



July 19, 2023

Mr. Tom Evans
Executive Director
Cambridge Redevelopment Authority
255 Main Street
Cambridge, MA 02142

BOSTON, MA
LOS ANGELES, CA
NEW YORK, NY
PRINCETON, NJ
SAN FRANCISCO, CA
WASHINGTON, D.C.

Subject: 105 Broadway—Replacement Signage

Dear Mr. Evans:

Enclosed for your review, please find plans for the proposed replacement sign for 105 Broadway. The monument sign currently installed at 105 Broadway by the former building occupant, Biogen, will be removed at a later date, leaving the building without an identifying sign. We are proactively planning a replacement sign to ensure that the building is identifiable for community members and emergency service personnel upon the removal of the existing monument sign.

The proposed signage design is consistent with other building signage on Broadway and Main Street. An example of the existing 90 Broadway signage is included within this package for your reference.

BXP will produce and install the proposed replacement sign upon approval of the design by the Cambridge Redevelopment Authority. It is our intention to install this sign by December 31, 2023.

Please do not hesitate to contact me if you are in need of additional information. I appreciate your assistance with this project and ask that you return to me a signed, dated copy of this letter to indicate your authorization to proceed with the replacement signage at 105 Broadway. Thank you.

Sincerely yours,

AUTHORIZATION TO PROCEED WITH THE
MODIFIED 105 BROADWAY SIGN:

