BYTES AT THE COOP

EXTERIOR SIGNAGE SYSTEM

SCHEMATIC DESIGN Rev6

1.15.16

selbert perkins design collaborative

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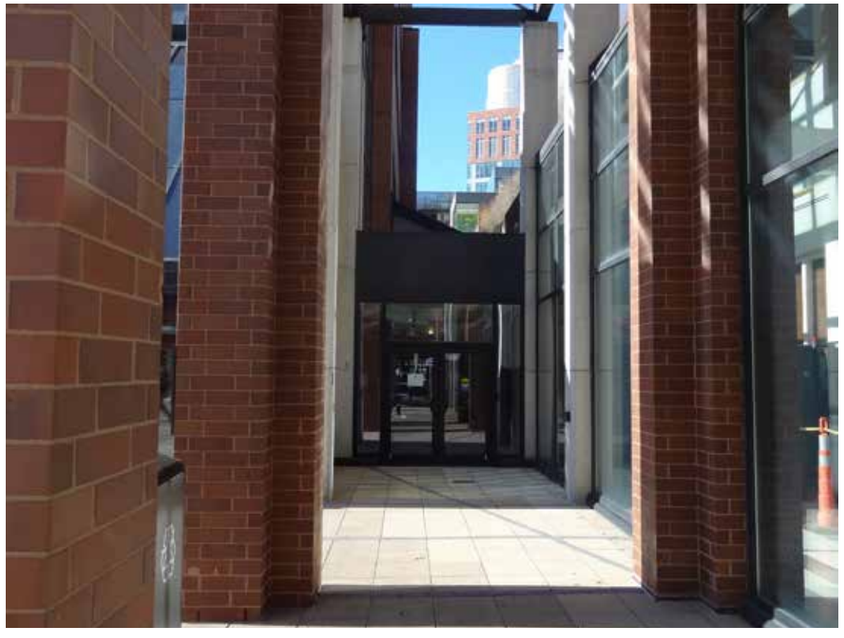
SITE PICS

