



# 325 Main Street Google Exterior Signage

**bxp** Boston  
Properties

# Outline

- Penthouse “G” Sign
- Main Street Public Lobby Entry Refinements
- Main Street “Google” Sign
- Google Lobby Art Installation



# Penthouse "G" Sign

**Exterior Penthouse Sign:** 15'H Recessed Edge Lit Illuminated G Sign

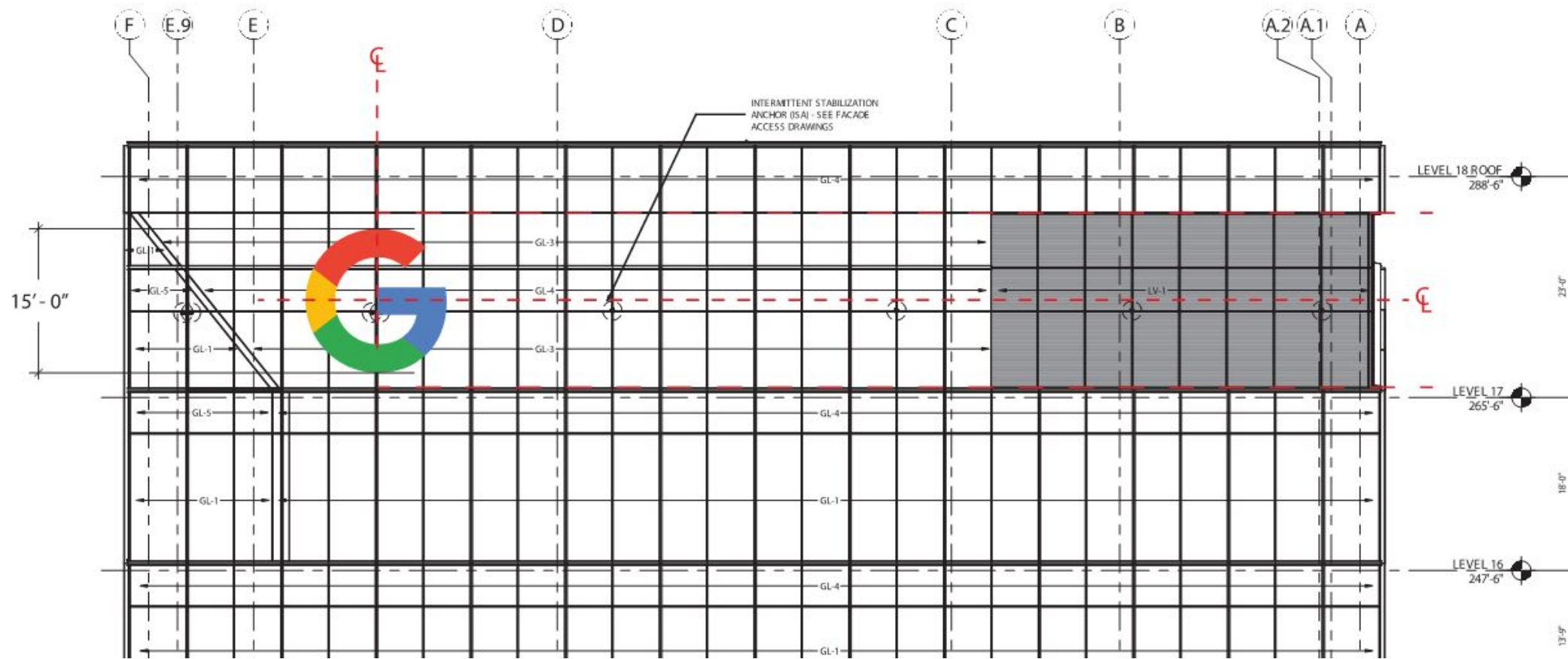


**Option 2 Description:**

- 15' diameter G
- Recessed edge lit sign, note front face of sign is not illuminated
- 6" thick painted aluminum logo, painted logo to match Google colors with a satin finish, transitions between colors to be crisp lines.
- All hardware to be exterior grade and concealed from the front face of the G logo
- Support steel and outriggers painted to match color of curtain wall mullions

