



Parcel Six Update

March 15, 2017

Food Truck

The CRA received a total of 18 submissions for the 2017 3rd & Binney Mobile Vending Program. The majority of the submissions were entrée trucks with only one submission from a dessert vendor. The selection criteria which staff used ranged from the types of foods offered, days and times proposed, customer reviews and social media presence. CRA staff has proposed a vending schedule that will include two trucks on site. Based on the vendors proposed times, the vending hours will be between 10:30AM and 4:00PM, Monday through Friday.

Staff has selected eight trucks to operate on 3rd & Binney for the 2017 Vending Program starting on April 3rd. Those trucks are:

- The Chicken & Rice Guys
- Rhythm 'N Wraps
- Pennypacker's
- Munch Mobile Kitchen
- Mei Mei Street Kitchen
- Roadies Diner
- North East of the Border
- Sheherazad Food Inc.

Although it is past the deadline, interested vendors are still encouraged to submit proposals, which will be kept on file. These vendors will be notified if a space in the program becomes free. The 2017 program will continue throughout the summer and fall, with an end date of November 17, 2017.

Garden Program

The CRA has partnered with the Community Charter School of Cambridge (CCSC), Boston Properties (BP) and Green City Growers (GCG) to provide a multidisciplinary gardening program on the site. GCG, a Somerville-based urban farming company will provide students of CCSC the opportunity to learn gardening and entrepreneurial skills, while activating the space and generating interest from the public on the importance of urban agriculture. BP will provide the funding of the garden installation, the program, and signage to promote the program. The signage will provide information about the program and program partners, allowing the public to understand the full impact of the garden.

The Garden Program will provide various benefits to the students as well as to the site. The garden will attract pedestrians passing by and provide an activated, engaging landscape. All vegetables grown on the site will either be sold to the public at a farmers

market located on one of BP's properties, used as part of a culinary education program, or donated on behalf of the CCSC students.

The initial term of the program will be for 12 months. The term will be renewed on a yearly basis upon notice of continued funding by BP to the CRA, CCSC, and GCG. Notice of this funding shall occur three months prior to the end of the existing term.

Art Installations

Last summers art installation provided by the Public Arts Youth Crew and other artist were a great addition to the space. Conversations to have other art installations this season are continuing with the Arts Commission. Staff will continue to update the Board as these conversations progress.

Spring Clean Up

Weather permitting, the space is scheduled for its annual spring-cleaning during the week of March 27th. Brightview Landscaping will continue the duties of landscape maintenance for the site and all other CRA-owned parks. The work scheduled will include, but is not limited to:

- Compacting the existing stone dust
- Clean beds of all leaves and winter debris
- Prune broken or damaged shrubs
- Edge the mulch bed
- Cut down the ornamental grasses
- Work together with GCG to prepare location for gardening boxes

Biweekly maintenance of the space is scheduled to continue throughout the season or on an as needed basis.