Michael O'Hearn
Property Manager

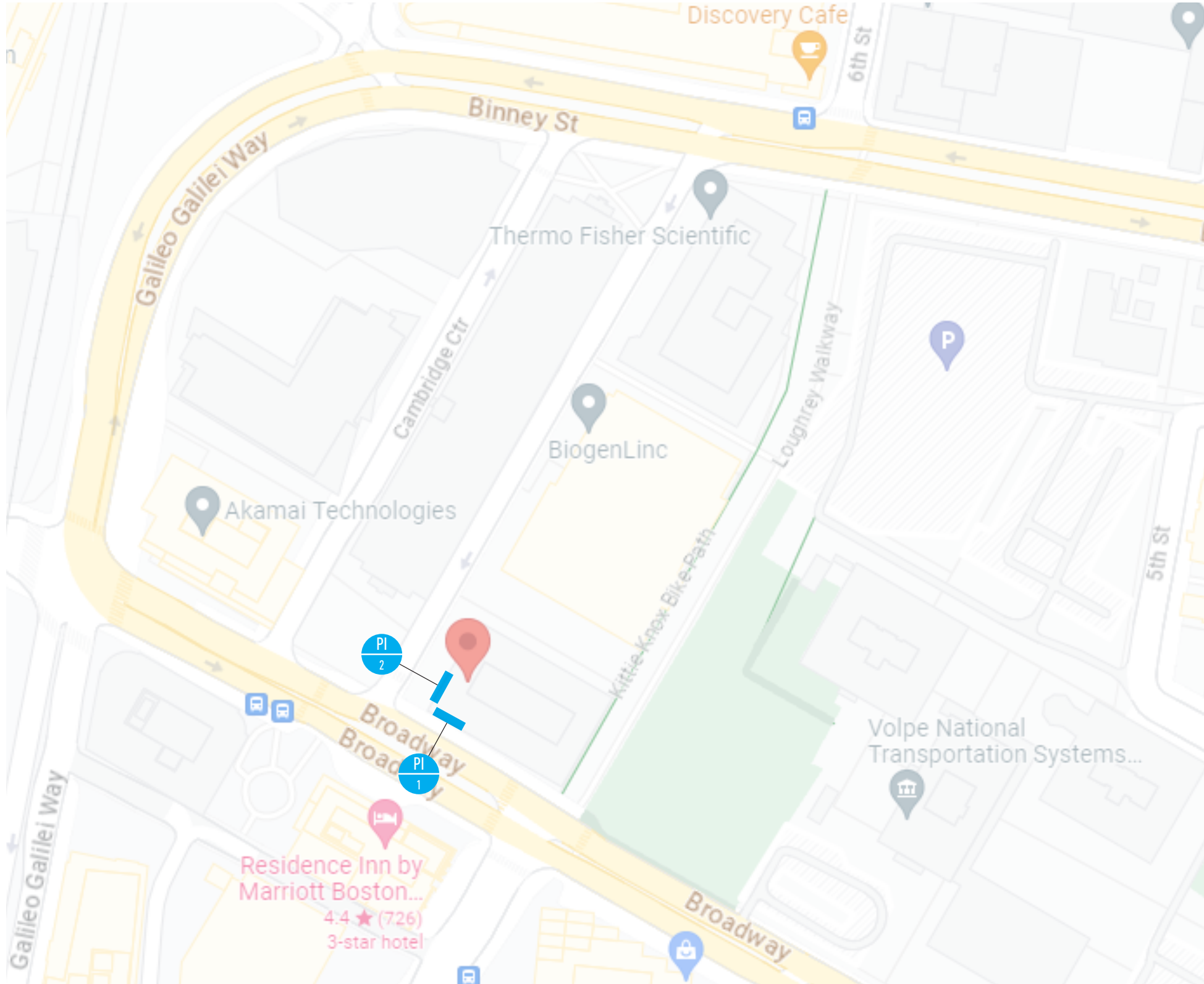
Cambridge Redevelopment Authority Date

BOSTON PROPERTIES

105 BROADWAY SIGN

Document
7.18.23

LEVERAGE



BOSTON PROPERTIES 105 BROADWAY SIGN

LEVERAGE

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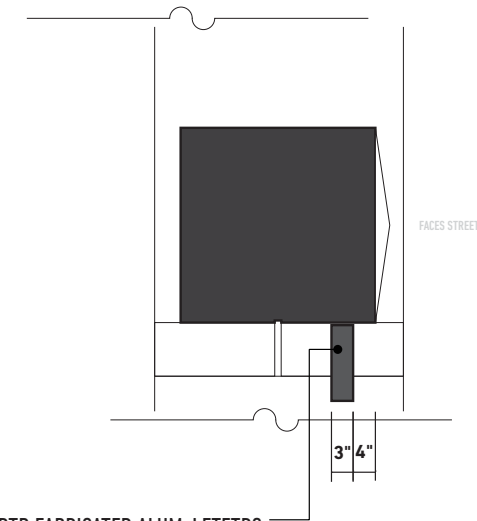
REV #	DESCRIPTION	BY	DATE
1			
2			
3			
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7			

Sign Location Plan



90 BROADWAY SIGN IS AN EXISTING
EXAMPLE OF SIGNAGE STYLE FOR REFERENCE

DIRECT MATCH FOR THE SIZE OF 90 BROADWAY SIGN



3" THICK; PTD FABRICATED ALUM. LETERS
W/ CLOSED BACKS; PIN-MOUNTED/SILICONE
FLUSH TO UNDERSIDE OF BEAM;
NON-ILLUMINATED



ALL VISIBLE SURFACES PAINTED
MP 19894 STAINLESS STEEL MET.
SATIN FINISH

A Section
scale: 3/8" = 1' - 0"

BOSTON PROPERTIES 105 BROADWAY SIGN

LEVERAGE

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REV #	DESCRIPTION	BY	DATE
1			
2			
3			
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P1.1
Project
Identification
Broadway
(1'-5 1/2")

