



Project No. 9332

SVB Signage Package

255 Main Street
Cambridge, MA 02142



LEGEND

Awning	AWG1
Door Vinyl	V1
Blade Sign	BS1



Site Plan - Overview

Project No. 9332
Project Silicon Valley Bank Signage Package
Location 255 Main Street
Cambridge, MA 02142

Orig. Draft 03.08.2022
Project Mgr. N/A
Designer IDV
Rev. Art N/A
Rev. Date 00.00.00
Page Rev. 000
Rev. Details N/A

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425 N Martingale Rd
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TBD

Proposed Signage = N/A

Relevant Signage Code

N/A

Sign Type

N/A

Mounting

N/A

Color Palette

N/A

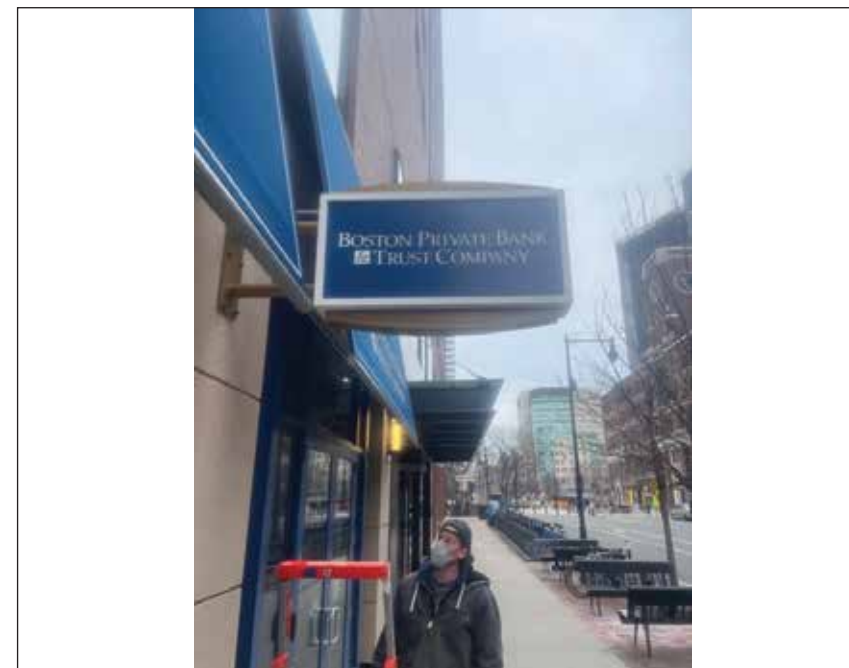
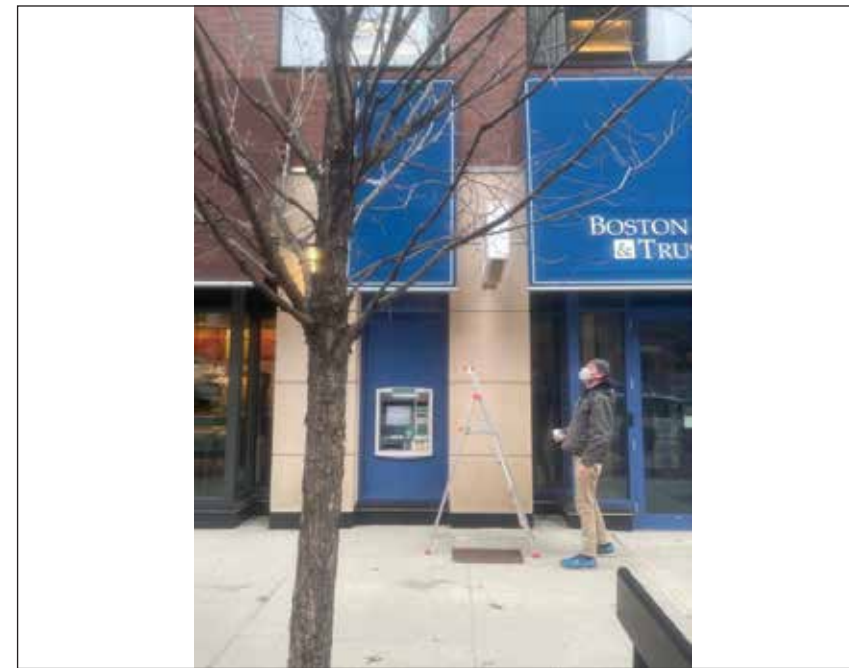
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Awning