SITE PICS



LOGO EVOLUTION

EXISTING LOGO

kendall square ROOF GARDEN

KENDALLCENTER

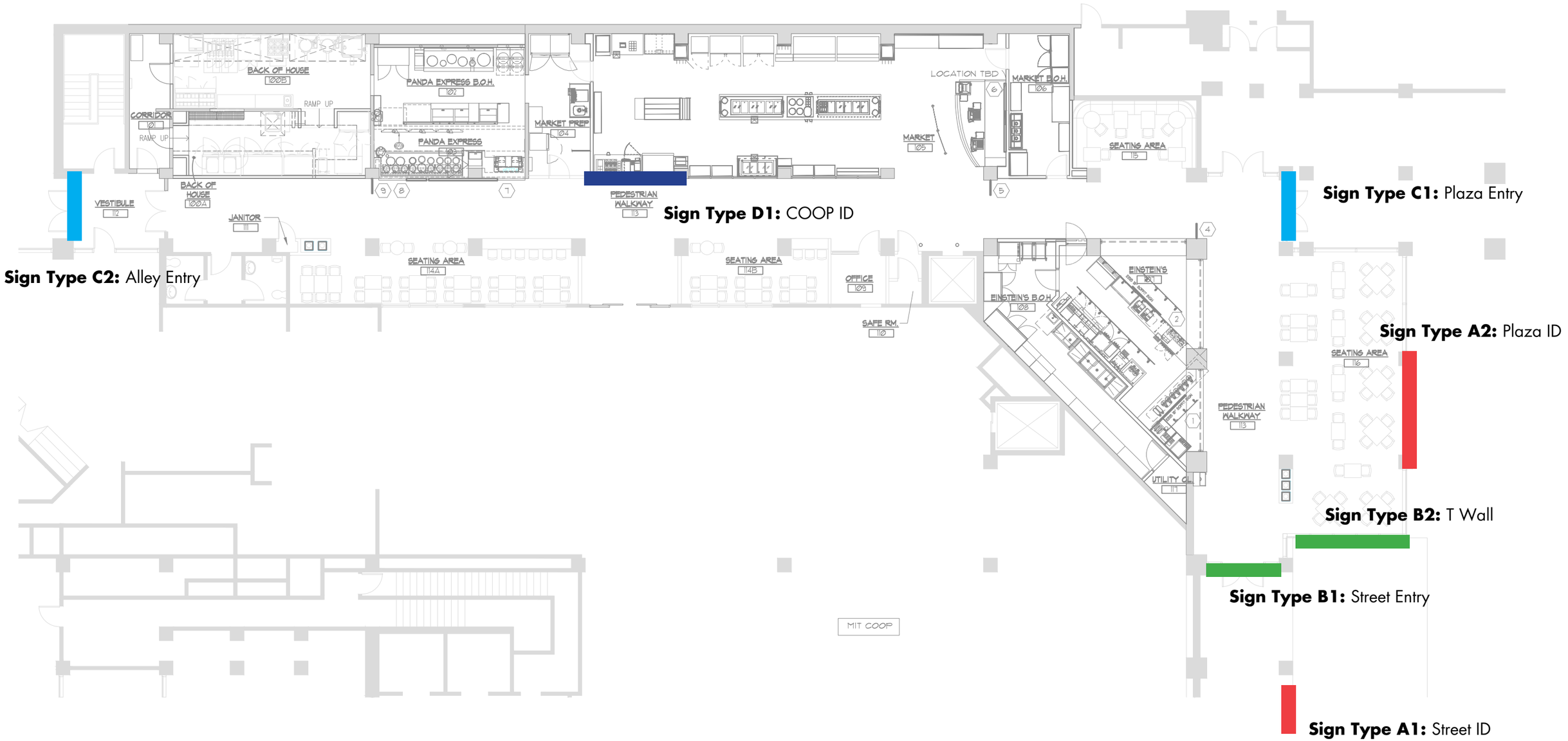
ADJACENT LOGOS

BYTES
AT THE COOP

PROPOSED LOGO EVOLUTION

EXTERIOR SIGNAGE

SIGN LOCATION PLAN



Sign Type C2: Alley Entry

Sign Type D1: COOP ID

