



MEMORANDUM

To: CRA Board
From: Carlos Peralta
Date: March 11, 2020
Re: 2020 Food Truck Update

INTRODUCTION

The 3rd & Binney food vending program will be entering its fifth year of providing a variety of food options to the residents, employees, and visitors of Kendall Square. The 2019 vending program was the busiest to date. According to customer data provided by participating vendors, the program drew over 25,000 visitors to the site to sample foods ranging from Indian to Southern Style Vegan options.

In the anticipation of March 16th start of the 2020 program CRA staff made available a Request for Proposals on January 17th. Vendors were encouraged to propose a weekly vending schedule that would complement the 3rd & Binney space with vending uses that would hopefully hint at future retail offerings along the Third Street corridor. In addition to weekly vending, the vendors were offered the opportunity to propose special pop-up events that will be scheduled at the space in the upcoming months. Twenty proposals were submitted to the CRA before the February 14th deadline.

SELECTION CRITERIA

The CRA staff reviewed all the submitted proposals and evaluated each applicant by the following criteria:

- Preference was given to Cambridge residents
- New business owner
- Complementarity of food types presented at the same time with existing food providers
- Minority & Woman-owned Businesses
- Returning vendors in good standing from prior years
- Ability to successfully pass the City of Cambridge inspection and permitting requirements

Following the review period, CRA staff contacted the selected vendors and provided them all with their scheduled assignments. At this time vendors were given the opportunity to accept or reject the assignments. During this period the vendors were also provided a draft of the CRA license agreements, these agreements, provide to each vendor specifies the regulations of programs that each vendor must adhere to while operating on 3rd & Binney.

Each vendor is responsible for providing the CRA with copies of their City and State issues permits, licenses and inspection certificate prior to commencing operations.

SCHEDULE

| Day of the Week | Food Truck 1 (10am – 2pm) | Food Truck 2 (10am – 2pm) | Dessert Option (2:30pm – 9pm) |
|-----------------|------------------------------|------------------------------|--|
| Monday | Baja Taco Truck | RiceBurg | |
| Tuesday | Da Bomb | Sa-Pa | |
| Wednesday | Teri-Yummy | The Chubby ChickPea | Sisters of Anarchy Ice Cream (2:30pm) <i>beginning in June</i> |
| Thursday | Kebabish | Mo' Rockin Fusion | |
| Friday | Chicken & Rice Guys | Roxy's Grilled Cheese | |

UPCOMING

CRA staff is currently reviewing the proposed pop-up events and will provide the Board with a schedule of events in the near future. Also, being finalized is the promotional poster for the vending program. A copy of the design will be provided to the Board at our next scheduled meeting in April.