AWG1-1

Proposed Signage = TBD

Relevant Signage Code
Awning : allowed, replace for like

Sign Type
Reskin Existing Awning
(QTY 2)

Mounting
Mounted To Existing Frame

Color Palette
Primary Navy Blue

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Rev. Date 03.22.22
Page Rev. 001
Rev. Details Removed branding from awning

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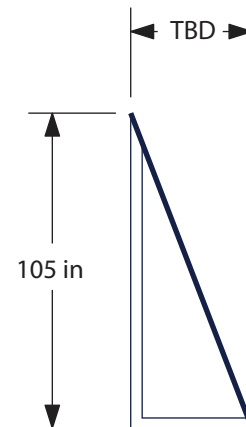
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▲ EXISTING



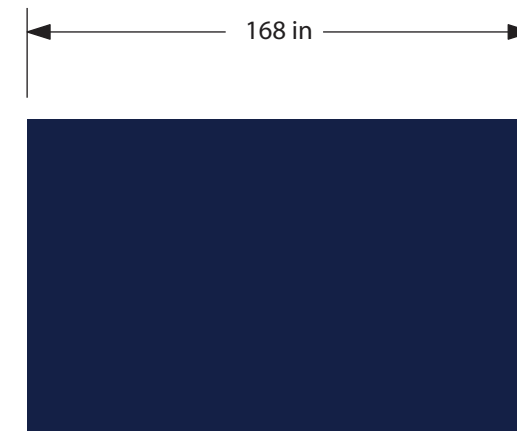
▲ PROPOSED



Side View



Front View
Awning 1



Front View
Awning 2

Door Vinyl

V1-1

Proposed Signage = N/A SF

