

## **CRA MISSION WORK SESSION**

December 8, 2021

### **Mission Statement Options:**

Review the following statements and select the one that resonates the most for you, highlighting key phrases. Which would best inform CRA decision-making? Which would best attract employees and potential clients?

**Statement #1:** The Cambridge Redevelopment Authority works collaboratively to implement projects that will achieve greater social equity, address climate change, and create a more balanced economic ecosystem.

**Statement #2:** The Cambridge Redevelopment Authority brings a human dimension to development, working collaboratively to invest in housing, open space, transportation, and economic initiatives for a more equitable and sustainable community.

**Statement #3:** The Cambridge Redevelopment Authority works in the public interest to facilitate infrastructure investments and development initiatives that can achieve greater equity, resilience, and sustainability. As an independent, agile public agency, we integrate solutions that will build stronger communities.

**Statement #4:** We are an independent, agile public authority that works collaboratively to implement creative solutions to unique redevelopment issues. We strive for greater social equity, economic resilience, and environmental sustainability, stewarding community assets that improve the quality of life in Cambridge.

**Statement #5:** The Cambridge Redevelopment Authority is committed to implementing imaginative, creative development that achieves social equity and environmental sustainability. Our goal is to work in the public interest to facilitate infrastructure investments and development projects that integrate commercial, housing, civic and open space uses. We are a public real estate entity with a unique set of redevelopment tools, working in close partnership with the City of Cambridge and other organizations.