# Penthouse "G" Sign – Elevation

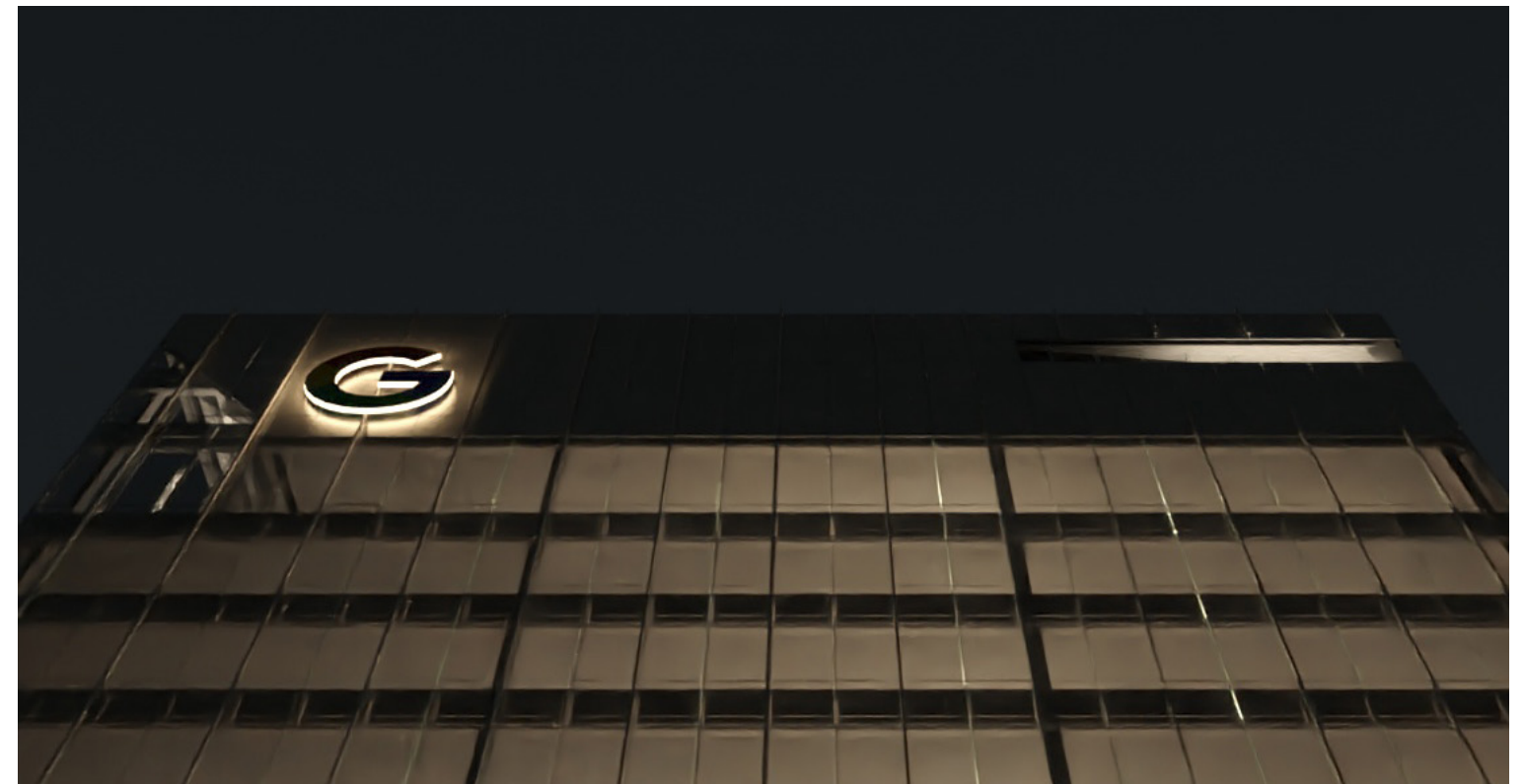