G.3



90 BROADWAY SIGN IS AN EXISTING
EXAMPLE OF SIGNAGE STYLE FOR REFERENCE

DIRECT MATCH FOR THE SIZE OF 90 BROADWAY SIGN



1 Elevation
scale: 3/8" = 1' - 0"

**BOSTON
PROPERTIES**
**105
BROADWAY
SIGN**

LEVERAGE

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REV #	DESCRIPTION	BY	DATE
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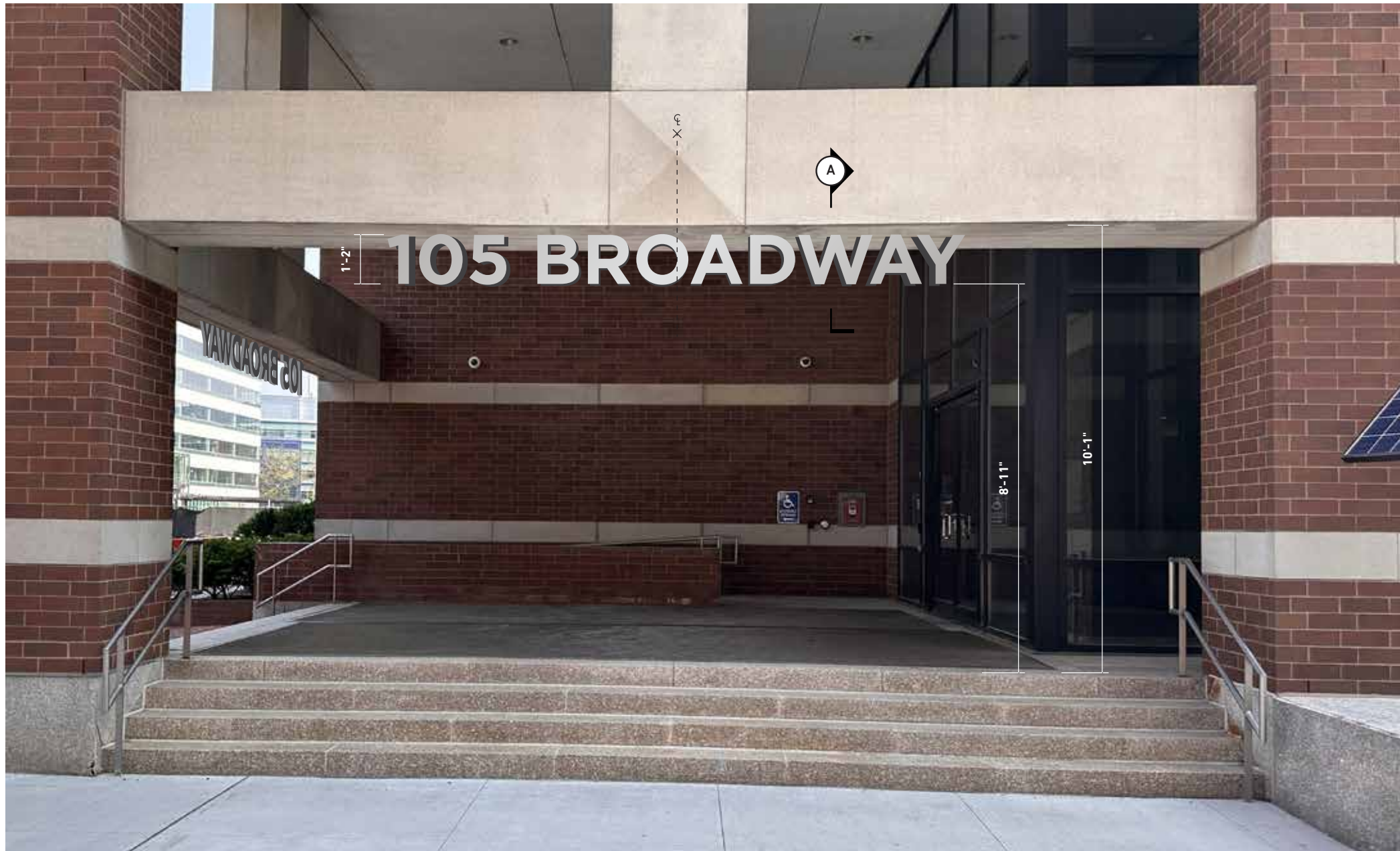
P1.2
Project
Identification
Side Street
(1'-5 1/2")

G.4



90 BROADWAY SIGN IS AN EXISTING
EXAMPLE OF SIGNAGE STYLE FOR REFERENCE

RECOMMENDED SIZE FOR THIS LOCATION



3" THICK; PTD FABRICATED ALUM. LETERS
W/ CLOSED BACKS; PIN-MOUNTED/SILICONE
FLUSH TO UNDERSIDE OF BEAM;
NON-ILLUMINATED

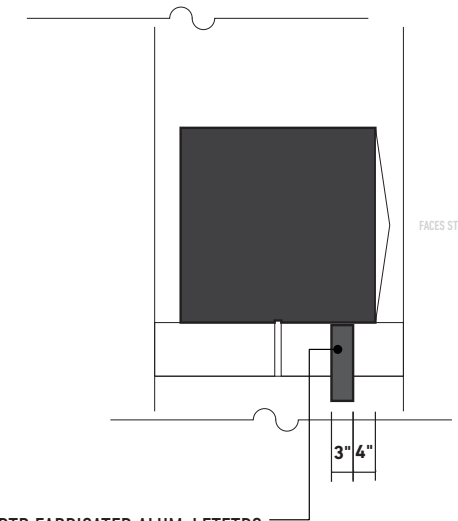


ALL VISIBLE SURFACES PAINTED
MP 19894 STAINLESS STEEL MET.
SATIN FINISH



Section

scale: 3/8" = 1' - 0"