Sign Type C1: Plaza Entry

Sign Type A2: Plaza ID

Sign Type B2: T Wall

Sign Type B1: Street Entry

Sign Type A1: Street ID

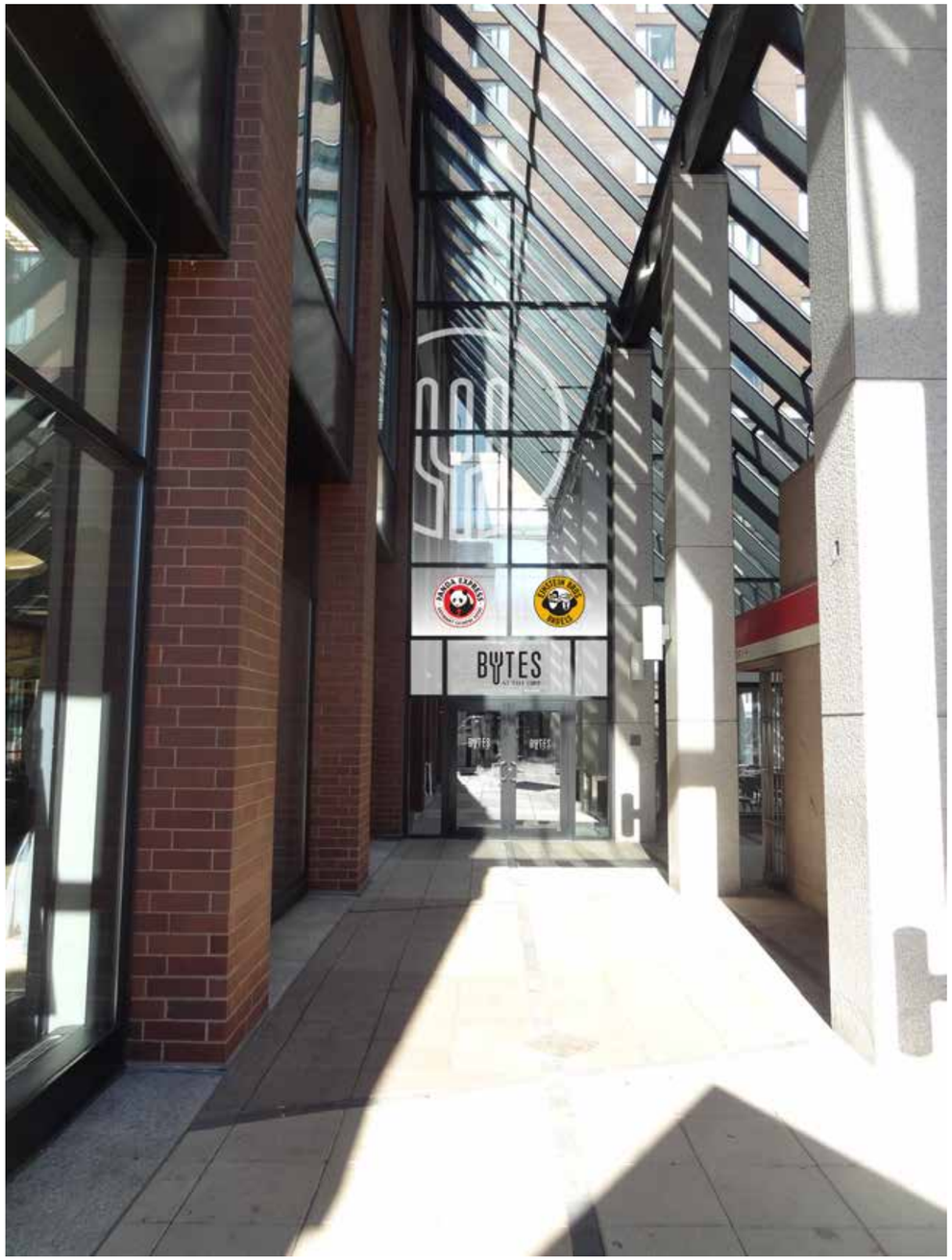
SIGN TYPE A1: STREET ID

new bracket;
align with existing brackets

internally illuminated;
painted aluminum discs;
double-sided;