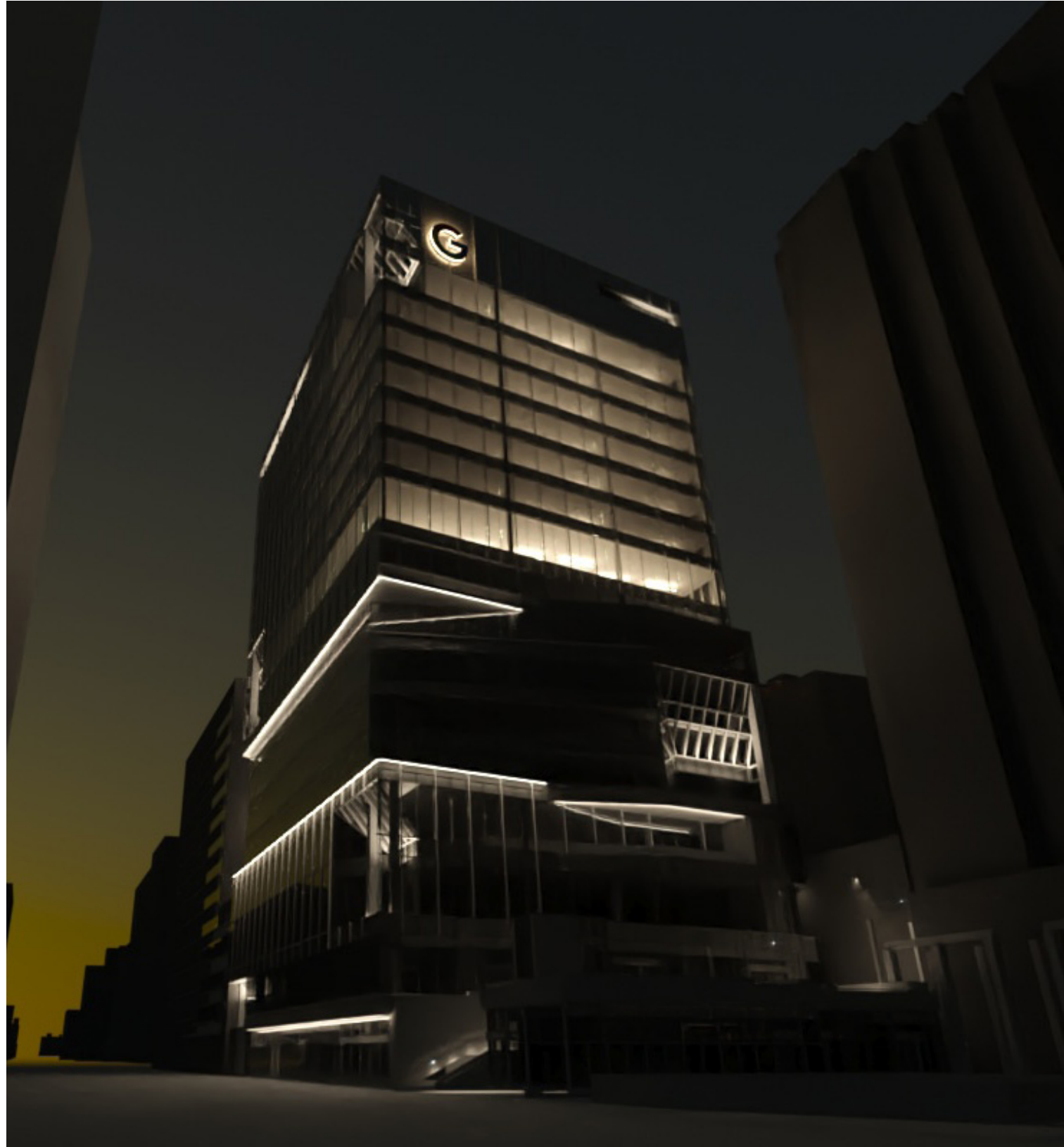
Exterior Penthouse Sign : 15'H Recessed Edge Lit Illuminated G Sign