Relevant Signage Code
N/A

Sign Type
N/A

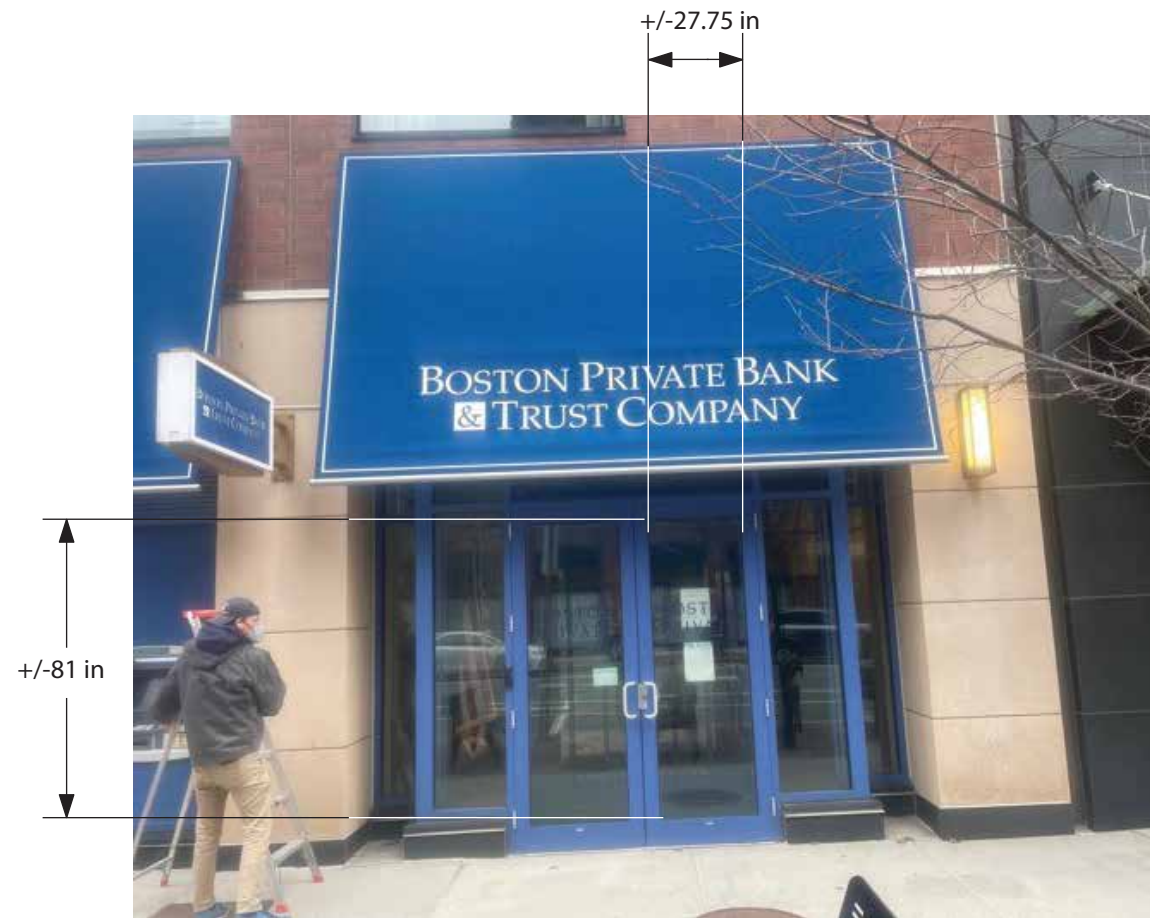
Mounting
N/A

Color Palette
N/A

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Page Rev. 001
Rev. Details Changed to remove only

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▲ EXISTING

*Remove existing door vinyl only



▲ PROPOSED

Blade Sign

BS1-1

Proposed Signage = 4.61 SF

Relevant Signage Code
N/A

Sign Type
D/F Illuminated Blade Sign Routed Copy w/
Backed Acrylic
(QTY 2)

Mounting
Mounted into Existing Cabinet

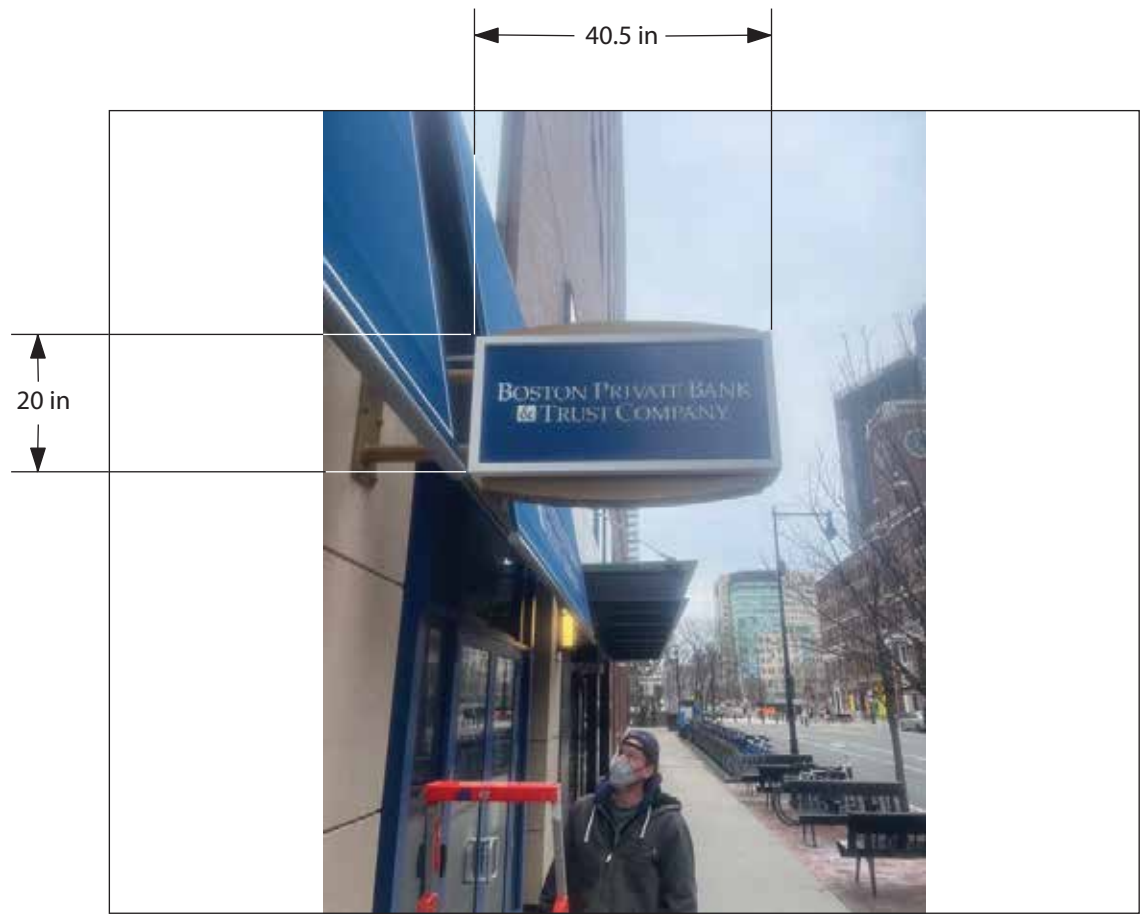
- Color Palette**
- White Acrylic
 - Painted PMS 2189C
 - Vinyl: Digitally Printed to Match PMS 298