SIGN TYPE A2: PLAZA ID

SIGN TYPE B1: STREET ENTRY



frosted vinyl

surface applied vinyl

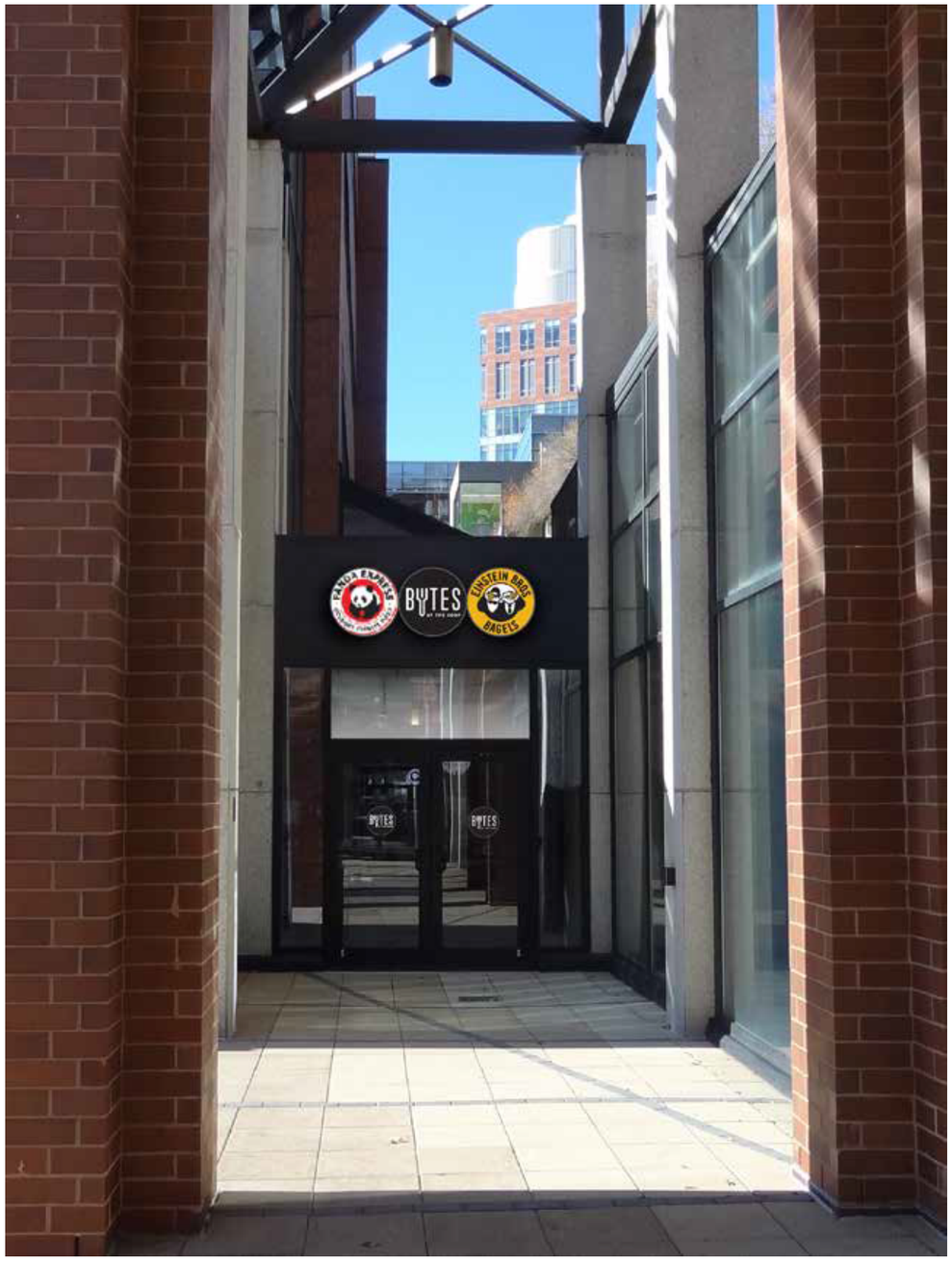
logo & hours

SIGN TYPE B2: T WALL

surface applied vinyl

gradient frosted vinyl

SIGN TYPE C1: PLAZA ENTRY