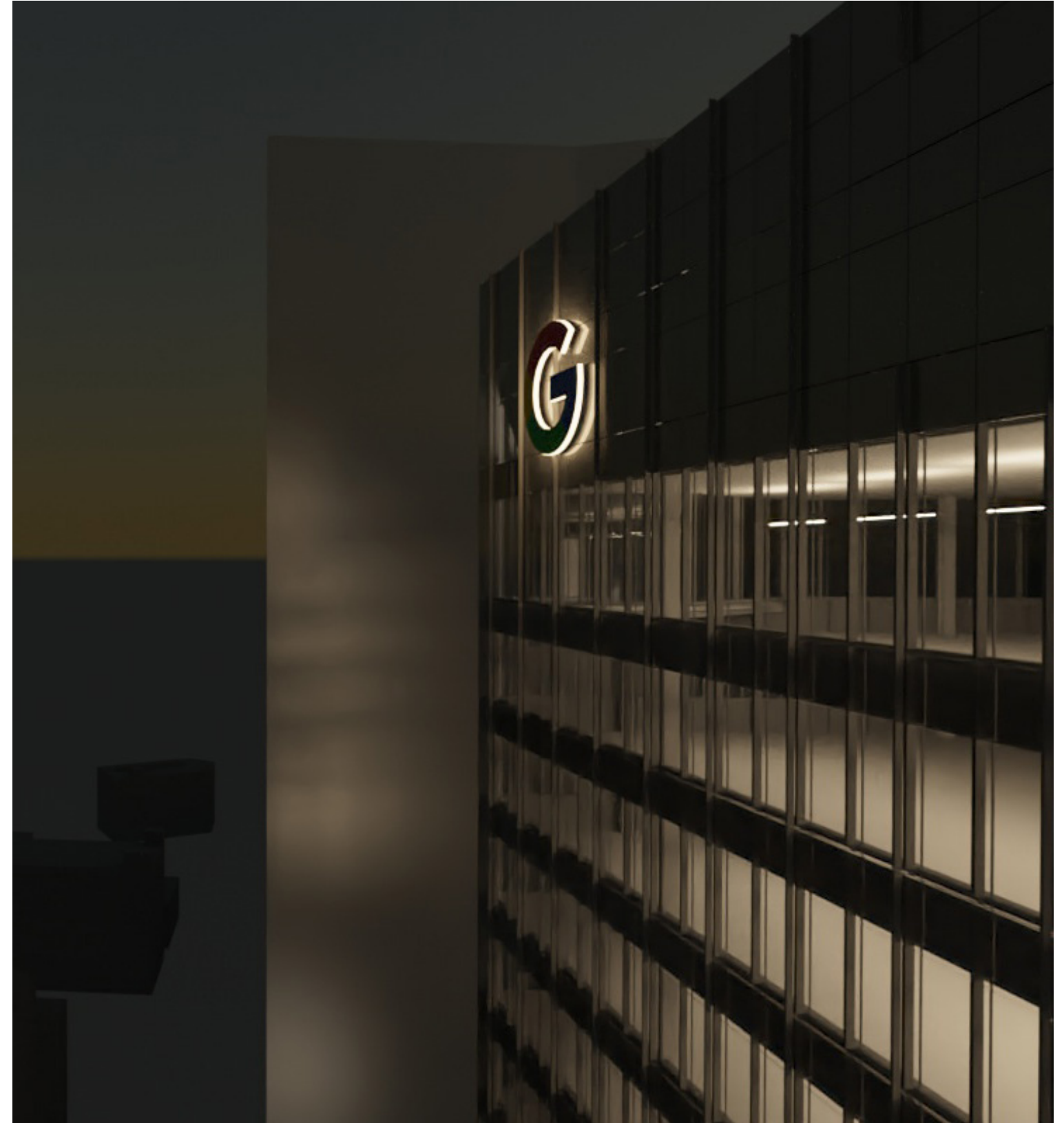
15' diameter G; recessed edge lit sign, note front face of sign is not illuminated