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 Rev. Date 03.24.22
 Page Rev. 003
 Rev. Details Updated color

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▲ EXISTING



▲ PROPOSED

*Face replacement as long as survey allows

TRANS VINYL COLOR APPROVAL NEEDED



4.61 SF

Blade Sign Vinyl

V2-1

Proposed Signage = 4.61 SF

Relevant Signage Code
N/A

Sign Type
Applied Vinyl
(QTY 2)

Mounting
First Surface

Color Palette

- White Vinyl
- 3M 7725-177 Shadow Blue
- 3M 7725-77 Peacock Blue

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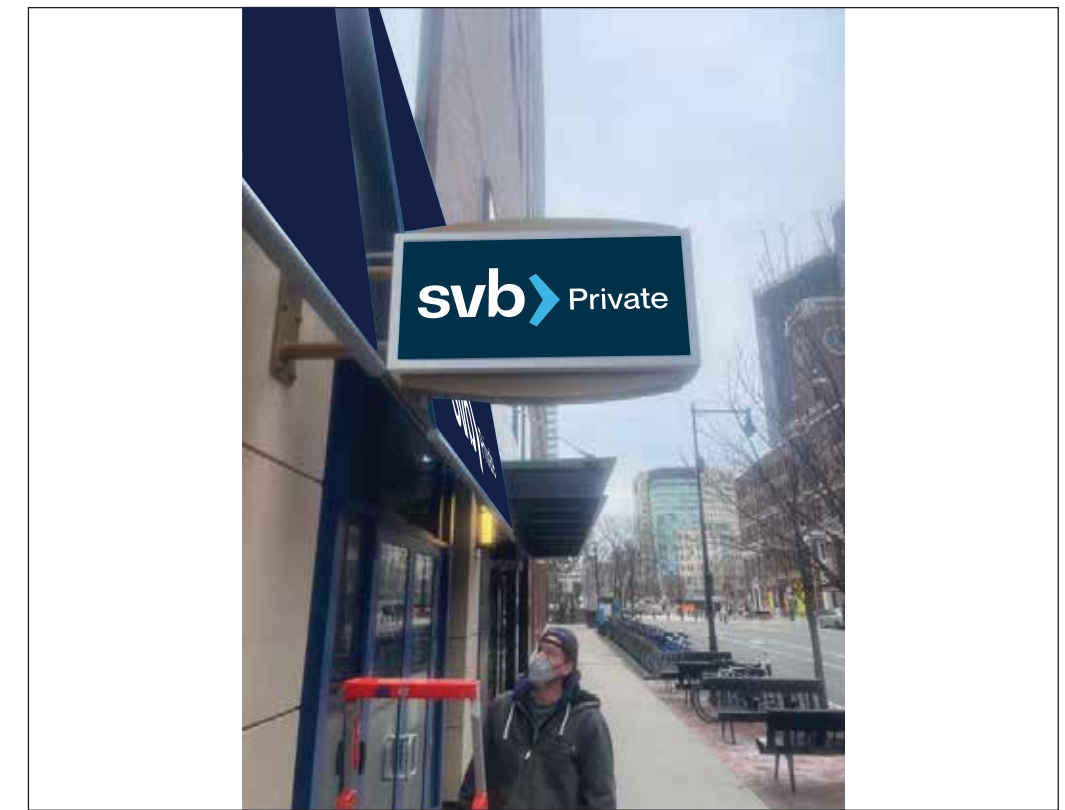
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▲ EXISTING



