



MEMO

05/15/2020

To: The Cambridge Redevelopment Authority (CRA) Board

From: Alexandra Levering, Project Manager

RE: KSURP Annual Transportation Report

OVERVIEW

As part of the 1994 Environmental Impact Report (EIR) update covering additional development within the Kendall Square Urban Renewal Plan (KSURP), the CRA is required to conduct annual traffic studies to justify a reduced traffic generation projection used in the MEPA analysis. The CRA has conducted this report on an annual basis from 1994-2014. In the MEPA Single EIR in 2015 and the follow up Notice of Project Change in 2016, the CRA agreed to update the scope of the Annual Transportation Report to reflect the evolution of Cambridge's transportation priorities for multi-modal urban environments, and to analyze travel behavior, and transit services.

In 2018, the CRA contracted with consultant firm VHB to design and execute the next-generation version of the Annual Transportation Report. In the fall of 2018 and in 2019 VHB facilitated the field collection of multi-modal data in the KSURP, and designed a new interactive Annual Transportation Report website using the ESRI ArcGIS StoryMap platform. Their work also includes a formatted hardcopy report with a more technical trip generation memo. These documents will be submitted to the Massachusetts Environmental Protection Agency (MEPA) to fulfil the CRA's EIR requirement. It will also be socialized publicly to organizations, advocates and residents allowing all to interact with, download, and explore the data themselves.

Staff will introduce the new website at the May Board meeting. The inter-active report will be linked from both the CRA website (<https://www.cambridgeredevelopment.org/kendall-transportation>), and the Transport Kendall website maintained by the CRA (<https://www.transportkendall.org/>).