# Penthouse "G" Sign – Light Studies



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# Penthouse "G" Sign – Light Studies





# Main Street Public Lobby Entry Refinements





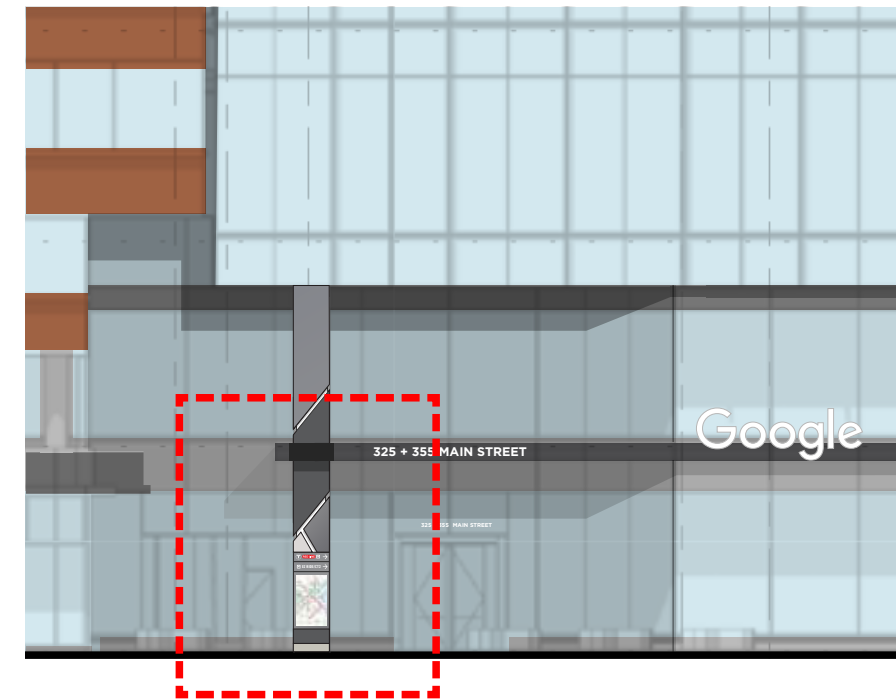