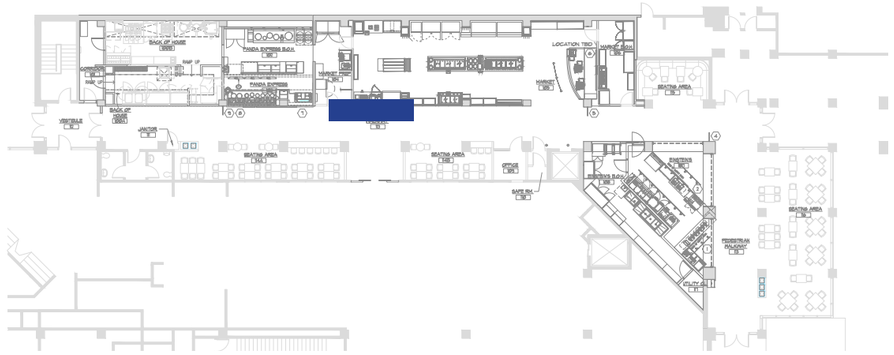


illuminated discs

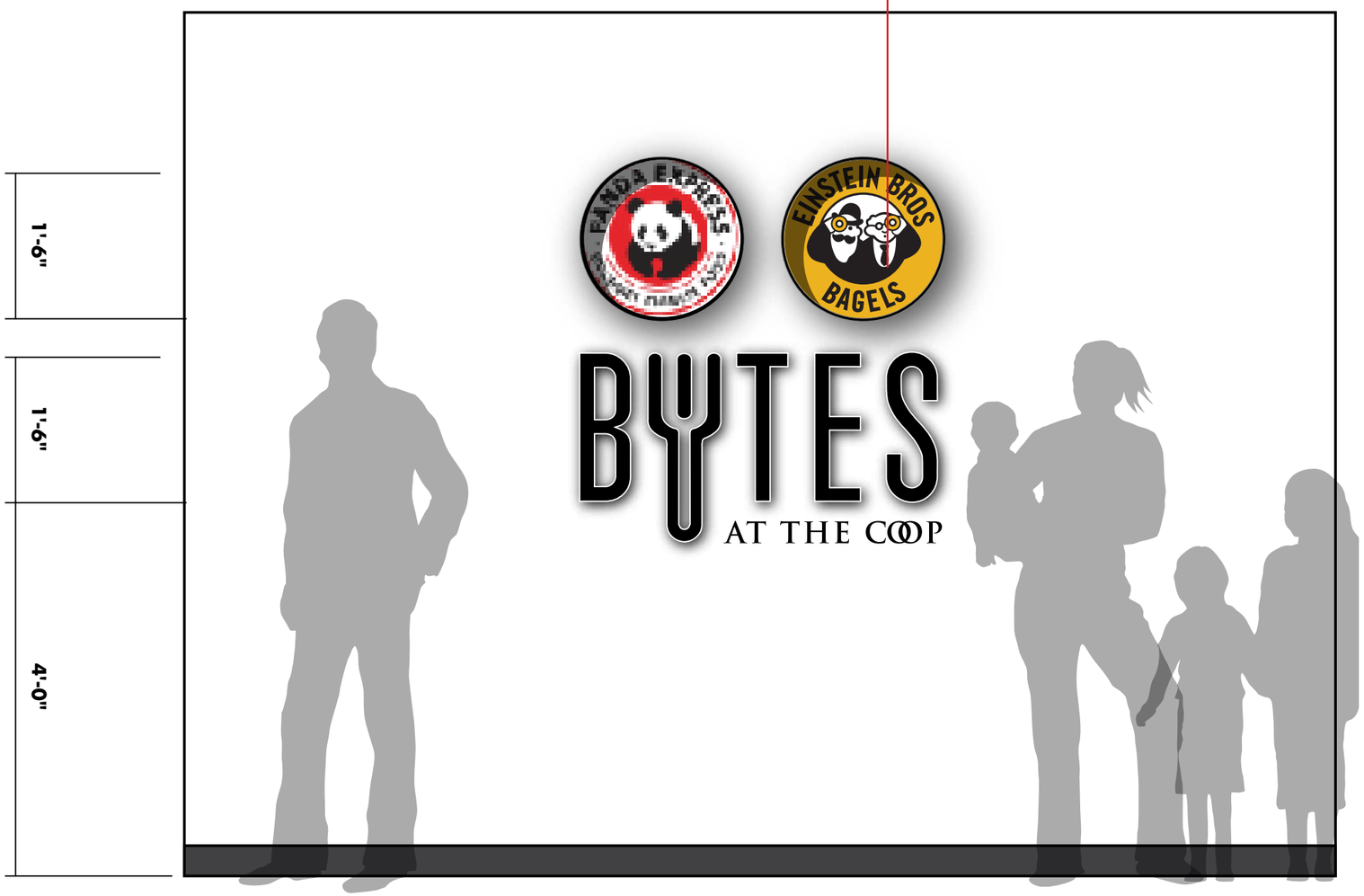
surface applied vinyl

logo & hours

SIGN TYPE D1: COOP ENTRY



non-illuminated
painted aluminum discs;



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