▲ PROPOSED



4.61 SF

Door Frame

DF1-1

Proposed Signage = TBD

Relevant Signage Code

Awning : allowed, replace for like

Sign Type

Repaint Door Frame

Mounting

TBD

Color Palette

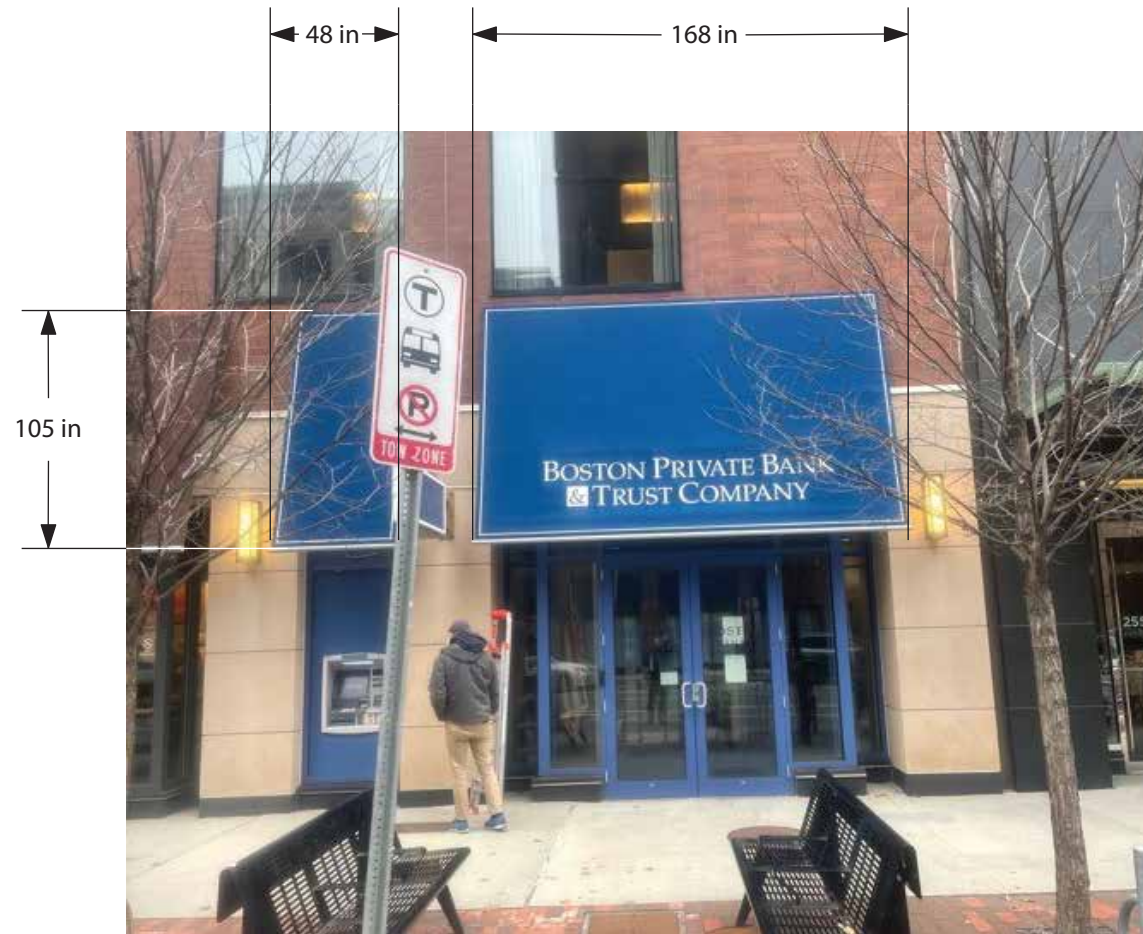
■ Standard Construction Grey - TBD

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Rev. Details Added page for repainting door frame.