# Main Street Public Lobby Entry Refinements





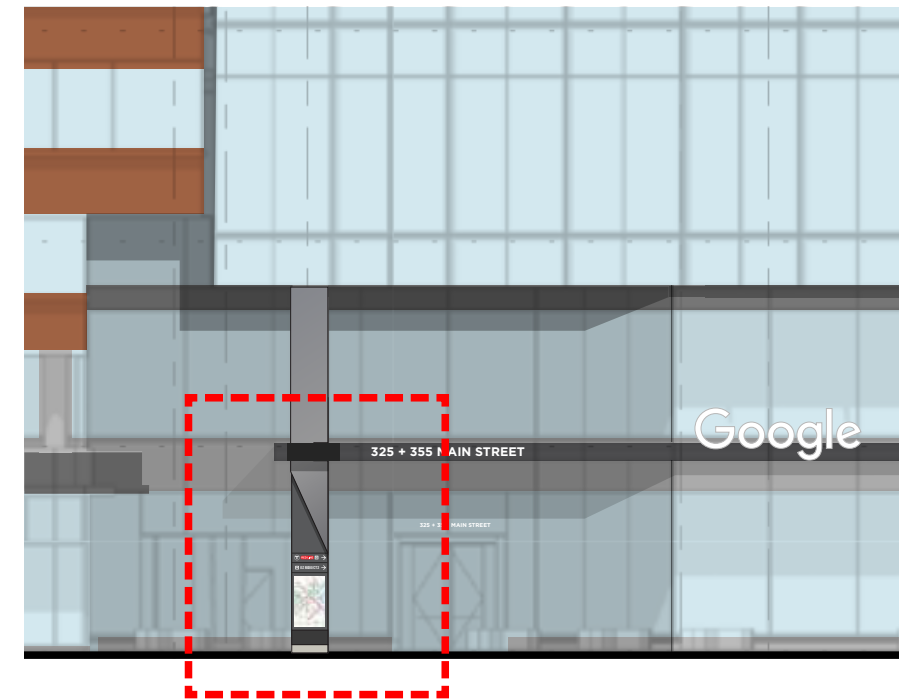
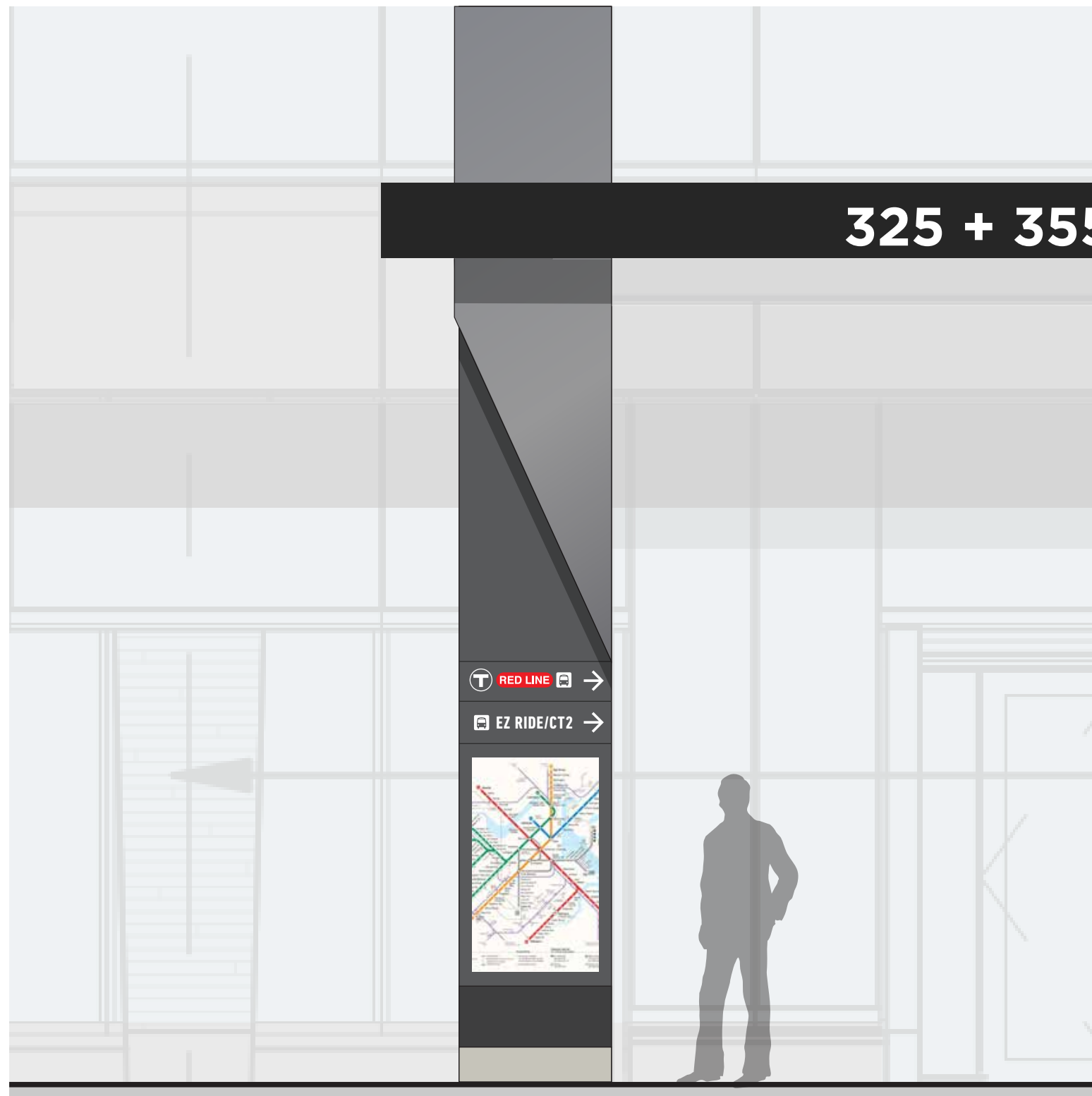
# Main Street Public Lobby Entry Refinements

