOVERN INSTITUTE**
the distinguished institution
researching systems
and computational
neuroscience



**KENDALL SQUARE
ASSOCIATION**
the connecting force
of partnerships amongst
the Kendall Square
community

Notes:

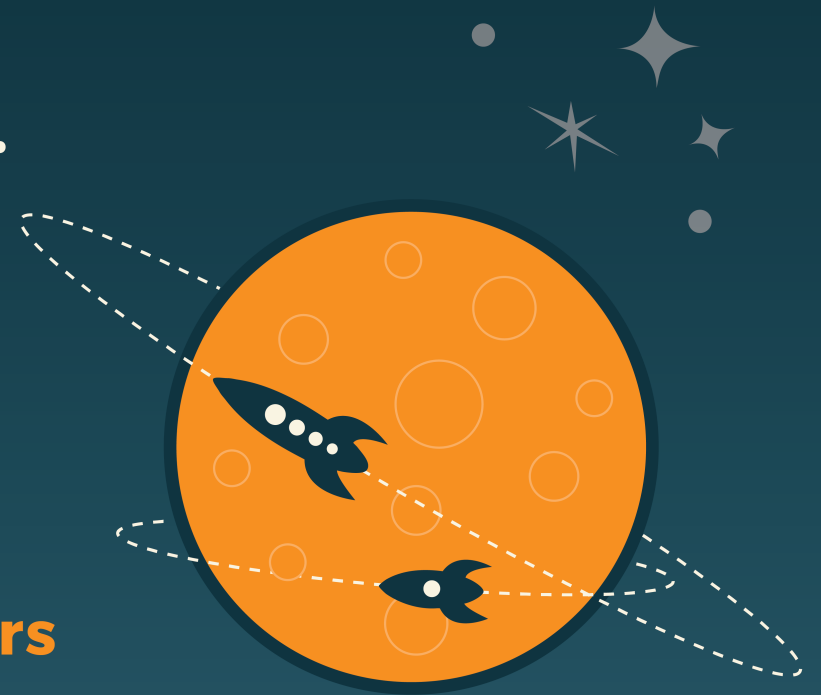
1. CIC would need to get high resolution images/ logos and permissions from each institution.
2. MIT photograph is a stock image available for purchase.

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ROOM WITH A VIEW.

245 MAIN HAS
UNPARALLELED VIEWS
OF KENDALL SQUARE
AND BOSTON.

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SPACE ROVERS WELCOME.

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OF DOG-FRIENDLY SPACE.

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FROM THE RED LINE,
ONE GIANT LEAP
INTO KENDALL'S
INNOVATION HUB.**

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HAS A SPACE FOR YOU.

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