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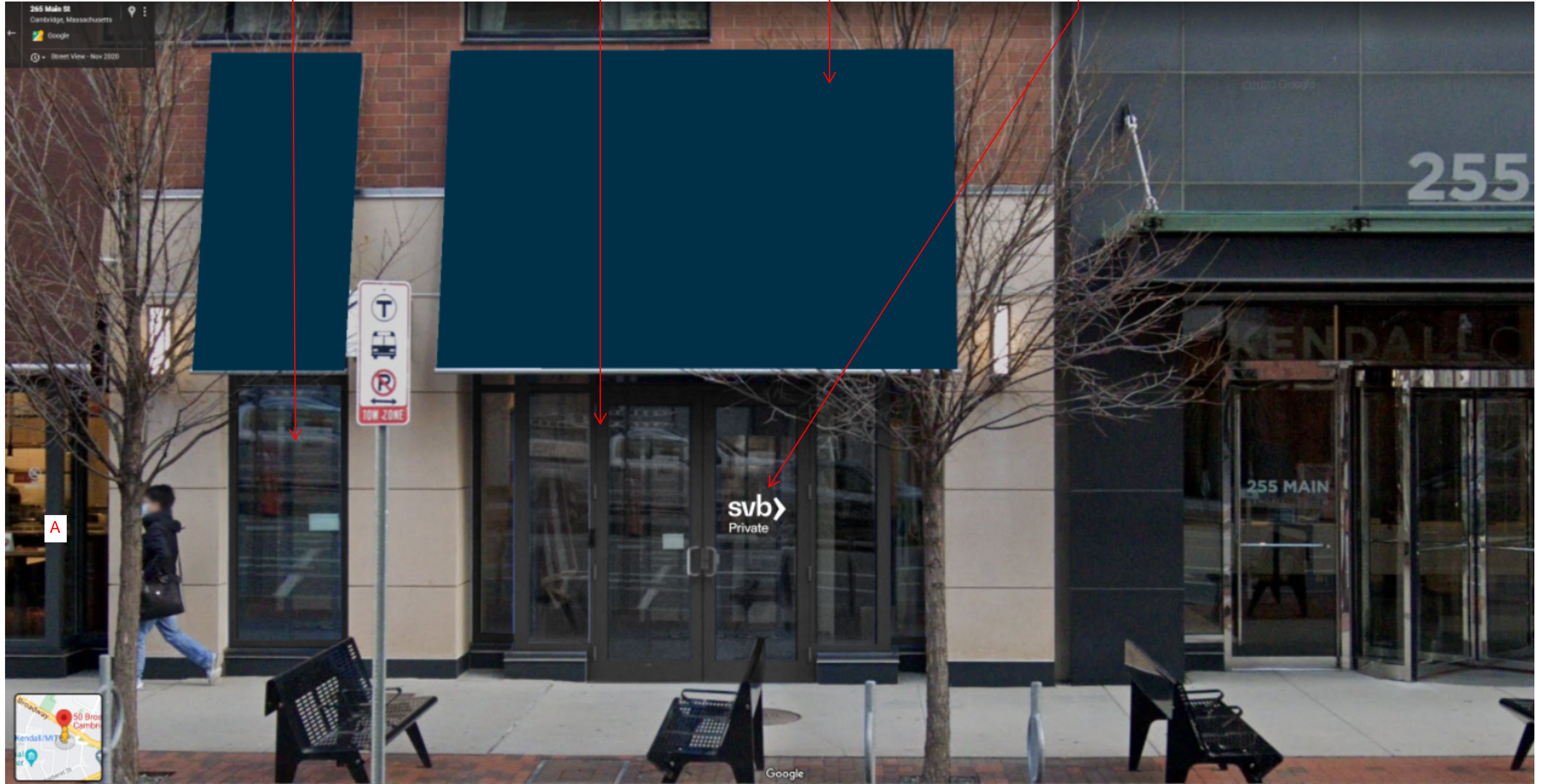
*Repaint doorframe. Color TBD - construction standard grey

ATM removed and replaced with new glass. storefront to be painted to match entry doors

storefront to be painted to match adjacent retail frontage (labeled A)

new awning with SVB brand primary navy blue

new vinyl graphics on entry door



A

Google