

6 Columns to remain as part of Extension Request, east of 88 Ames entrance.

Column 01

PROTOKENDALLSO.COM

Column 02

TCC

LIVE HERE NOW LEASE LUXURY APARTMENTS FOR LEASE

Column 03



Columns west of 88 Ames entrance, with wraps removed.

Column 04



Column 05

PROTOKENDALLSO.COM

Column 06

TCC



General Notes

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Client:

TCC

The Collaborative Companies 20 Park Plaza 8th fl - Suite 833 Boston, MA 02116

Project:

0618_71 Proto-Column Wraps

Revision #

1 2 3 4 5 6 7 8 9 10

Date: 2/7/2019 Drawing No.

Scale: 3/8" = 1'0"



cambridgeredevelopment.org

July 19, 2018

David Stewart 800 Boylston Street Suite 1900 Boston, MA 02199-8103

Re: CRA Approval of Temporary Proto Residential 88 Ames Street Ground Floor Signage

The proposal for the *Temporary Proto Residential 88 Ames Street Signage* falls under Section 5.2 – CRA Board Review of Preliminary Signage Designs of the MXD District Signage Review and Approval Process and Guidelines. Boston Properties requested approval of a temporary signage package to remain in place until the end of 2018 in an effort to assist in fully leasing the housing units in the building as quickly as possible.

At the 7/18/2018 CRA Board meeting, the Board voted to approve the following motion:

Approving the temporary leasing signage proposal for 88 Ames Street at the street level only for a term no longer than 6 months.

Only the ground floor portion of the presented signage package was approved by the Board. Concept 1B Column Wraps (quantity of 10) may be installed through 1/31/2019. The column wraps must be removed thereafter unless additional time is approved by the CRA Board with an update on leasing progress. Additional temporary signage options at the ground level in Kendall Center, including the Plaza, may be reviewed separately by CRA staff.

Please feel free to contact Project Manager Jason Zogg should you have any questions at (617) 492-6800x12 or at jzogg@cambridgeredevelopment.org.

Sincerely,

Thomas L. Evans Executive Director

Cambridge Redevelopment Authority



Concept 1B (10 Full Coverage Column Wraps)



General Notes

Column 01

PROTOKENDALLSO.COM

Column 07

TCC

LIVE HERE NOW LUXURY APARTMENTS FOR LEASE

Column 03

LIVE HERE NOW

Column 08



Column 04



Column 09



Column 05



Column 10



Column 06



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1 2 3 4 5 6 7 8 9 10

Date: 07/03/18

Drawing No.

Scale: 3/8" = 1'0"