## ENTRY COLUMN SIGNAGE **OPTION 1**



# Main Street Public Lobby Entry Refinements

## ENTRY COLUMN SIGNAGE **OPTION 2**





# Main Street "Google" Sign

Exterior Street Level Sign - 4'H Non-Illuminated Google Sign



Exterior Street Level Sign - 4'H Non-Illuminated Google Sign

4'H x 16'L Google sign. Note sign is non-illuminated and the letters are 4" thick aluminum painted white.



4'H x 16'L Google sign. Note sign is non-illuminated and the letters are 4" thick aluminum painted white.

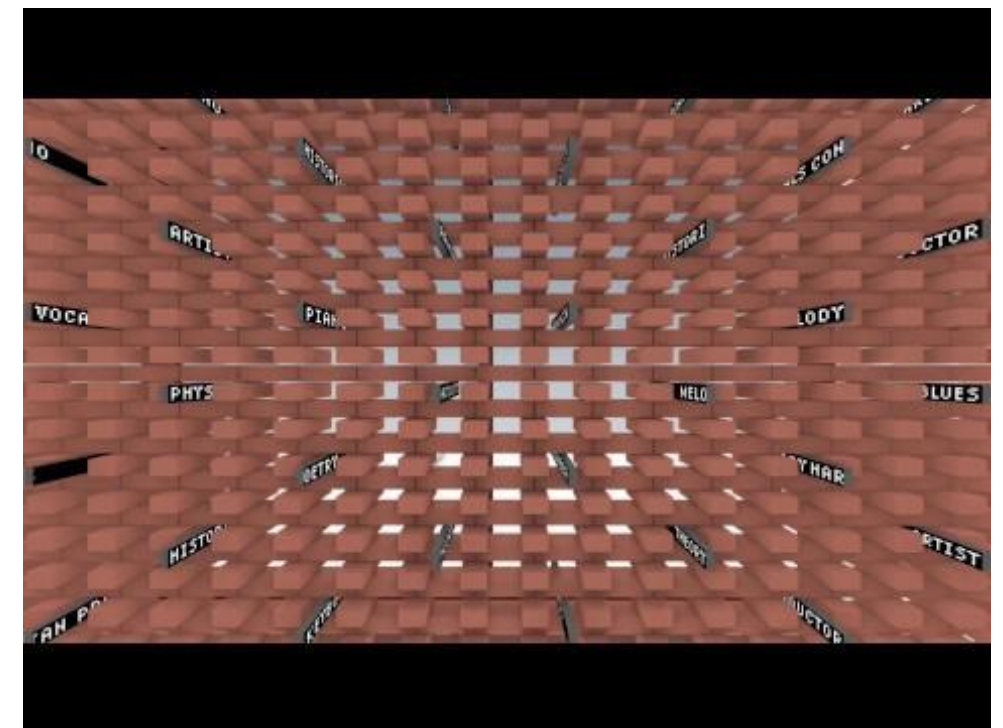
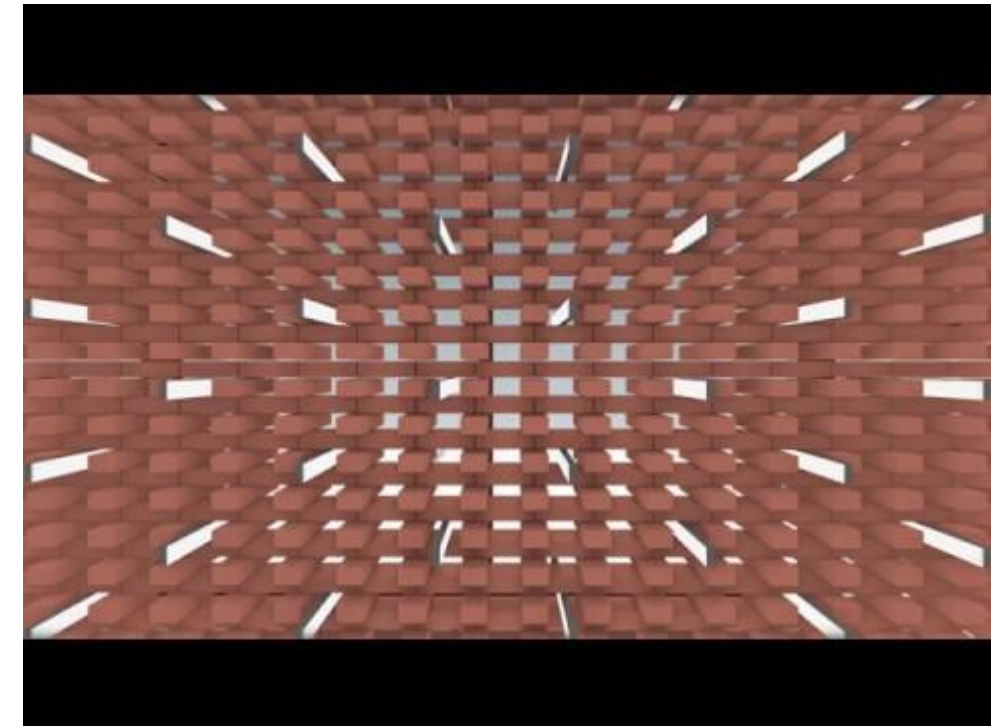


# Google Lobby Art Installation

## Interior Embedded Signage - 16"x 2" Woven Tickers



An independent display technology, LED tickers, weaves through the gaps and along the faces of the wall, echoing the angles of the turning bricks.





# Google Lobby Art Installation – Animation





**Questions?**