BOSTON PROPERTIES 105 BROADWAY SIGN

LEVERAGE

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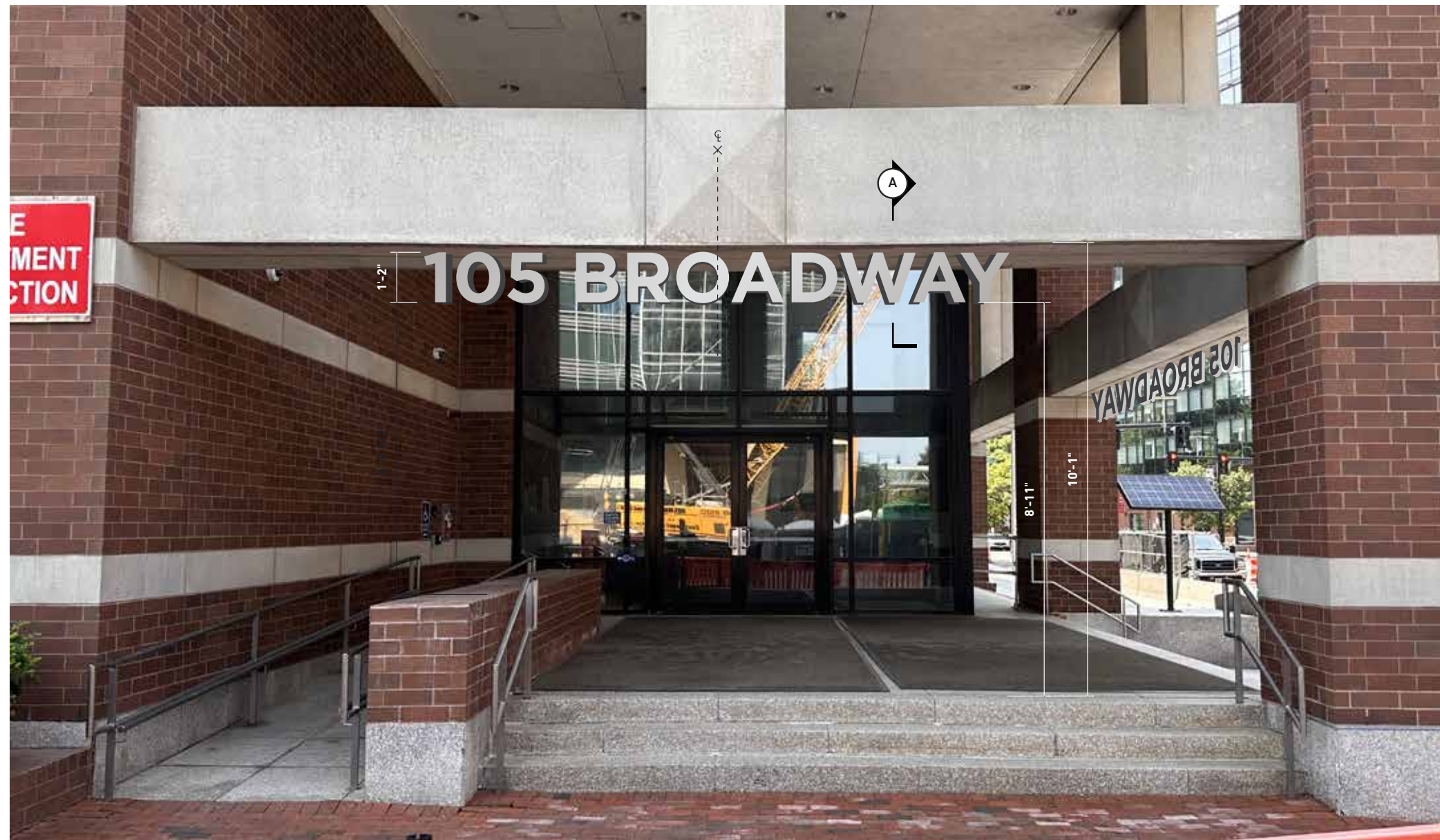
P1.1
Project
Identification
Broadway (1'-2")

G.5



90 BROADWAY SIGN IS AN EXISTING
EXAMPLE OF SIGNAGE STYLE FOR REFERENCE

RECOMMENDED SIZE FOR THIS LOCATION



1 Elevation
scale: 3/8" = 1' - 0"

BOSTON PROPERTIES 105 BROADWAY SIGN

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REV #	DESCRIPTION	BY	DATE
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P1.2
Project
Identification
Side Street (1'-2")

G.6

90 BROADWAY SIGN IS AN EXISTING EXAMPLE OF SIGNAGE STYLE FOR REFERENCE

1'-5 1/2" TALL; 3" THICK; PTD FABRICATED ALUM. LETTERS W/ CLOSED BACKS



BOSTON PROPERTIES 105 BROADWAY SIGN

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90 Broadway Sign Context

G.7

