

Kendall Center Programming Plans 2019



2018 Stats:

- 170 Events
- 4 Art Exhibits
- 279 Social Posts

2019 Goals:

- Maintain programming through construction impacts
- Test Galaxy Park programming
- Add art to parks at Ames Street

Tuesday:

Summer Concert Series with Club Passim, 12PM-1PM
June – September



Wednesday:

Weekly Farmers Market, 11AM-6PM
May – October



Thursday:

Community Arts Center Programming TBD

Berklee After Five, 5PM-7PM

June - August



Tuesday:

Moves on the Roof with InnerCity Weightlifting & HealthYogaLife
July – September, 6PM-7PM



Wednesday:

Learn to Garden with Green City Growers, 12PM-1PM
April – October

*Cooking and Tasting Demonstrations
Planned for August*



Kendall Square Roof Garden:

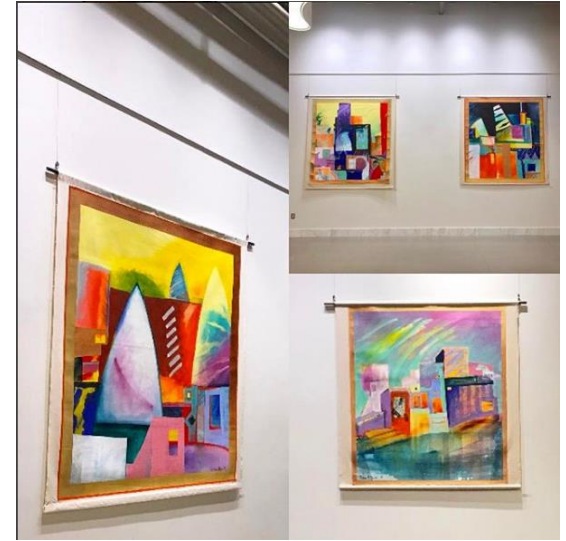


Binney Garden Programming



Cambridge Arts Council Exhibition

255 Main & 90 Broadway



Exploring exterior mural graphics and sculpture at new green spaces on Ames Street

@Kendallcntr

- 1050 Instagram Followers – 16% increase
- 716 Twitter Followers – 12% increase
- Facebook for event promotion

