



Carlos Peralta <cperalta@cambridgeredevelopment.org>

Fwd: Form Submission - New Form - Google signage

Carlos Peralta <cperalta@cambridgeredevelopment.org>
Draft

Mon, Dec 2, 2019 at 12:16 PM

Subject: Form Submission - New Form - Google signage**Date:** November 27, 2019 at 5:00:33 PM EST**To:** planning@cambridgeredevelopment.org**Reply-To:** bjornpoonen@**Name:** Bjorn Poonen**Email Address:** bjornpoonen@**Subject:** Google signage**Message:** Dear CRA:

I am writing as a Cambridge homeowner who lives in Kendall Square.

The Google signage proposal is fine for me, but I would suggest that you require Google to commit to turning off the Penthouse "G" sign after 10pm each night. The reasons for my suggestion are

- 1) This sign is going to be very high up, so its light will be visible from many locations, contributing to the light pollution disrupting the sleep of residents such as those living across the street in MIT's new graduate dormitory.
- 2) Essentially nobody is going to be looking for Google's office after 10pm, so there is no functional purpose for having it on after 10pm (beyond advertising).

Thank you,
Bjorn Poonen
303 3rd St Unit 416
Cambridge, MA 02142

(Sent via *Cambridge Redevelopment Authority*)

